Updated on September 12, 2023

Subject Code	MM3S01E	
Subject Title	Service-Learning: Building Green Communities with Environmental NGOs	
Hosting Department	Department of Management and Marketing	
Level	3	
Class Quota	30	
Medium of Instruction	English	
Subject Duration	Semester 2 + Summer Term	
Teaching Staff	Dr. Lianne Lam	
Target Students	GUR, open for all	
Pre-requisites	Nil	
Selection of students required?	Yes	
Subject Synopsis	https://www.polyu.edu.hk/mm/- /media/department/mm/content/study/subject- syllabi/mm3s01e.pdf?la=en&hash=117F8726C4EB16FCC23E733548FB985B	
Service Project		
What will students do to serve?	Service-learning will be based on group projects. Each group will work with an environmental NGO, working on specific environmental issues faced by affected communities in the service location. Based on field study of specific communities, each group will propose and deliver a project with the objectives of community service and service-learning. The project must have a clearly defined community, and students can choose from a wide array of community services, including conducting voluntary environmental education in a community, providing solutions to an environmental issue faced by the community concerned, working with NGOs to advocate policy changes to address specific environmental challenges faced by the community concerned, or partnering with both NGOs and business firms to design corporate environmental initiatives to serve specific communities, etc.	
Whom will students serve?	The communities facing environmental challenges and environmental NGOs	
Where will students serve?	Hong Kong Chinese mainland Province: City: Macau Overseas Country: Vietnam City:	
When will students serve?	10-14 days during May - June 2024 (tentative)	
Fee payable by students	TBC	
Service Attributes		
Service Mode	#OnlineService #HybridService #F2FService	

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Service Language	#ServiceClient_Cantonese #ServiceClient_English #ServiceClient_Putonghua #ServiceClient_OtherNonEnglish
Service Location	#Location_HK #Location_MainlandChina #Location_Taiwan #Location_Macau #Location_Overseas
Enquiry	Dr. Lianne Lam (lianne.lam@polyu.edu.hk)