Outstanding Student of School

Outstanding Student of School of Design KWOK Hoi Yan

Bachelor of Arts in Communication Design

The Outstanding Student Award not only is a recognition of my dedication to design studies but also a moment of reflection on my university journey.

Under my teachers' guidance, I developed crucial design-thinking skills that allowed me to approach various situations with fresh perspectives. Collaborating with peers and engaging in meaningful conversations sharpened my communication abilities. PolyU's wide-ranging facilities, including the Photography Studio, Print Shop, and Production Workshop, provided me with invaluable opportunities to experiment with and explore diverse design production methods.





In my opinion, an Outstanding Student should possess curiosity, a thirst for knowledge, and a genuine concern for society. Driven by curiosity and eagerness to learn, I sought out diverse design opportunities throughout my studies and experienced the transformative power of design. By documenting my neighbourhood and creating prototypes to capture the daily experiences of the citizens, I witnessed firsthand how design can address societal challenges and bring about positive change.

Looking ahead, the memories and lessons learned at PolyU will continue to guide me on my journey. The foundation of skills, collaborative spirit, and passion for social impact that I developed during my studies will shape my path and inspire me to effectively utilise my designs to tackle pressing social issues in the future.

Achievements / Awards:

- · Gold & Silver Awards Winner Graphis New Talent Awards Design Category 2023
- · Design Intern, Rubio & del Amo, Murcia, Spain 2023
- · Student Ambassador, School of Design Year-1 Consultation session 2023
- Recipient, HSBC Hong Kong Scholarship 2022/23
- Recipient, Shun Hing Advertising Scholarship 2022/23
- Recipient, Dean's List Award 2021/22 & 2022/23
- Editorial Design Intern, South China Morning Post, Hong Kong 2022
- Design Intern, ISSHO46 Limited, Hong Kong 2021 2022
- Student Representative, School Learning and Teaching Committee of School of Design 2021/22
- Sub-Committee Member, 15th School of Design Students' Association 2021/22