



SPONSORSHIP PROSPECTUS

iCover 2026

International Conference of Vision and Eye Research



28-29 May 2026



Hong Kong

Organizers



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學



眼科視光學院
SCHOOL OF OPTOMETRY



Research Centre for
SHARP VISION
視覺科學研究中心



Centre for
Eye and Vision Research
眼視覺研究中心



香港理工大学南京技术创新研究院
The Hong Kong Polytechnic University
Nanjing Technology and Innovation
Research Institute

WELCOME

iCover2026 – International Conference of Vision and Eye Research is a focused platform for advancing eye and vision science, bringing together experts across clinical practice, research, education and industry.

By partnering with iCover2026, your brand will engage directly with decision-makers, elevate thought leadership, and open new collaboration opportunities. We can work with your company to customize a sponsorship package that pinpoints your audience and supports your business goals.

WHY SPONSOR?



Connect with a concentrated community of clinicians, researchers and academics, particularly focusing in eye and vision.



Our packages ensure maximum exposure and visibility before, during and after the event



Leverage the PolyU School of Optometry – HK's only optometry degree provider with its own optometry clinic – as a trusted platform.



Generate leads and build partnerships with decision-makers and emerging talent in eye care.

ABOUT *iCover2026*

VISION

To be the top-nudged vision and optometry conference in the Asia Pacific, fostering a dynamic platform that promotes innovation, collaboration, and excellence in eye research. We aspire to unite leading experts, researchers, and practitioners to advance the frontiers of vision science, inspire transformative solutions, and improve eye health outcomes across the region and beyond.

As we gather for iCover2026, we celebrate the continued growth and innovation in vision and eye research. The past few years have demonstrated the resilience and creativity of our community, and we are honored to provide a platform for researchers, clinicians, and professionals to reconnect, share their latest discoveries, and foster new collaborations.

Through keynote lectures, free paper presentations, and poster sessions, we aim to facilitate insightful discussions and inspire future advancements in these critical areas.

THEMED SESSIONS:

- MYOPIA
- AI FOR OPTOMETRY AND PRIMARY EYE CARE
- OCULAR DRUG
- ADVANCED DIAGNOSTIC INSTRUMENTATION AND OPHTHALMIC TECHNOLOGY



Orthokeratology⁺

2 years

Δ AL 0.27 mm (45°)

Worn overnight

inal region
axial length



CONFERENCE HIGHLIGHT

WHO WILL ATTEND?

- + Academics
- + Clinicians
- + Researchers
- + Research Students
- + Geographic Reach: Industrial Experts span Hong Kong SAR, China, Canada, USA, UK, Korea, India, Japan + more

WHAT TO EXPECT?

- + Keynotes & Themed Sessions
- + Posters & Paper Presentations
- + Welcome Display/Demonstrations
- + High-Impact Visibility and Targeted Networking



Past Success

iCover2024 KEY STATS

≈ 300
DELEGATES ATTENDED

15+
COUNTRIES /REGIONS
REPRESENTED

≈ 100
ABSTRACT SUBMISSIONS
RECEIVED

4
MAJOR THEMES
COVERED

GLOBAL REACH, NOT JUST LOCAL EXPOSURE

iCover2024 attracted a strong international audience—ideal for brands targeting Hong Kong, Greater Bay Area and overseas markets

HIGH-QUALITY SCIENTIFIC CONTENT (CREDIBILITY BOOST)

Keynote sessions covered major themes in eye and vision research, led by internationally recognised scholars from leading universities

ACTIVE RESEARCH PIPELINE

A large number of abstract submissions shows strong research participation and content momentum—great for brands wanting to align with innovation

MULTI-STAKEHOLDER NETWORKING (ACADEMIA × CLINICAL × INDUSTRY)

The event format (keynotes + free paper + poster sessions) creates repeated touchpoints for engagement and partnership building

SPONSORSHIP PACKAGE

iCover2026

Promotion Event	Promotional Item		Prestige Sponsorship (HK\$400,000)	Diamond Sponsorship (HK\$250,000)	Platinum Sponsorship (HK\$150,000)	Gold Sponsorship (HK\$80,000)
Online Promotion	Website	Logo	✓	✓	✓	
		Link to Sponsor	✓	✓	✓	✓
		Company Name	✓	✓	✓	✓
On-site Promotion at the Dinner (28 or 29 May 2026) to be confirmed	Backdrop / PowerPoint	Logo	✓			
		Company Name	✓	✓	✓	
	Leaflet Distribution	/	✓	✓	✓	
	Stage Mention	/	✓	✓	✓	
On-site Promotion (28-29 May 2026) Jockey Club Auditorium, The Hong Kong Polytechnic University	Lunch Symposium	/	✓			
	Naming of a keynote section	Company Name		✓		
	Counter Booth	/			✓	
	Backdrop / PowerPoint	Logo	✓			
		Company Name	✓	✓	✓	✓
	Leaflet Distribution	/	✓	✓	✓	
	Stage Mention	/	✓	✓	✓	
Publications	Printed on Event Backdrop	Logo	✓	✓	✓	
		Company Name				✓
	Conference Brochure	Advertisement page	1 spread page	1 spread page	1 spread page	Single Page
		Logo	✓	✓	✓	
		Company Name	✓	✓	✓	✓
Complimentary Tickets to iCover2026 Dinner			2	2	2	
Complimentary Tickets to the International Conference of Vision and Eye Research 2026			5	5	2	2

MAY 28-29, 2026 | ICover 2026

VALUE HIGHLIGHT



Prestige Sponsor

Best for: High-impact Speaking & Brand Positioning

HK\$400,000

- ✓ Lunch Symposium: Dedicated platform to showcase products, solutions or research
- ✓ Prominent logo placement on backdrop, screens & publications
- ✓ Strong digital exposure via conference website and official materials
- ✓ Direct engagement with senior academics and decision-maker



Diamond Sponsor

Best for: Top-tier Academic & Brand

HK\$250,000

- ✓ Naming of a keynote section
- ✓ Company name on main stage / presentation screens
- ✓ Website exposure with logo & link
- ✓ Premium brochure advertisement : 1 Spread (2 pages)



Platinum Sponsor

Best for: Product Showcase & Lead Generation

HK\$150,000

- ✓ Exhibition counter booth
- ✓ On-site brand acknowledgement (venue / screen mention)
- ✓ Website listing with logo & link
- ✓ Full spread advertisement in conference brochure



Gold Sponsor

Best for: Cost-effective Brand Exposure

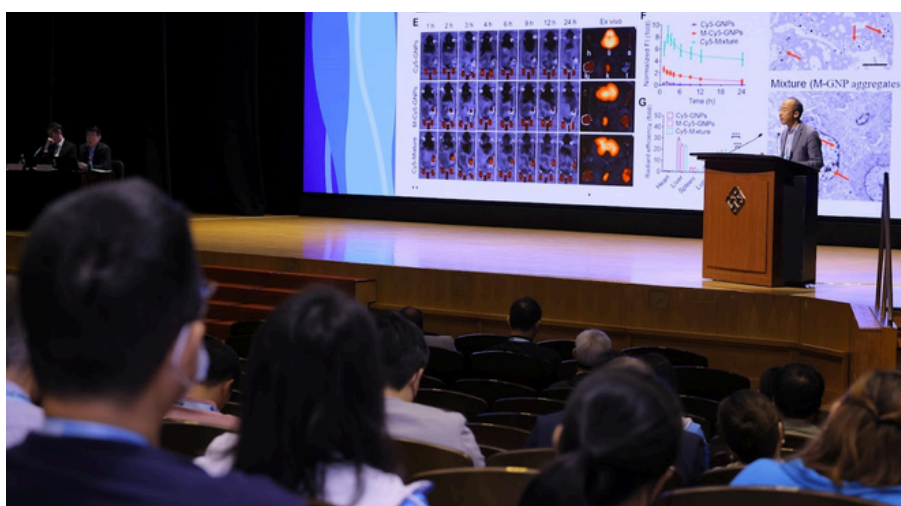
HK\$80,000

- ✓ Company Name on conference backdrop/PowerPoint
- ✓ Website: link + company name
- ✓ Full-page brochure advertisement

LUNCH SYMPOSIUM



NAMING OF KEYNOTE SECTION



COUNTER BOOTH



PRODUCT ADVERTISEMENT

iCover2026

ADVERTISEMENT TYPE	RATE (HK\$)	QUOTA
Any one spread page (2 pages)	25,000	Unlimited
Back page of front cover	30,000	1
Back page of back cover	20,000	1
Any other one full-page	10,000	Unlimited

EXPOSURE TIMELINE

● PRE-CONFERENCE MARKETING

- eDMs
- Website
- Social Media Branding

● SPONSORSHIP BRANDING ON SITE

- Banners
- Posters
- Signage
- Event Guide Blurb

● POST-CONFERENCE MARKETING

- eDMs
- Website
- Social Media Branding
- News & Event Recap





LET'S CONNECT

JOIN US AS A SPONSOR

Limited quotas; first-come-first-served

Contact Ms Elsa Too (info.icover@polyu.edu.hk) for more details



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info.icover@polyu.edu.hk



[https://events.polyu.edu.hk/
icover2026](https://events.polyu.edu.hk/icover2026)

