

Subject Code	SD2S02
Subject Title	Communication Design for Sharing and Inheritance - 'The Book of Life'
Hosting Dept	School of Design
Level	2
Class Quota	30
Medium of Instruction	English
Subject Duration	Semester 2 + Summer Term
Teaching Staff	Mr Fung Ho-yin
Target Students	GUR, open for all
Pre-requisites / Requirements	Nil
Selection of Students Required?	No
Subject Synopsis	
Service Project	
What will students do to serve?	<p>Before students go onto service, they will go through a series of lectures, seminars and workshop on;</p> <ul style="list-style-type: none"> • Basic knowledge on the situation of elderly/senior citizens in HK • Some communication and interpersonal skills • Visualization skills; like photography, sketching, illustration and/or printmaking • Publication design and bookbinding methodologies <p>Then, they will apply what they have learnt to;</p> <ul style="list-style-type: none"> • Meet and research on your client – an elderly person • Gather and extract information suitable for design • Visualize the data/findings/information into imageries • Organize the texts and images into a package for viewing/presentation/ inheritance <p>During the service, students will;</p> <ul style="list-style-type: none"> • assist the senior citizens to visualize/reconstruct their invaluable personal experiences in the form of a 'Book of Life' • help to preserve some precious personal histories and for inheritance <p>Finally, the service client will;</p> <ul style="list-style-type: none"> • Receive a publication based on the information that s/he provides • Be able to share or hand down these memories with family or peers

Remarks: The information given above is subject to change.

Whom will students serve?	Elderly people like; <ul style="list-style-type: none"> • Senior citizens • Pensioners • Residents at elderly homes
Where will students serve?	Community centres, elderly homes or residencies outside of PolyU campus in Hong Kong, where visits, research, interviews and presentations will take place
When will students serve?	During the summer – in semester 3
Fee payable by students	N/A
Enquiry	Mr. Fung Ho-Yin 2766 6847 sdhyfung@polyu.edu.hk