



TRIPARTITE  
MASTER OF SCIENCE DEGREE IN

# GLOBAL HOSPITALITY BUSINESS

Explore the world of hospitality  
with three semesters across  
three continents!

EHL HOSPITALITY  
BUSINESS SCHOOL

THE HONG KONG  
POLYTECHNIC  
UNIVERSITY

UNIVERSITY OF  
HOUSTON





#### SEMESTER 1 - EUROPE

EHL HOSPITALITY  
BUSINESS SCHOOL  
LAUSANNE

#### SEMESTER 2 - ASIA

SCHOOL OF HOTEL AND  
TOURISM MANAGEMENT  
POLYU, HONG KONG

#### SEMESTER 3 - AMERICA

CONRAD N. HILTON  
COLLEGE OF GLOBAL  
HOSPITALITY LEADERSHIP  
UH, HOUSTON

## REDEFINE HOSPITALITY WITH OUR UNPARALLELED MASTER'S DEGREE

The Master of Science (MSc) in Global Hospitality Business (MGH) is a unique programme offered jointly by three top hospitality institutions: EHL Hospitality Business School (EHL), the School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University (PolyU), and Conrad N. Hilton College of Global Hospitality Leadership of The University of Houston (UH). It provides students with an exceptional opportunity to experience the rich cultures of three continents by spending one semester in each partner institution.

Led by top scholars from three prestigious institutions and supported by industry professionals globally, the programme aims to nurture industry leaders, provide in-depth global insights and prepare them for the challenges of running an international business. This first-of-its-kind global programme allows students around the world to join a talented cohort to exchange and refine their hospitality philosophy, develop international perspectives, and become future business leaders in a multicultural environment, shaping the future of the global hospitality business.

The programme offers students unparalleled opportunities for professional growth, networking with top industry leaders, and access to a vast alumni network across all three institutions. Upon successfully completing the programme, students will be awarded an MGH degree from the home institution and a prestigious "Certificate of Completion" from the other partner institutions.

# PROGRAMME STRUCTURE & SUBJECTS

To earn an MSc in Global Hospitality Business, students must complete 36 credits. SHTM students can transfer 9 out of 12 credits taken at EHL and UH to PolyU, resulting in 18 transferred credits out of the required 36.



**Programme Duration**  
1.5 years, 3 semesters



**Mode of Study**  
Full-time



**Medium of Instruction**  
English

## SEMESTER 1 – EHL

- |  |           |
|--|-----------|
| ➤ Hospitality Business Strategic in Europe, the Middle East and Africa | 3 credits |
| ➤ Hospitality Real Estate Finance and Investments                      | 3 credits |
| ➤ Advanced Corporate Finance and Concepts of International Finance     | 3 credits |
| ➤ Business Research Methods and Project Management Tools               | 3 credits |

## SEMESTER 2 – PolyU

- |  |           |
|--|-----------|
| ➤ Marketing Management in the Hospitality and Tourism Industry                     | 3 credits |
| ➤ Revenue Management in the Hospitality Industry                                   | 3 credits |
| ➤ Quality Service Management for the Hospitality and Tourism Industry              | 3 credits |
| ➤ Hospitality Business Strategies in Asia – China Hotel & Tourism Business Studies | 3 credits |
| ➤ Academic Business Project*   | 6 credits |

## SEMESTER 3 – UH

- |   |           |
|---|-----------|
| ➤ Hospitality Business Strategies in the Americas and the Caribbean | 3 credits |
| ➤ Innovative Hospitality Technologies                               | 3 credits |
| ➤ Organisational Behaviour and Hospitality Leadership Strategies    | 3 credits |
| ➤ Elective  | 3 credits |

*\*The Academic Business Project carries 6 credits and is considered to be a subject taken at PolyU SHTM. It may be extended into the summer term.*

# TUITION FEES

Prospective students are required to pay the tuition fees directly to the institution where the subjects are offered. The total amount is approximately HK\$540,457 (subject to exchange rate fluctuations). It is important to note that the tuition fees do not cover additional expenses such as field trips, and are also subject to change without prior notice. For further information, please contact the host institution.



## PROGRAMME ENQUIRIES

**Dr Catherine Cheung**  
Programme Leader

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Executive Officer

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# APPLICATION PROCESS



## PHASE 1

### Admission Requirements:

- Bachelor's degree in hospitality and tourism management or in other disciplines
- At least one year of work experience by the time of the assumption of study
- Bridging courses may be required for students without relevant educational or industrial background

### Application Documents:

- Self-recommendation letter
- Personal resume
- Undergraduate degree graduation certificate
- Transcripts from all colleges & universities attended
- Proof of employment record(s)
- TOEFL/IELTS scores for English proficiency\*
- At least one letter of recommendation
- Records of other professional achievements (if any)



## PHASE 2

Scan to submit  
your application to  
PolyU eAdmission



## PHASE 3

If your application is shortlisted, our Admissions team will contact you to schedule a written test and an interview.



## PHASE 4

You will receive a notification on the result of your application.



## PHASE 5

Once you accepted the offer, confirm your admission and pay the initial fee.

*\*Non-native English applicants or those with a degree from a non-English medium institution must provide their TOEFL/IELTS score.*

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