

The Hong Kong Polytechnic University

Faculty of Humanities

News / Events to be Organized by Department of English

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| Department / Centre | Department of English |
| Title of Event | Models for Integration: teaching written communication skills and business |
| Date | 7 November 2011 |
| Time | 5:30 – 6:30 pm |
| Venue | AG434, 4/F, Core A, Department of English, PolyU campus |
| Description of Event | <p>Speaker: Dr Maree Stenglin, School of Business, University of Sydney</p> <p>Using a case study, this paper delineated how one approach to teaching communication informed by Systemic Functional Linguistics (SFL) was used to ‘unpack’ the demands of the genre and develop a pedagogy for teaching written communication skills to a diverse cohort of 450 students. In addition, the impact of this approach was explored through the detailed analysis of 25 pre-intervention and 25 post-intervention samples of student writing.</p> |
| Contact Person: Ms Catherine Law | Tel: 27667508 Email: egclaw@inet.polyu.edu.hk |