

## Job Information

Post Title	DESIGNER – HANDBAGS, ACCESSORIES
Company Name	Wisefools Creations Limited
Business Nature / Introduction	<p>Women handbag designer label: ESEMBLĒ</p> <p>Established in 2015, ESEMBLĒ hits the scene with its modern take on vintage handbags. Our Founder &amp; Creative Director, Alex Jiaravanont, infused his diverse backgrounds as a New Yorker into the designs. Inspired by flea market finds, ESEMBLĒ breathes life into classic designs with vibrant colors.</p> <p>The brand is best known for its Bell Shoulder Bag adorned with the signature gold triangular buckle. ESEMBLĒ offers contemporary, lightweight yet luxury accessories with eclectic details, designed for the modern girl seeking an effortless wardrobe.</p>
No. of Vacancy	1
Work Location	Hong Kong
Role / Responsibility	<ul style="list-style-type: none"> <li>• Responsible for all aspects of product development from trend research, material sourcing, develop seasonal designs, to creating tech packs</li> <li>• Create seasonal, aspiring collections that reflect the conceptual direction and quality guidelines of ESEMBLE</li> <li>• Refine existing product range based on sales report information and customer feedback</li> <li>• Coordinate &amp; follow-up on deliverables with the factory throughout the design process including Design, Product Development, Costing, Quality Control, and managing ready dates</li> <li>• Build presentation mood boards and coordinate samples for key meetings</li> <li>• Plan seasonal photo shoot campaign for new products</li> <li>• Take on related projects and ad hoc tasks</li> </ul>
Requirements / Qualification	<p>Preferred Qualifications: Research postgraduate/taught postgraduate/undergraduates/sub-degree graduates in the following field of study:</p> <ul style="list-style-type: none"> <li>• Design</li> </ul> <p>Other Requirements</p> <ul style="list-style-type: none"> <li>• Bachelor degree in Fashion design or related degree, overseas educational background is preferable</li> <li>• 2+ years of fashion design experience preferably in handbag design</li> <li>• Strong computer applications skills, i.e. Adobe Photoshop &amp; Illustrator, and Microsoft Office Suite, InDesign is a plus</li> <li>• Understanding of contemporary handbag market; has a “great eye” for quality, color, &amp; taste level with an ability to execute &amp; correct accordingly</li> <li>• Highly creative, detail-oriented, and analytical mindset who takes the initiative</li> <li>• Flexible and proactive, creative problem solver</li> <li>• Easily adaptable to working independently and/or with a team</li> <li>• Understanding China (B2C) market is a plus</li> <li>• Proficiency in English and Chinese/Cantonese</li> </ul>

Additional Information	Desired Skills: Illustrator, Photoshop
Application Method	Please send the following documents to <a href="mailto:info@theesemble.com">info@theesemble.com</a> : <ul style="list-style-type: none"><li>• Cover Letter</li><li>• CV</li></ul>
Application Deadline	31 December 2019