

Job Information

Post Title	Marketing Intern
Company Name	Millennials Mind Limited
Business Nature / Introduction	Roots was established with a mission to provide a more accessible and effective channel for housing mortgages by way of an online mortgage matching platform. The essence of Roots is to tackle the inefficiency and non-transparency of the mortgage system. Roots' mortgage seekers only need to apply once online to get legitimate and accurate mortgage offers from multiple Financial Institutions (FIs), instead of visiting each FI in person to apply without comparison.
No. of Vacancy	2
Work Location	Hong Kong
Role / Responsibility	<p>WHAT WILL YOU BE DOING?</p> <ul style="list-style-type: none"> • Monitor Root's social media platform (content creation & manage advertisement budget). • Responsible for managing & analyzing on-going digital marketing results/trends, social media campaigns. • On the job training with marketing professionals and analyse web application product performance. • Work closely with software developers to fine tune Root's web application. • Direct report to founders of Roots.
Requirements / Qualification	<p>Preferred Qualifications: Undergraduates graduates in the following fields of study:</p> <ul style="list-style-type: none"> • Retail and Marketing • Technology
Salary/Allowance	Voluntary Basis
Target Commencement Date	As soon as possible
Additional Information	<p>WHO ARE WE LOOKING FOR?</p> <p>Are you an undergraduate business school student right now? Are you curious about how startups propel in Hong Kong? Do you want experience working in the professional world? Do you want to make an impact to the Hong Kong society?</p> <p>If the answer to any of the questions is yes, this role might be for you! This marketing intern role is perfect for those who wants to get their hands dirty working in the real world.</p> <p>As long as you are curious and eager to learn, it doesn't matter who you are and where you came from, we would like to talk to you.</p> <p>WHO ARE WE?</p> <p>Roots is an online mortgage broker servicing the Hong Kong community. Founded in 2018 by two HKUST MBA Alumni, Roots is Hong Kong's first robo-advisor for regulated mortgage advice.</p>
Application Method	<p>Please send the following document to compare@hkroots.online:</p> <ul style="list-style-type: none"> • CV

* This part-time job opportunity will be counted towards WIE only if student has worked for 120 hours or more.

Note on Minimum Wage Ordinance

Please note that statutory minimum wage does not apply to student interns as well as work experience students during a period of exempt student employment. Please refer to the [Notes for Student Employees and Employers at the Labour Department](#).

If you want to accept a job paid below the statutory minimum wage (including no-pay internship), please send a written request to tcwie@polyu.edu.hk for issuance of the corresponding document.