

Subject Code	MM3S01																					
Subject Title	Service Learning: Building Green Communities with Environmental NGOs																					
Hosting Department	Department of Management and Marketing																					
Level	3																					
Class Quota	100																					
Medium of Instruction	English																					
Subject Duration	Semester 1																					
Teaching Staff	Prof. Carlos Lo, Dr. Lianne Lam																					
Target Students	GUR, open for all																					
Pre-requisites	Nil																					
Selection of students required?	No																					
Subject Synopsis	http://www.polyu.edu.hk/mm/mm_dev/images/upload/en/doc/study_subject_syllabi/mm3s01.pdf																					
Service Project																						
What will students do to serve?	<p>Service learning will be based on group projects. Each group will work with an environmental NGO, working on specific environmental issues faced by affected communities in either Hong Kong or mainland China.</p> <p>Based on field study of specific communities, each group will propose and deliver a project with the objectives of community service and service learning. The project must have a clearly defined community, and students can choose from a wide array of community services, including conducting voluntary environmental education in a community, providing solutions to an environmental issue faced by the community concerned, working with NGOs to advocate policy changes to address specific environmental challenges faced by the community concerned, or partnering with both NGOs and business firms to design corporate environmental initiatives to serve specific communities, etc.</p>																					
Whom will students serve?	The communities facing environmental challenges and environmental NGOs																					
Where will students serve?	<table border="0"> <tr> <td><input checked="" type="checkbox"/></td> <td>Hong Kong</td> <td>District: Various districts</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Chinese mainland</td> <td>Province: _____</td> </tr> <tr> <td></td> <td></td> <td>City: _____</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Taiwan</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Macau</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Overseas</td> <td>Country: _____</td> </tr> <tr> <td></td> <td></td> <td>City: _____</td> </tr> </table>	<input checked="" type="checkbox"/>	Hong Kong	District: Various districts	<input type="checkbox"/>	Chinese mainland	Province: _____			City: _____	<input type="checkbox"/>	Taiwan		<input type="checkbox"/>	Macau		<input type="checkbox"/>	Overseas	Country: _____			City: _____
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When will students serve?	Between the 6th week and the 13th week of the semester, either during weekends or on consecutive dates during long holidays, or on weekday evenings																					
Fee payable by students	N/A																					

Remarks: The information given above is subject to change.

Updated on 5 July 2016

Enquiry	Dr. Lianne Lam (lianne.lam@polyu.edu.hk)
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