

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	HTM4352
Subject Title	Integrated Resort and Gaming Management
Credit Value	3
Level	4
Pre-requisite/ Co-requisite/ Exclusion	Nil
Objectives	In this subject, students will learn major topics related to integrated resort and gaming management, such as legal regulations for casino operation, regional gaming development, casino marketing and design, slot management, and economic and social impacts of gaming. Students will have a general understanding of gaming industry development and operation and management issues of running a gaming business.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>A. Competent Professional</p> <ul style="list-style-type: none"> • Identify the legal requirements affecting the operations of gaming venues • Explain casino game rules and protection measures • Explain and apply the skills and knowledge required for the successful operation, administration, and management of a gaming venue <p>B. Critical Thinkers</p> <ul style="list-style-type: none"> • Make sound judgments in the planning, design, and management of the integrated resort • Analyze the gaming policy issues impacting social and economic development, both locally and globally <p>C. Innovative Problem Solvers</p> <ul style="list-style-type: none"> • Identify and define problems concerning the integrated resort operations and gaming industry • Suggest innovative solutions to solve problems and develop the integrated resort and gaming industry <p>D. Effective Communicators</p> <ul style="list-style-type: none"> • Comprehend and discuss effectively in related to the issues in the integrated resort and gaming industry • Communicate professionally with orally and in writing <p>E. Lifelong Learners</p> <ul style="list-style-type: none"> • Recognize the need for continuous learning and self-

	<p>improvement in line with the changing environment of the integrated resort and gaming industry</p> <p>F. Ethical Leader</p> <ul style="list-style-type: none"> • Understand the role and nature of individual and group dynamics that exist within the government and various gaming organizations such as gaming commissions, and gaming control boards <p>G. Socially Responsible Global Citizen</p> <ul style="list-style-type: none"> • Recognize the need for sustainable development for the casino and gaming industry to benefit both international tourists and local people • Identify ethical issues about problem gambling and translate ethical concepts into responsible gaming policy
Subject Synopsis/ Indicative Syllabus	<ol style="list-style-type: none"> Overview of the Gaming Industry US Gaming Development Asian Gaming Development Integrated Resort Management Regulations of Casinos Casino Cage, Credit and Collections Slot Management Table Game Operations Game Mathematics Gaming Marketing and Design Economic and Social Impacts of Gaming Current Issues in the Integrated Resort and Gaming Industry