

Building Inter-sector Collaboration and Cross Institution Partnership on Transfer Practices at Discipline Subject Level

Ms Amy TSANG Mei-ching,
Academic Co-ordinator and Lecturer,
Marketing, Division of Business



Our Aims of Credit Transfer Practices:

Allows our Marketing graduates:

- To move from our AD Programme to another without having to duplicate learning
- To gain qualification with awarded credits even move to different places
- To be applicable in different learning situations at different time



Credit Transfer Practices and Collaborations:

- AD graduates could articulate to HKBU UG Programmes seamlessly without taking any programme pre-requisites.
- Both HKBU government-funded and self-funded programmes
- Other 7 local Universities
- Multi-disciplines in addition to Marketing study
- Collaborative programme (SCE & UniSA)
- Mainland China and Overseas Universities



**Bachelor's Degree Awarded by
Hong Kong Baptist University**



**Bachelor's Degree Awarded by
The Eight Local Universities**



**Bachelor's Degree Awarded by
University of South Australia**

Bachelor's Degree Awarded by Overseas Partner Universities

Bachelor's Degree Awarded by Respective Institutions

Tailwind Factors:

- Under the HKBU same quality assurance mechanism
- In “block” transfer practices
- Strong articulation track records of our AD graduates
- Alumni supports
- Close collaboration and partnership



Headwind Factors:

- No common platform or centralized credit transfer information across all institutions
- Students are in a passive role
- Case-by-Case approval in other local Universities
- Revamp of programmes
- Changes of contact windows





香港浸會大學
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COLLEGE OF 國際學院
INTERNATIONAL EDUCATION



Q & A

