

3 October 2018

Local / Education News Editors

Press Invitation

**Jockey Club Design Institute for Social Innovation of PolyU
launches PolyU Jockey Club “Operation SoInno” to address different social issues
First-season focus on Transitional Social Housing**

With the generous donations from The Hong Kong Jockey Club Charities Trust, The Hong Kong Polytechnic University (PolyU) is going to launch the **PolyU Jockey Club “Operation SoInno”** (理大賽馬會社創「騷·In·廬」), a 3-year social innovation programme that addresses the pressing issues of ageing population and ageing buildings in Hong Kong, on this Saturday (6 October). The project, operated by the Jockey Club Design Institute for Social Innovation (JCDISI) of PolyU, will stage its first social innovation symposium on “Transitional Social Housing” immediately after the launch ceremony.

In the past month, PolyU Jockey Club “Operation SoInno” has already engaged more than 80 participants from varied sectors and professions in a series of workshops and field trips to co-create feasible schemes that turn several idle sites into transitional social housing. They will present their conceptual design of these schemes to the panelists at the symposium on Saturday in an attempt to collect further views for improving the design schemes.

You and your representatives are cordially invited to cover the event. Details are as follows:

- Date** : 6 October 2018 (Saturday)
Time : 9:00 a.m. – 1:00 p.m. (Media Registration starts at 8:30 a.m.)
Venue : Innovation Think Tank (Room V1310), 13/F, Jockey Club Innovation Tower (Block V), PolyU Campus
Language : Cantonese

Launch Ceremony 9:00 – 9:20 a.m.

- Officiating** : • **The Hon. Bernard Charnwut Chan**
Guests : Non-Official Convener of the Executive Council, HKSAR Government
• **Ms Elsie Tsang**
Executive Manager, Charities (Projects) of The Hong Kong Jockey Club



- **Mr Chan Tze-ching**
Council Chairman, PolyU
- **Ir Professor Alexander Wai**
Vice President (Research Development), PolyU
- **Mr Ling Kar-kan**
Director, JCDISI, PolyU

One from Hundred Thousand Symposium on “Transitional Social Housing”

9:20 a.m. – 1:00 p.m.

- Guest Speakers :**
- **The Hon. Bernard Charnwut Chan**, Non-Official Convener of the Executive Council, HKSAR Government
Topic: Social housing as a means of social innovation to alleviate poverty
 - **Ir Wai Chi-sing, Managing Director, Urban Renewal Authority**
Topic: Challenges in rescuing the degrading housing stock in Hong Kong’s old urban districts
 - **Mr Chua Hoi-wai, Chief Executive, Hong Kong Council of Social Service**
Topic: Transitional Social Housing: Challenges and Opportunities
 - **Dr Chung Kim-wah, Assistant Professor of Department of Applied Social Sciences, PolyU**
Topic: Housing Policy – recognizing the gap for Transitional Social Housing
 - **Mr Ling Kar-kan, Director, JCDISI, PolyU**
Topic: Provision of Transitional Social Housing – turning challenges to opportunities

Note: Media Interview 9:45 – 10:45 am

Mr Ling Kar-kan, Director, JCDISI, PolyU, will meet the media to introduce details of the PolyU Jockey Club “Operation SoInno”

For enquiries, please contact Denise Wong at 3400 2131, or Sharon Yu at 2766 5103 / 6237 7176.

Yours sincerely,

Eunice Cheng
Deputy Director, Communications and Public Affairs
Communications and Public Affairs Office