

# The Hong Kong Polytechnic University

## Subject Description Form

<b>Subject Code</b>	HTM1EN02
<b>Subject Title</b>	The World and Responsible Consumers & Travellers
<b>Credit Value</b>	3
<b>Level</b>	1
<b>GUR Requirements Intended to Fulfill</b>	<p>This subject intends to fulfill the following requirement(s) :</p> <p><input type="checkbox"/> Healthy Lifestyle</p> <p><input type="checkbox"/> AI and Data Analytics (AIDA)</p> <p><input type="checkbox"/> Innovation and Entrepreneurship (IE)</p> <p><input type="checkbox"/> Languages and Communication Requirement (LCR)</p> <p><input type="checkbox"/> Leadership Education and Development (LEAD)</p> <p><input type="checkbox"/> Service-Learning Cluster-Area Requirement (CAR)</p> <p style="padding-left: 40px;"><input type="checkbox"/> Human Nature, Relations and Development [CAR A]</p> <p style="padding-left: 40px;"><input type="checkbox"/> Science, Technology and Environment [CAR D]</p> <p style="padding-left: 40px;"><input type="checkbox"/> Chinese History and Culture [CAR M]</p> <p style="padding-left: 40px;"><input checked="" type="checkbox"/> Cultures, Organizations, Societies and Globalization [CAR N]</p> <p><input type="checkbox"/> China-Study Requirement</p> <p style="padding-left: 40px;"><input type="checkbox"/> Yes or <input checked="" type="checkbox"/> No</p> <p><input type="checkbox"/> Writing and Reading Requirements</p> <p style="padding-left: 40px;"><input checked="" type="checkbox"/> English or <input type="checkbox"/> Chinese</p>
<b>Pre-requisite / Co-requisite/ Exclusion</b>	Nil
<b>Objectives</b>	The subject aims to enable students to understand the interdependent relationship between consumers and the environment. It reflects students' own attitude towards consuming and their responsibilities to the world as a consumer and traveller, and lastly learning their power to promote a dignified life and justice in the world.
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students should be able to:</p> <ol style="list-style-type: none"> <li>a. Explain basic concepts and ideas of responsible consumer and traveller behaviour</li> <li>b. Understand the relationship between consumer &amp; traveller behaviour, the environment and the world</li> <li>c. Comprehend and appreciate responsible consumer behaviour and traveler</li> <li>d. Aware of his/her responsibilities to the world as a consumer</li> <li>e. Learn the consumers' power for promoting dignified life and the justice of the world.</li> </ol>

<b>Subject Synopsis/ Indicative Syllabus</b>	<ol style="list-style-type: none"><li>1. Concept of civil consumer and knowledge change the world</li><li>2. Concept of climate and sustainable development</li><li>3. Concept of consumer power and dignified life</li><li>4. Culture and responsible behavior in consumption</li><li>5. Health and safety in consumption</li><li>6. Budget-conscious and Earth-friendly</li><li>7. Consumer responsible choice of Clothing for better environment</li><li>8. Consumer and traveller responsible choice of transport mode for better environment</li><li>9. Consumer and traveller responsible choice of Accommodation for better environment</li><li>10. Consumer and traveller responsible choice of Food for better environment</li><li>11. Consumer and traveller shopping for a better environment</li></ol>
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