



25 June 2018

**Local / Technology / Education / Feature News Editors**

Dear Sir / Madam,

**Press Invitation**  
**PolyU Entrepreneurship Parade 2018 – Opening Ceremony and Media Tour**

Projects of 29 start-ups funded by various programmes of The Hong Kong Polytechnic University (PolyU) will be showcased at the “PolyU Entrepreneurship Parade 2018”. The projects of great variety exemplify the University’s efforts and achievements in promoting innovation and entrepreneurial spirit.

Following the Parade’s opening ceremony, PolyU will organise a media tour to demonstrate some of the handpicked projects.

You and your representatives are cordially invited to attend the event, with details as follows:

**Date :** 29 June 2018 (Friday)

**Opening Ceremony 2:20 - 2:45pm** (Media registration starts at 2:00pm)

**Venue:** Silverbox Ballroom, 1/F, Hotel ICON, 17 Science Museum Road, Tsim Sha Tsui East, Kowloon

**Officiating** • **Dr David Chung Wai-keung**, JP, Under Secretary for Innovation and  
**Guests:** Technology, HKSAR Government

• **Professor Timothy W. Tong**, President, PolyU

**Media Tour 2:45 - 3:15pm**

**Venue:** Basement Level 1, Hotel ICON, 17 Science Museum Road, Tsim Sha Tsui East, Kowloon

**Presenter:** **Mr Raymond Chu**, Associate Director, Institute for Entrepreneurship (Entrepreneurship & Commercialisation), PolyU

\* The start-up projects to be featured in the Media Tour will include:

- **PANO 360** – focuses on design, research and technological development of both hardware and software systems on photography equipment. The team has raised investment of around HK\$20 million.
- **Logflows** – an intelligent cloud-based platform that enhances cost and operation efficiency in the truck logistic industry by digitising the operation and communications. The team has received funding of over HK\$2 million.
- **ChocoQuill** – manufactures 3D chocolate printer powered by the mobile application developed by the team. Two of their machines are now being used on trial basis by one of the largest retail food and bakery chains in Hong Kong.



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學

For further enquiries, please contact Miss Roanne Lo, PolyU Institute for Entrepreneurship at 3400-2624 or [roanne.lo@polyu.edu.hk](mailto:roanne.lo@polyu.edu.hk)

Yours sincerely,

Denise Wong  
Senior Manager, Communications and Public Affairs  
Communications and Public Affairs Office