

THE HONG KONG POLYTECHNIC UNIVERSITY

DEPARTMENT OF MANAGEMENT AND MARKETING

Post Specification

**Professor / Associate Professor / Assistant Professor in Marketing (several posts) (Ref. 96900)
[Tenable from Summer 2009]**

We are particularly interested in candidates with teaching and research interests in Retail Marketing, Branding, Product Innovation and Development. Strong candidates in other areas of Marketing are also encouraged to apply.

Duties

The appointees will be required to:

- (a) teach at both undergraduate and postgraduate levels;
- (b) supervise research students; and
- (c) engage in scholarly research in their area of expertise.

Qualifications

Applicants should:

- (a) have an earned doctoral degree at the time of appointment; and
- (b) be able to demonstrate evidence of effective classroom teaching skills.

Preference will be given to those with a strong research orientation, with the potential to publish in high quality scholarly journals, and with an interest in marketing in a Chinese context. Applicants with more experience and a higher level of achievement may be considered for the post of Associate Professor or Professor.

Please visit the website at <http://www.polyu.edu.hk/mm> for more information about the Department.

Remuneration and Conditions of Service

Salary offered will be commensurate with qualifications and experience. Applicants should state their current and expected salary in the application. Initial appointments will be made on a fixed-term gratuity-bearing contract. Re-engagement thereafter is subject to mutual agreement. Remuneration package will be highly competitive.

12 June 2008