

THE HONG KONG POLYTECHNIC UNIVERSITY

INSTITUTE OF TEXTILES AND CLOTHING

Post Specification

Assistant Professor in Fashion Business (Ref. 20060404)

The Institute of Textiles and Clothing is a constituent unit of the Faculty of Applied Science and Textiles, the pioneer of tertiary education in textiles and clothing in Hong Kong, and the leading centre for education and research in the textile and clothing field in the region. The mission of the Institute is to serve the Hong Kong community through the provision of quality educational programmes, research, consultancy and professional services in fashion and textiles. The activities are anticipated to extend to neighbouring regions and the international arena. The Institute is home to a wide range of academic programmes covering subject disciplines from fashion and textile technology, fashion and textile design, fashion and textile marketing and merchandising, to fashion retailing and distribution. These programmes are offered at various levels up to Doctoral degree in full-time and part-time learning modes. Currently, there are 50 full-time academics in the above subject disciplines. The Institute is also a vibrant research department with a large number of research personnel and research students. Please visit <http://www.itc.polyu.edu.hk> for more information about the Institute.

Duties

The appointee will be required to:

- (a) teach and contribute to curriculum development at undergraduate and/or postgraduate level(s) and supervise research students in the areas of fashion marketing and management, digital marketing and data analytics or related areas;
- (b) initiate, lead and participate in research, consultancy and other scholarly activities leading to publications in refereed journals and/or exhibitions as well as awards of research grants;
- (c) undertake academic and departmental administrative duties; and
- (d) perform any other duties as assigned by the Head of Institute or his delegates.

Qualifications

Applicants should have:

- (a) a PhD degree in Fashion Marketing and Management or related disciplines;
- (b) relevant post-qualification research experience (as supported by evidence of research projects and outputs), and relevant teaching experience;
- (c) sound knowledge of university teaching and/or research experience in digital marketing or related areas; experience in fashion marketing and management at international level will have an advantage;

- (d) solid research and publication record in high quality scholarly journals or strong potential to publish in top-tier refereed journals as well as good potential in bidding for research grants and establishing significant externally funded research programmes;
- (e) strong commitment to excellence in teaching, research and professional service; and
- (f) excellent communication skills and the ability to use English as the medium of instruction.

Preference will be given to those who have strong research orientation and a good teaching record.

Remuneration and Conditions of Service

A highly competitive remuneration package will be offered. Initial appointment will be on a fixed-term gratuity-bearing contract. Re-engagement thereafter is subject to mutual agreement. For general information on terms and conditions for appointment of Assistant Professor in the University, please visit the website at <http://www.polyu.edu.hk/hro/TC.htm>. Applicants should state their current and expected salary in the application.

4 June 2020