

Subject Code	MM3S01
Subject Title	Service Learning: Building Green Communities with Environmental NGOs
Hosting Department	Department of Management and Marketing
Level	3
Class Quota	50
Medium of Instruction	English
Subject Duration	Semester 1
Teaching Staff	Dr. Lianne Lam
Target Students	GUR, open for all
Pre-requisites	Nil
Selection of students required?	No
Subject Synopsis	https://mm.polyu.edu.hk/media/11927/mm3s01.pdf
Service Project	
What will students do to serve?	<p>Service learning will be based on group projects. Each group will work with an environmental NGO, working on specific environmental issues faced by affected communities in either Hong Kong or mainland China.</p> <p>Based on field study of specific communities, each group will propose and deliver a project with the objectives of community service and service learning. The project must have a clearly defined community, and students can choose from a wide array of community services, including conducting voluntary environmental education in a community, providing solutions to an environmental issue faced by the community concerned, working with NGOs to advocate policy changes to address specific environmental challenges faced by the community concerned, or partnering with both NGOs and business firms to design corporate environmental initiatives to serve specific communities, etc.</p>
Whom will students serve?	The communities facing environmental challenges and environmental NGOs
Where will students serve?	<input checked="" type="checkbox"/> Hong Kong District: Various districts
When will students serve?	Online service anytime of the week or Community service (when it is deemed necessary) between the 4th week and the 12th week of the semester
Fee payable by students	N/A
Enquiry	Dr. Lianne Lam (lianne.lam@polyu.edu.hk)