

# The Hong Kong Polytechnic University

## Subject Description Form

*Please read the notes at the end of the table carefully before completing the form.*

<b>Subject Code</b>	HTM 6703
<b>Subject Title</b>	Research Seminars IV
<b>Credit Value</b>	1
<b>Level</b>	6
<b>Pre-requisite / Co-requisite/ Exclusion</b>	Pre-requisite: HTM6702 Research Seminars III
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. To familiarize students with the contemporary research issues in tourism and hospitality research</li> <li>2. To enhance students' understanding of various research methodologies in tourism and hospitality research</li> </ol>
<b>Intended Learning Outcomes</b> <i>(Note 1)</i>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> <li>a. Critically evaluate and apply concepts and theories of hospitality and tourism in a rapidly changing global environment.</li> <li>b. Demonstrate the ability to identify emerging trends and develop appropriate measures to respond to them.</li> <li>c. Identify and select from a broad range of research methods to utilize the most appropriate methods to examine the identified research topic.</li> <li>d. Develop a holistic, global view of hospitality and tourism.</li> <li>e. Critically evaluate emerging hospitality and tourism trends and their likely impacts on the tourism and hotel sectors.</li> </ol>
<b>Subject Synopsis/ Indicative Syllabus</b> <i>(Note 2)</i>	Each student is required to attend at least 10 research seminars organized by the School per year, in addition to workshops and conferences, and to submit a report, to the Chief supervisor, of no less than 1,500 words (excluding references) on one of the attended seminars every year.
<b>Teaching/Learning Methodology</b> <i>(Note 3)</i>	Students are expected to be actively engaged in the interactions with the seminar speakers. The students are also encouraged to select one of the seminar topics and carry out some in-depth desktop research on the topics with a view to generating a comprehensive report to be evaluated by the Chief Supervisor.

<b>Assessment Methods in Alignment with Intended Learning Outcomes</b> <i>(Note 4)</i>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c	d	e
	1. Seminar participation	60	✓	✓	✓	✓	✓
	2. Report	40	✓	✓	✓	✓	✓
	Total	100					
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Students are assessed by two components - participation in the seminars and production of a report related to one of the seminar topics. Chief supervisors are required to assess the report with a pass or failure grade. Students who failed to submit a report to the satisfaction of their Chief Supervisors are required to make a re-submission until a pass grade is obtained.</p>							
<b>Student Study Effort Expected</b>	Class contact:						
	▪ Seminar		10 Hrs.				
	▪ Other student study effort:						
	Report		50 Hrs.				
	▪ Total student study effort		60 Hrs.				
<b>Reading List and References</b>	N/A						

Note 1: Intended Learning Outcomes

Intended learning outcomes should state what students should be able to do or attain upon completion of the subject. Subject outcomes are expected to contribute to the attainment of the overall programme outcomes.

Note 2: Subject Synopsis/ Indicative Syllabus

The syllabus should adequately address the intended learning outcomes. At the same time over-crowding of the syllabus should be avoided.

Note 3: Teaching/Learning Methodology

This section should include a brief description of the teaching and learning methods to be employed to facilitate learning, and a justification of how the methods are aligned with the intended learning outcomes of the subject.

Note 4: Assessment Method

This section should include the assessment method(s) to be used and its relative weighting, and indicate which of the subject intended learning outcomes that each method purports to assess. It should also provide a brief explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes.