

THE HONG KONG POLYTECHNIC UNIVERSITY

DEPARTMENT OF MANAGEMENT AND MARKETING

Post Specification

Associate Professor / Assistant Professor in Marketing (Ref. 20071009)

The Marketing discipline of the Department of Management and Marketing (MM) of the University invites applications for faculty position at the rank of Associate Professor / Assistant Professor. The faculty members in the Marketing discipline of MM regularly publish their research in top-tier refereed marketing journals such as the *Journal of Consumer Research*, *Journal of Marketing Research*, *Journal of Marketing*, and *Marketing Science*. Research-focused applicants who are interested in joining our vibrant and growing research team are strongly encouraged to apply for the post.

Please visit the website at <https://mm.polyu.edu.hk/> for more information about MM. Applicants are invited to contact Professor Yuwei Jiang, Professor of Marketing by email at yuwei.jiang@polyu.edu.hk for further information about the post.

Duties

The appointee will be required to:

- (a) engage in top-level scholarly research in their areas of expertise;
- (b) supervise research students;
- (c) secure external competitive research grants;
- (d) teach at the undergraduate and/or postgraduate levels; and
- (e) perform any other duties as assigned by the Head of Department or his delegates.

Qualifications

Applicants should have an earned doctoral degree at the time of appointment or be close to receiving it.

Preference will be given to those with a strong research orientation and the potential to publish in high quality scholarly journals. Candidates from all research areas of marketing will be considered.

Remuneration and Conditions of Service

The compensation package, teaching loads, and research support are highly competitive. Initial appointment for Assistant Professor will be on a fixed-term gratuity-bearing contract. Re-engagement thereafter is subject to mutual agreement. An appropriate term will be provided for appointment at Associate Professor level. For general information on terms and conditions for appointment of academic staff in the University, please visit the website at <http://www.polyu.edu.hk/hro/TC.htm>. Applicants should state their current and expected salary in the application, and submit a completed [application form](#) together with a curriculum vitae and reference letters via email to scmarketing.mm@polyu.edu.hk. Recruitment will continue until the position is filled.