MA in Fashion & Textile Design

INSTITUTE OF TEXTILES & CLOTHING

PROGRAMME CODE
14097

PROGRAMME LEADER
Ms. Basia Szkutnicka

HEAD & CHAIR PROFESSOR
Prof. Jintu Fan
范金土教授
DSc, PhD, Hon. FTI, FRSA

NORMAL DURATION
1 year

CREDIT REQUIREMENTS
30

TYPE OF FUNDING
Self-financed

MODE OF STUDY
Full-time

INTAKE NUMBER
26

Programme Aims
- We aim to produce creative, forward thinking designers who will develop their personal design identity, bringing a new perspective and offer to fashion through design conceptualization and creative application and informed decision making skills.
- The Programme is innovative, contemporary and aims to respond intuitively to the demands of a vibrant global fashion landscape.
- Close relationships and interaction with industry will provide an insight into the workplace and exciting career development opportunities for graduates.
- The study is intensive, fast paced, with sustainability firmly embedded at the core, within a design focused environment. The Programme fosters an analytical, critical and futuristic approach to learning, encouraging independent research and artistic expression.
- This MA will act as a platform to launch unique designers, with a sound understanding of the fashion business environment, into the fashion world. We aim to deliver highly sought after, ambitious design professionals.
- We aim to teach the future.

Programme Structure and Characteristics
Students may select one of the following specialist subject routes:
- Fashion Product
- Textiles
- Knitwear

Over two semesters, aspects of design thinking, prediction, aesthetics, 3D realisation, consumer behaviour, visual communication, industry practice, textile experimentation and technological innovation will be examined. Students will also enhance existing knowledge and support individual assignment work through research and practice. Students are required to take all of the following subjects in order to graduate from the Programme:

3-credit subjects
- Creative Textiles
- Design Collection Preparation
- Design Concept
- Evolution of Design Trends
- Fashion Business
- Fashion Technology
- Visual Design Communication

9-credit project
- The Personal Project includes a written research report, individual design portfolio and a collection.
Throughout their study, students will be encouraged to develop independent learning skills and exchange ideas through guided experimentation. There will be the opportunity to work in groups on a real life industry project, as well as develop a final major project while engaging in research and design in studio practice. Guest speakers and industry visits will be arranged where appropriate and students will be encouraged to seek industry mentors and sponsors. Students will learn to appreciate the demands placed on designers in this dynamic industry, and explore issues related to design practice, technology and theory. They will continuously receive updated information and improve their knowledge of innovative, relevant technologies in an integrated design context. Students are encouraged to have a sense of self-direction in research and investigation work as well as develop relevant transferable skills.

**Enquiry**

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**Entrance Requirements**

- A Bachelor’s degree in textiles or fashion design, or the equivalent.
- Applicants who hold a Bachelor’s degree in other fields of study and have adequate and relevant work experience in the fashion or textile industry may be considered for admission.
- If you are not a native speaker of English, and your Bachelor’s degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the following minimum English language requirement for admission purpose:
  - A Test of English as a Foreign Language (TOEFL) score of 80 for the Internet-based test, OR 550 for the paper-based test; OR
  - An overall Band Score of at least 6 in the International English Language Testing System (IELTS).

**Notes:**

- The programme welcomes applications from candidates from all over the world.
- Scholarships are available for outstanding candidates.
- The programme is taught in English; therefore, potential candidates must have an excellent command of the English language.
- Individual cases will be considered on their own merit by the Department. Applicants may be required to attend interviews or tests to further demonstrate their language proficiency.

**Important:** The leaflet was compiled in August 2019. Applicants are advised to visit the Academic Registry website for the latest information: www.polyu.edu.hk/study

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