

Subject Code	MM3S01E
Subject Title	Service-Learning: Building Green Communities with Environmental NGOs
Hosting Department	Department of Management and Marketing
Level	3
Class Quota	30
Medium of Instruction	English
Subject Duration	Semester 1 + Semester 2
Teaching Staff	Dr. Lianne Lam
Target Students	GUR, open for all
Pre-requisites	Nil
Selection of students required?	Yes
Subject Synopsis	https://www.polyu.edu.hk/mm/-/media/department/mm/content/study/subject-syllabi/mm3s01e.pdf?la=en&hash=117F8726C4EB16FCC23E733548FB985B
Service Project	
What will students do to serve?	Service-learning will be based on group projects. Each group will work with an environmental NGO, working on specific environmental issues faced by affected communities in the service location. Based on field study of specific communities, each group will propose and deliver a project with the objectives of community service and service-learning. The project must have a clearly defined community, and students can choose from a wide array of community services, including conducting voluntary environmental education in a community, providing solutions to an environmental issue faced by the community concerned, working with NGOs to advocate policy changes to address specific environmental challenges faced by the community concerned, or partnering with both NGOs and business firms to design corporate environmental initiatives to serve specific communities, etc.
Whom will students serve?	The communities facing environmental challenges and environmental NGOs
Where will students serve?	<div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Hong Kong <input type="checkbox"/> Chinese mainland <input type="checkbox"/> Taiwan <input type="checkbox"/> Macau <input checked="" type="checkbox"/> Overseas </div> <div> District: _____ Province: _____ City: _____ Country: Vietnam City: _____ </div> </div>
When will students serve?	7-10 days during January study break 2026 (tentative)
Fee payable by students	HK\$2,000 (TBC)
Service Attributes	
Service Mode	<input type="checkbox"/> #OnlineService <input type="checkbox"/> #HybridService <input checked="" type="checkbox"/> #F2FService

Service Language	<input type="checkbox"/>	#ServiceClient_Cantonese
	<input checked="" type="checkbox"/>	#ServiceClient_English
	<input type="checkbox"/>	#ServiceClient_Putonghua
	<input checked="" type="checkbox"/>	#ServiceClient_OtherNonEnglish
Service Location	<input type="checkbox"/>	#Location_HK
	<input type="checkbox"/>	#Location_MainlandChina
	<input type="checkbox"/>	#Location_Taiwan
	<input type="checkbox"/>	#Location_Macau
	<input checked="" type="checkbox"/>	#Location_Overseas
Enquiry	Dr. Lianne Lam (lianne.lam@polyu.edu.hk)	