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Local/Technology/Fashion News Editors

Press Conference
PolyU intelligent 3D human modelling technology -
digitally reconstructing body shape and size in 10 seconds

Shopping well-fitting clothes online or making bespoke garments can be done more easily with the intelligent 3D human modelling technology developed by The Hong Kong Polytechnic University (PolyU), which digitally reconstructs the 3D shape and over 50 measurements of the different parts of a person, such as shoulder width and length of arms, accurately from two full body photographs within 5-10 seconds. With online shopping gaining popularity, this PolyU innovation can solve the ill-fitting problem and enhance the online shopping experience.

A press conference will be held to introduce the new technology. You and your representatives are cordially invited to cover the press event. Details are as follows:

Date: 10 April 2018 (Tuesday)
Time: 10:30am
Venue: V1201, 12/F, Jockey Club Innovation Tower (Block V), PolyU Campus
Speaker: Dr Tracy P. Y. Mok, Associate Professor, Institute of Textiles and Clothing, PolyU

For enquiries, please feel free to contact Ms Christina Wu at 3400 2130/9162 8048. Thank you.

Yours sincerely,

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