

Subject Code	SD2S02
Subject Title	Communication Design for Sharing and Inheritance - 'The Book of Life'
Hosting Department	School of Design
Level	2
Class Quota	28
Medium of Instruction	English
Subject Duration	Semester 2 + Summer Term
Teaching Staff	Ms. Charis Poon
Target Students	GUR, open for all
Pre-requisites	Nil
Selection of students required?	No
Subject Synopsis	<p>Students will be taken through learning activities such as lectures, workshops, tutorials, field trips and practical sessions to;</p> <ul style="list-style-type: none"> • gain knowledge about the situation facing the elderly in Hong Kong • improve on interpersonal and communication skills • practice a range of communication design knowhow and techniques <p>Then, after being assigned into small groups, students will be connected with a Service Recipient in the subject. Student Groups are expected to apply knowledge and skills gathered to create the learning outcome - a publication name as 'Book of Life', which is intended to be presented to the Service Recipient for sharing or inheritance purposes.</p>
Service Project	
What will students do to serve?	<p>Before students go onto service, they will go through a series of lectures, seminars, field trips and workshops on;</p> <ul style="list-style-type: none"> • Basic knowledge on the services for elderly/senior citizens in HK • Experience with services of/for elders • Some communication and interpersonal skills • Visualization skills; like photography, sketching, illustration and/or printmaking • Publication design and bookbinding methodologies <p>Then, they will apply what they have learnt to;</p> <ul style="list-style-type: none"> • Communicate and research on their Service Recipient – an elderly person in Hong Kong • Gather and extract information suitable for design • Design and structure the data/findings/information into visual imageries to communicate • Organize the texts and images into a package for viewing/presentation/ inheritance <p>During the service, students will;</p> <ul style="list-style-type: none"> • assist the senior citizens to visualize/reconstruct their invaluable personal experiences in the form of a 'Book of Life'

	<ul style="list-style-type: none"> • help to preserve/publicize precious personal histories for inheritance <p>Finally, each Service Recipient will;</p> <ul style="list-style-type: none"> • Receive copies of the publication based on the information that s/he provides • Be able to share or hand down these memories with family or peers 																					
Whom will students serve?	<p>Elderly people like;</p> <ul style="list-style-type: none"> • Senior citizens, • Retired personnel, • Elderly volunteers, or, • Residents at elderly homes 																					
Where will students serve?	<table border="0"> <tr> <td><input checked="" type="checkbox"/></td> <td>Hong Kong</td> <td>District: The HK PolyU, and Hung Hom area</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Chinese mainland</td> <td>Province: _____</td> </tr> <tr> <td></td> <td></td> <td>City: _____</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Taiwan</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Macau</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Overseas</td> <td>Country: _____</td> </tr> <tr> <td></td> <td></td> <td>City: _____</td> </tr> </table>	<input checked="" type="checkbox"/>	Hong Kong	District: The HK PolyU, and Hung Hom area	<input type="checkbox"/>	Chinese mainland	Province: _____			City: _____	<input type="checkbox"/>	Taiwan		<input type="checkbox"/>	Macau		<input type="checkbox"/>	Overseas	Country: _____			City: _____
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When will students serve?	Both in semester 2 & semester 3																					
Fee payable by students	<p>Production costs for at least 4 copies of the 'Book of Life' – two for the Service Recipient, one for the community service collaborator's archive and one for assessment purposes.</p> <p>Some monetary subsidies will be provided by the collaborator.</p>																					
Service Attributes																						
Service Mode	<input type="checkbox"/> #OnlineService <input checked="" type="checkbox"/> #F2FService																					
Service Language	<input checked="" type="checkbox"/> #ServiceClient_Cantonese <input type="checkbox"/> #ServiceClient_English <input type="checkbox"/> #ServiceClient_Putonghua <input type="checkbox"/> #ServiceClient_OtherNonEnglish																					
Service Location	<input checked="" type="checkbox"/> #Location_HK <input type="checkbox"/> #Location_MainlandChina <input type="checkbox"/> #Location_Taiwan <input type="checkbox"/> #Location_Macau <input type="checkbox"/> #Location_Overseas																					
Enquiry	<p>Ms. Charis Poon T: 27666834 E: charis.poon@polyu.edu.hk</p>																					