

List of Subjects Offered to Exchange/Study Abroad Students for Semester 2 (Spring) 2018/19

School of Hotel and Tourism Management

Subject Code (Please insert hyperlink to the subject syllabi)	Subject Name	Credits	Eligible Student Type [see *]	Limitation [see **]	Eligible Student (Year 1) (Y/N)	Eligible Student (Year 2) (Y/N)	Eligible Student (Year 3) (Y/N)	Eligible Student (Year 4 or above) (Y/N)
<a href="#">HTM2305</a>	Delivering Service Quality	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3201</a>	Consumer Behaviour in Hospitality and Tourism	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3202</a>	Financial Management in Hospitality and Tourism #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3203</a>	Managerial Concepts in Food and Beverage Operations #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3204</a>	Technology Strategy in Hospitality and Tourism	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3205</a>	Analysing and Interpreting Research	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3206</a>	Managing Human Resources in Hospitality and Tourism	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3207</a>	Lodging and Accommodation Management #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3208</a>	Tourism Economics	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3209</a>	Attractions and Visitor Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4308</a>	Hotel Planning, Design and Development #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4309</a>	Strategic Management in Hospitality and Tourism #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4311</a>	Hotel Professional Development #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4312</a>	Environmental Mangement in the Hospitality Industry	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4313</a>	Restaurant Multi Unit Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4321</a>	Tourism Policy and Planning	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4322</a>	Managing Tourism Businesses	3	ALL	N/A	Y	Y	Y	Y
HTM4324	Customer Relationship Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4327</a>	Cruise Services and Management	3	ALL	N/A	Y	Y	Y	Y
HTM4335	Theme Parks and Attractions #	3	ALL	N/A	Y	Y	Y	Y

Remarks:

\* Eligible Student Type

'ALL' = open to all exchange/ study abroad students including those admitted to other departments

'Dept' = open to exchange/ study abroad students who are admitted to this department only

\*\* Limitation

'N/A' = open to all exchange/ study abroad students

'(programme code and/or stream code)' = only open to exchange/study abroad students who are enrolled in specific discipline/stream/programm

# Must fulfill the pre-requisite