

Subject Code	HTM3S02
Subject Title	Hospitality Management and Operations in Developing Regions
Hosting Dept	School of Hotel & Tourism Management
Level	3
Class Quota	30
Medium of Instruction	English
Subject Duration	Semester 2 + Summer Term
Teaching Staff	Mr. Raymond Kwong (TBC)
Target Students	GUR, open for all
Pre-requisites	Nil
Selection of Students Required?	Yes  Students will be selected by an application and interview process.  Students with prior hotel, food and beverage background like part-time jobs at hotels, restaurants and food outlets will be given priority.
Subject Synopsis	<a href="http://hotelschool.shtm.polyu.edu.hk/eng/academic/programs_overview.jsp?ID=35&amp;Tag=5&amp;Program=bsc&amp;SubProg=tm&amp;SA=posthk">http://hotelschool.shtm.polyu.edu.hk/eng/academic/programs_overview.jsp?ID=35&amp;Tag=5&amp;Program=bsc&amp;SubProg=tm&amp;SA=posthk</a>
Service Project	
What will students do to serve?	Students will be involved in activities to assist and provide hospitality management and operations training to the Vietnam underprivileged people, such as western restaurant service knowledge and skills training. It includes all western restaurant service skills such as workplace English, restaurant booking, table setup, food and beverage ordering and serving, handling customer request and payment. Students will propose and plan for service learning project including teaching plans, manuals, materials and itinerary according to the needs of client and the community. Instructors will provide guidance during the planning processes.
Whom will students serve?	Hospitality School students
Where will students serve?	Ho Chi Minh City, Vietnam
When will students serve?	A service trip 10 to 12 days in mid to late June 2016
Fee payable by students	TBC
Enquiry	Mr. Jonathan Sutton, <a href="mailto:jo.lockwoodsutton@polyu.edu.hk">jo.lockwoodsutton@polyu.edu.hk</a>