BACBS
BA (Hons) in Chinese and Bilingual Studies
中文及雙語（榮譽）文學士學位課程
JUPAS code : JS3480 (Broad Discipline of Language, Culture and Communication)
聯招編號 : JS3480 (語言.文化及傳意廣泛學科)

THE HONG KONG POLYTECHNIC UNIVERSITY
香港理工大學
Programme Overview

JUPAS code: JS3480 (Broad Discipline of Language, Culture and Communication)

Mode of Attendance: Full-time

Duration: 4 years (normal) – 8 years (maximum)

Award: BA (Hons) in Chinese and Bilingual Studies

No. of credits required for graduation: A minimum of 126 credits (including 3 training credits)

No. of credits required for a major in CBS & a minor award at PolyU: 78 & 18

Tuition Fee: HK$42,100 per academic year

Programme Aims

The graduates of BACBS will have:

1. fluency in English, Mandarin Chinese and/or Cantonese as well as proficiency in written standard Chinese and English;

2. a good knowledge of the theory and practice of corporate communication, and/or translation and interpretation, and/or linguistics and speech sciences;

3. a good understanding of the nature of language/sign-mediated communication;

4. a solid knowledge of the theory and practice of cross-cultural etiquette and interaction;

5. broadened outlooks with a good understanding of the major issues in the areas of communication, language and culture studies;

6. a commitment to life-long learning for personal and professional development and abilities to work with others as a team.

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Entrance Requirements

For Entry with HKDSE Qualifications

BACBS follows the general entrance policy of PolyU. Details are as below:

- **Level 3**: English Language and Chinese Language
  - 3級：英語文及中國文
- **Level 2**: Mathematics and Liberal Studies
  - 2級：數學及通識
- **Level 3**: 2 elective subjects
  - 3級：2門選修科

Other Applicants

Applicants who possess a Higher Diploma / Associate Degree in a language-related discipline may be considered for entry to Year 3 of the programme.

Remarks

We welcome and encourage students with a strong interest and desire to study language to apply for this programme.

Students are required to apply for admission to the BACBS major through broad admission under the Broad Discipline (BD) in Language, Culture and Communication (BDLCC). Students will stay in BDLCC for the first year before they begin a systematic learning of the major in the second year at the Department of Chinese and Bilingual Studies.

Have any questions or need further information? Please feel free to contact us.
Minor Programmes
副修課程

CBS offers the following Minor Programmes:
- Minor in Translation & Bilingual Communication
- Minor in Japanese
- Minor in Korean

The above minor programmes are open to all PolyU full-time undergraduate students, who have opted for a Major + Minor curriculum pathway.

中文及雙語學系提供以下副修課程：
- 副修翻譯及雙語傳訊課程
- 副修日語課程
- 副修韓語課程

凡修讀主修 + 副修模式之理大全日制學士課程的學生均可選讀以上副修課程。
Placement and Exchange Experiences
實習工作與交換生體驗

Work-Integrated Education (WIE)
校企協作教育

WIE aims to enhance students’ professional competencies and all-roundness during their training in the workplace. CBS WIE subject carries 3 training credits, all BACBS students are required to complete 60 hours of placement in order to gain valuable experience in students’ future professions. Students can seek overseas or local WIE placement by themselves, or apply for CBS-arranged local placements related to translation, event management, sales and marketing, or customer service.

Overseas Exchanges
海外交流

CBS offers BACBS students the following two channels to gain work and/or study abroad experience:

- Non-local WIE and internship programmes
  非本地校企協作教育及實習計劃

Students can participate in non-local WIE or internship programmes in the Chinese mainland and other overseas destinations. CBS currently offers a Summer Training-cum-Placement Programme in Hangzhou and a number of internship programmes in UK, US, and Singapore.

- Student Exchange Programmes
  學生交流計劃

Students can participate in credit-earning Student Exchange Programmes, which will allow them to spend a semester at one of our overseas partner universities in Japan, Korea, US, UK, etc.

Elective Areas
選修領域

Students studying BACBS will be offered an option to further develop practical knowledge and skills in one of the following three professional areas:

- Translation & Corporate Communication
  翻譯及企業傳訊學

CBS has over twenty years of experience in teaching translating and interpreting. With the best interpreting training laboratories in Hong Kong, our curriculum emphasizes the training of practical translation and interpreting skills, and enables students to work for various specialized fields, such as business, the media, science and technology, law, etc.

- Linguistics and Speech Sciences
  語言學及語音科學

We provide foundational courses in linguistics, with a focus on the physiological, neurolinguistic and psycholinguistic basis of speech, in order to prepare students for further study in linguistics and related professions such as speech therapy.
Enquiries
查詢
Programme Details*:
課程內容*:
http://www.cbs.polyu.edu.hk/bacbs.html

For academic matters, please contact:
如有學術查詢，請聯繫：
Programme Leader:
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Deputy Programme Leader:
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For general information, please contact:
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Email 電郵：cbs.enquiry@polyu.edu.hk

* The information in this leaflet is subject to review and change. Please visit the above web page for the latest programme information.
* 本單張資料會不定期更新，請瀏覽以上網址以獲取最新課程資料。

Department of Chinese & Bilingual Studies (CBS)
香港理工大學中文及雙語學系

The Department of Chinese and Bilingual Studies (CBS), formerly known as the Department of Chinese, Translation and Interpretation, was established in 1988. Our department is one of the leading academic departments in Asia that studies Chinese and its interaction with English. It addresses real life language issues in a bilingual society. As a department with two undergraduate programmes, eight taught postgraduate programmes, and a programme for MPhil and PhD students, CBS has worked hard to become an innovative pioneer in establishing academic programmes that are underpinned by our research and which fulfill the demands of society. We established the first MA in Teaching Chinese as a Foreign Language in Hong Kong as well as the first Master of Speech Therapy in Hong Kong.

As an active, research-oriented department, CBS has been strong in the research areas of bilingual communication, Chinese language education, Chinese language testing, language disorder, language technology, linguistics and translation.

As a responsible member of the community, CBS constantly provides services to the people of Hong Kong, especially to those in need. For example, we have special programmes that help South Asian school children in Hong Kong to learn Chinese, we offer Chinese and Putonghua tests for local primary and secondary school students, and we provide therapy services to children with communication disorders or learning deficiencies.

Website 網址：
http://www.cbs.polyu.edu.hk

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