

Job Information

Post Title	Intern (Part-time contract – 6 months)
Company Name	Contact Beverage Limited
Business Nature / Introduction	<p>Background Founded by an energetic and innovative female entrepreneur duo, Contact Beverage Limited is an innovation wellness-tech company focusing on single-serve beverage brewing technology. With their design experience and global vision on emerging needs for a healthy lifestyle, sisters Mazing and Connie have been developing user-centric daily wellness product solutions by integrating design, innovation and technology.</p> <p>Over the past three years, they have been devoting their startup journey into nurturing Lify – a holistic, East meets West wellness-tech platform. About Lify Lify is the world’s first Smart Wellness System that comprises of: our connected single-serve brewer, proprietary wellness tea discs made of 100% natural ingredients, as well as an integrated Lify APP and cloud platform that provide drink recommendations based on users’ body conditions from pioneering herbal intelligence.</p> <p>With our patented infusion technology, Lify Brewer delivers freshly brewed best quality wellness tea from herbal discs within 40 seconds in the right temperature, infusion time and brewing pressure for each recipe. Our proprietary tea discs are eco-friendly, biodegradable and made with a patented structure to facilitate efficient water flow and maximum infusion of herbs within 40 seconds. Each tea disc contains a precise mixed blend of multiple natural ingredients, individually packed and sealed for freshness.</p> <p>We received 7 international design awards: Good Design Awards (Chicago) 2018, BEST OF CATEGORY: SMART DEVICE by Perspective 2018, A’Design Awards Italy Winner 2018, IDA Design Awards (Design for Society), IDA Design Awards (Kitchen Appliance), A&D Trophy Awards and European Product Design Award .</p> <p>Our project is incubated by Hong Kong Science and Technology Park. We were selected to exhibit at Consumer Electronics Show in Las Vegas and received market interests from USA, Europe and Asia. We are selected as Top 3 in Global sources Launchpad SLIC Pitch competition held in April at Asia World Expo 2019. Lify will be launched in October 2019, together with strategic partners including corporates offices, hospitality, wellness centres, property developers and healthcare institutions in Asia Pacific.</p>
No. of Vacancy	3
Work Location	Field trip required
Role / Responsibility	<p>Be part of our Lify Project Launch team (Product and Marketing), Intern will:</p> <ul style="list-style-type: none"> • Design and present new social media campaign ideas and strategies • Execute digital marketing and e-commerce campaign • Maintain social media account and database management • Monitor all social media platforms for trending news, ideas, and feedback • Prepare and produce creative and multi-media promotion materials • Participate in Lify wellness roadshow and events • Perform market analysis • Research and evaluate competitor marketing and digital content • Assist with daily administrative duties

Requirements / Qualification	Preferred Qualifications: Taught postgraduate/undergraduates graduates in the following fields of study: <ul style="list-style-type: none"> • Design • Retail and Marketing • Technology
Target Commencement Date	As soon as possible
Application Method	[via ITC (online application for internship only)] Please send the following documents to fifi@lifywellness.com : <ul style="list-style-type: none"> • CV • ePortfolio

** This part-time job opportunity will be counted towards WIE only if student has worked for 120 hours or more.*

Note on Minimum Wage Ordinance

Please note that statutory minimum wage does not apply to student interns as well as work experience students during a period of exempt student employment. Please refer to the [Notes for Student Employees and Employers at the Labour Department](#).

If you want to accept a job paid below the statutory minimum wage (including no-pay internship), please send a written request to twie@polyu.edu.hk for issuance of the corresponding document.