

Subject Code	HTM3S02S
Subject Title	Hospitality Management and Operations in Developing Regions
Hosting Dept	School of Hotel & Tourism Management
Level	3
Class Quota	30
Medium of Instruction	English
Subject Duration	Summer Term
Teaching Staff	Mr. Raymond Kwong
Target Students	GUR, open for all
Pre-requisites	Nil
Selection of Students Required?	<p>Yes</p> <p>Students will be selected by an application and interview process in late February and early March 2017.</p> <p>Please complete online survey on or before 23:59 27th Feb. 2017 https://www.polyu.edu.hk/mysurvey/index.php/265312 for interview arrangement.</p> <p>Students with multi-skills and talents and prior hotel, food and beverage background like part-time jobs at hotels, restaurants and food outlets will be given priority.</p>
Subject Synopsis	http://hotelschool.shtm.polyu.edu.hk/eng/academic/programs_overview.jsp?ID=35&Tag=5&Program=bsc&SubProg=tm&SA=posthk
Service Project	
What will students do to serve?	Students will be involved in activities to assist and provide hospitality management and operations training to the Vietnam underprivileged people, such as western restaurant service knowledge and skills training. It includes all western restaurant service skills such as workplace English, restaurant booking, table setup, food and beverage ordering and serving, handling customer request and payment. Students will propose and plan for service learning project including teaching plans, manuals, materials and itinerary according to the needs of client and the community. Instructors will provide guidance during the planning processes.
Whom will students serve?	Hospitality School students
Where will students serve?	

	<input type="checkbox"/> Hong Kong <input type="checkbox"/> Chinese mainland <input type="checkbox"/> Taiwan <input type="checkbox"/> Macau <input checked="" type="checkbox"/> Overseas	District: <hr/> Province: <hr/> City: <hr/> Country: Vietnam <hr/> City: Ho Chi Minh City
When will students serve?	A service trip 10 to 12 days in 12th (Wed) to 22nd (Sat) July 2017	
Trip Fee payable by students	Around HK\$1800 (to be confirmed)	
Enquiry	Mr. Raymond Kwong, raymond.kwong@polyu.edu.hk	