

List of Subjects Offered to Exchange/Study Abroad Students for Semester 2 (Spring) 2018/19
 Department of Management and Marketing

| Subject Code (Please insert hyerlink to the subject syllabi) | Subject Name | Credits | Eligible Student Type [see *] | Limitation [see **] | Eligible Student (Year 1) (Y/N) | Eligible Student (Year 2) (Y/N) | Eligible Student (Year 3) (Y/N) | Eligible Student (Year 4 or above) (Y/N) |
|---|--|---------|----------------------------------|---------------------|--|--|--|---|
| MMXXXX | SAMPLE SUBJECT | 3 | Dept | N/A | Y | Y | Y | Y |
| MM2021 | Management & Organisation | 3 | ALL | N/A | Y | Y | Y | Y |
| MM2422 | Managing Business Information Systems & Applications | 3 | ALL | N/A | Y | Y | Y | Y |
| MM2425 | Introduction to Business Analytics | 3 | ALL | N/A | Y | Y | Y | Y |
| MM2711 | Introduction to Marketing | 3 | ALL | N/A | Y | Y | Y | Y |
| MM3011 | Research Methods for Management | 3 | ALL | N/A | N** | N** | Y | Y |
| MM3111 | Human Resource Management | 3 | ALL | N/A | N** | N** | Y | Y |
| MM3131 | Training and Development | 3 | ALL | N/A | N** | N** | Y | Y |
| MM3141 | Organizational Behaviour | 3 | ALL | N/A | N** | N** | Y | Y |
| MM3151 | Managerial Leadership | 3 | ALL | N/A | N** | N** | Y | Y |
| MM3451 | Knowledge Management | 3 | ALL | N/A | Y | Y | Y | Y |
| MM3711 | Integrated Marketing Communications | 3 | ALL | N/A | N** | N** | Y | Y |
| MM3761 | Marketing Research | 3 | ALL | N/A | N** | N** | Y | Y |
| MM3782 | Marketing Channel Management | 3 | ALL | N/A | N** | N** | Y | Y |
| MM3791 | Retailing and Merchandising | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4132 | Reward & Performance Management | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4151 | Gender and Organizations | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4181 | International Human Resource Management | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4191 | Business Negotiation | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4351 | Entrepreneurship | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4411 | E-Commerce for Management | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4513 | Corporate Social Responsibility | 3 | ALL | N/A | Y | Y | Y | Y |
| MM4711 | Business to Business Marketing | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4751 | Marketing Strategy | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4791 | Services Marketing | 3 | ALL | N/A | N** | N** | Y | Y |
| MM4831 | Strategic Brand Management | 3 | ALL | N/A | N** | N** | Y | Y |
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Remarks:

* Eligible Student Type

'ALL' = open to all exchange/ study abroad students including those admitted to other departments

'Dept' = open to exchange/ study abroad students who are admitted to this department only

** Limitation

'N/A' = open to all exchange/ study abroad students

'(programme code and/or stream code)' = only open to exchange/study abroad students who are enrolled in specific discipline/stream/programm

Nunless the student can fulfill the pre-requisite**