

## Job Information

Post Title	Marketing & Fashion Internship
Company Name	Merci Dandy
Business Nature / Introduction	Online curated shopping experience for men
No. of Vacancy	2
Work Location	Hong Kong
Role / Responsibility	<ul style="list-style-type: none"> <li>• Select and hand-pick clothes among the Merci Dandy offer and create a personalized clothing selection</li> <li>• Manage the customer service support on every channel (WhatsApp, social media, email...)</li> <li>• Run day-to-day operations jointly with founders (stock management, logistic, sales...)</li> <li>• Create and analyze database of qualified leads through referrals, emailing campaigns...</li> <li>• Create content on social media, newsletter and marketing campaigns. You will refer to the founders and work in a young and dynamic startup with prestigious Menswear brands.</li> </ul>
Requirements / Qualification	<p>Preferred Qualifications: Research postgraduate/taught postgraduate/undergraduates/sub-degree graduates in the following field of study:</p> <ul style="list-style-type: none"> <li>• Retail and Marketing</li> </ul> <p>Other Requirements</p> <ul style="list-style-type: none"> <li>• Freshly graduate or current student in Marketing / Business Administration / Fashion</li> <li>• Excellent English (both written and spoken)</li> <li>• Previous experience in fashion or retail/e-commerce or a strong interest for it</li> <li>• Start-up mindset</li> <li>• Excellent interpersonal skills, great ability to empathize with customer and service oriented mindset</li> <li>• Collaborative, proactive and eager to learn, with ability to work both independently or in team</li> <li>• Detail and organization minded, adaptable</li> <li>• Capacity to think outside of the box</li> <li>• Listening capacity, communication skills (written and spoken)</li> <li>• Valid HK ID or Working Visa</li> <li>• At ease with office suite</li> </ul>
Salary/Allowance	Negotiable
Target Commencement Date	Early august
Additional Information	Merci Dandy offers a new shopping experience. It helps men to look good and dress well without having to do any shopping. The way it works is that Men register on mercidandy.com, answer a few questions about their sizes, preferences and budget. Based on these data our stylist prepares a clothing selection from premium brands shipped directly to their doorstep.

	They pay only for the clothes they like and send back the rest for free. We offer a new shopping experience based on convenience, time saving and personalisation. It's fashion for men made simple
Application Method	Please send the following document to <a href="mailto:magali@mercidandy.com">magali@mercidandy.com</a> : <ul style="list-style-type: none"><li>• CV</li></ul>
Application Deadline	31 May 2019

*\* This part-time job opportunity will be counted towards WIE only if student has worked for 120 hours or more.*

### **Note on Minimum Wage Ordinance**

Please note that statutory minimum wage does not apply to student interns as well as work experience students during a period of exempt student employment. Please refer to the [Notes for Student Employees and Employers at the Labour Department](#).

If you want to accept a job paid below the statutory minimum wage (including no-pay internship), please send a written request to [tcwie@polyu.edu.hk](mailto:tcwie@polyu.edu.hk) for issuance of the corresponding document.