



Master of Science Scheme in

HOSPITALITY AND TOURISM MANAGEMENT

MSc in Innovation and Entrepreneurship in Hospitality

MSc in International Hospitality Management

MSc in International Tourism and Event Management*

MSc in International Wine Management

MSc in Luxury Experiences Management

** The new programme title is subject to approval*



THE SCHOOL OF HOTEL AND TOURISM MANAGEMENT

ABOUT US

The School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University is a leading hotel and tourism institution in the world. The School has its own complex, including Hotel ICON, a teaching and research hotel for hands-on learning and research. With over 90 faculty members with diverse cultural backgrounds and 1,500 students, the School offers a global, service-oriented education for managerial skill development.

OUR LOCATION

The SHTM is located in Tsim Sha Tsui East, Kowloon, the heart of Hong Kong, Asia's world city. Our programmes are tailored to meet the demands of the commercial world, and Hong Kong is a vibrant city with world-class facilities. Studying at the SHTM offers you a top-notch education in one of the most dynamic cities in the world.

WHY WE ARE THE BEST?



In the world - Hospitality & Tourism Management

ShanghaiRanking's Global Ranking of Academic Subjects 2023



In the world - Commerce, Management, Tourism & Services

University Ranking by Academic Performance 2023/24



In the world - Hospitality, Leisure, Sport & Tourism

CWUR Rankings by Subject 2017



In Asia - Hospitality & Leisure Management

QS World University Rankings by Subject 2024



OUR MASTER OF SCIENCE (MSc) PROGRAMMES



MSc in Innovation and Entrepreneurship in Hospitality (IEH)

The IEH programme is for industry professionals who value entrepreneurial mindset for innovation, changes and growth. It prepares them to lead hospitality innovation and entrepreneurship for the sustainable development of the global industry.



MSc in International Hospitality Management (IHM)

The IHM programme aims to develop global hospitality leaders through challenging academics in practical contexts. The programme is designed to enhance strategic thinking, problem-solving, decision-making, and leadership skills while deepening the understanding of the industry.



MSc in International Tourism & Event Management (ITEM)*

The ITEM programme develops tourism and convention management skills through strategic perspectives and pragmatic implementations. We offer interdisciplinary subject exposure, decision-making theory and management application to enhance industry practice and research competencies.



MSc in International Wine Management (IWM)

The IWM programme is ideal for industry leaders, educators, and researchers seeking a targeted postgraduate qualification, gaining a deep understanding of the latest wine industry trends and leading the global industry into the future.



MSc in Luxury Experiences Management (LEM)

The LEM programme is for luxury industry professionals and career aspirants. It prepares leaders and researchers to shape the industry's future.

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PROJECT OPTIONS

Students are given two project options:

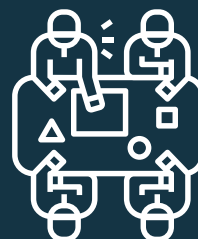


Research Project

The Research Project helps students develop independent research skills by reviewing previous work and analysing significant results in their field of interest. Through this project, students gain valuable research skills for their academic and professional journeys.

Consultancy Project

The Consultancy Project is a group activity where students research real-world problems, prepare a proposal, collect and analyse data, and provide practical solutions. The focus is on integrating learnings to address real-life concerns.



ENQUIRIES

IEH

Prof Kam Hung
Programme Leader
☎ +852 3400-2258
✉ kam.hung@polyu.edu.hk

Dr Michael Lin
Programme Co-ordinator
☎ +852 3400-2176
✉ michael.lin@polyu.edu.hk

**IHM
ITEM**

Prof Kam Hung
Programme Leader
☎ +852 3400-2258
✉ kam.hung@polyu.edu.hk

Dr Anyu Liu
Programme Co-ordinator
☎ +852 3400-2175
✉ an-yu.liu@polyu.edu.hk

IWM

Prof Haiyan Song
Programme Leader
☎ +852 3400-2286
✉ haiyan.song@polyu.edu.hk

Dr Crystal Shi
Programme Co-ordinator
☎ +852 3400-2317
✉ crystal.shi@polyu.edu.hk

LEM

Prof Kam Hung
Programme Leader
☎ +852 3400-2258
✉ kam.hung@polyu.edu.hk

Dr Hailey Shin
Programme Co-ordinator
☎ +852 3400-2177
✉ hailey.shin@polyu.edu.hk

Scan for More
Information



Mr Jason Chau
Executive Officer
(for all MSc Programmes)
☎ +852 3400-2198
✉ jason.chau@polyu.edu.hk

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