

COMMUNICATIONS AND PUBLIC AFFAIRS OFFICE 傳訊及公共事務處

16 July 2015

Local / Education / Healthcare News Editors

Dear Sir/Madam,

## **Press Conference**

## PolyU establishes Hong Kong's first breast milk nutrient database

The Laboratory for Infant and Child Nutrition set up by the Food Safety and Technology Research Centre (FSTRC) of The Hong Kong Polytechnic University (PolyU) has established Hong Kong's first breast milk nutrient database. Breastfeeding has become more common all across the world in recent years, however, breastfeeding rate has remained low in Hong Kong. One of the main reasons is that mothers in Hong Kong worry that the nutrients of breast milk is insufficient to meet the growing needs of the infant. In this light, the research team at PolyU embarked on the study in breast milk research, with an aim to understanding the diet and nutritional characteristics of breast milk in Hong Kong lactating women, so as to analyze how daily diet affects the nutritional composition of breast milk. This study fills the data gap of Hong Kong breast milk nutrition research.

A press conference will be held to introduce the research in detail. You and your representatives are cordially invited to attend and cover the press event. The event details are as follows:

Date:

21 July 2015 (Tuesday)

Time:

11:00am - 12:30pm

Venue:

V1201, 12/F, Jockey Club Innovation Tower, PolyU campus

Speakers:

\*Dr Wong Man-sau, Associate Professor of Department of Applied Biology and Chemical Technology and Deputy Director of Food Safety and Tachnology Research Centre Belvil

Technology Research Centre, PolyU

\* Mr Gordon Cheung, Project Fellow, Food Safety and Technology Research Centre, Department of Applied Biology and Chemical Technology, PolyU

\* Two breastfeeding mothers participating in the research (for case

sharing)

For further enquiries, please feel free to contact me at 3400-3245 or Miss Janice Chan at 2766-5104 / 9162-8048. Thank you.

Yours sincerely,

Sara Lai

Senior Manager, Communications and Public Affairs

Communications and Public Affairs Office