

SHTM International Student Exchange



**Information Session:
Application for 2023-24 Semester 2
outbound exchange
(For Senior Year Students)**

**What can I do to
enhance my university
experience?**



Why Student Exchange?

- ❖ Broaden your global outlook
- ❖ Explore and develop your potentials
- ❖ Increase your competitiveness for career development while fulfilling the academic requirements of your degrees at PolyU
- ❖ Credit bearing exchange offers you study at abroad for one semester.
- ❖ NO additional tuition fee is required for the exchange. You only need to pay your current PolyU tuition
- ❖ Financial assistance is provided

Different Exchange Opportunities

SHTM

- SHTM International Exchange (SHTM partners & PolyU institutional partners)

GEO

- Chinese Mainland and Taiwan Exchange
- Summer exchange programs
- Summer study abroad (fee paying)

When can I go?



Year 1
Semester 2

BSc Program Document: Progression Pattern

Appendix 4: Indicative Progression Pattern of BSc(Hons) in Hotel Management (Senior Year Entry)

Subject Title	Subject Code	Credit Value	
		Academic	Training
Year 1, Semester 1			
Managerial Concepts in Food and Beverage Operations	HTM3203	3	
Analysing and Interpreting Research	HTM3205	3	
Financial Management in Hospitality, Tourism and Events	HTM3222	3	
Managing Human Resources in Hospitality, Tourism and Events	HTM3226	3	
Professional Development	HTM3211	0	1
GUR Subject - A specially-designed CAR (A) <i>English Language Subject with embedded English Reading and Writing Requirements</i>	xxxx	3	
GUR Subject - CAR (M)	xxxx	3	
Essential Components of General Education			0
GUR Subject – Service Learning		3	
	Sub-total	21 credits	1 credit
Year 1, Semester 2			
Work-Integrated Education	HTM3214		
Year 1, Summer term			
Work-Integrated Education	HTM3214	0	6
Certification in Hotel Industry Analytics (CHIA)	HTM1000	0	0
	Sub-total		6 credits
Year 2, Semester 1			
English Communication for Hospitality and Tourism Management	ELC3721	2	
Chinese Communication for Hospitality and Tourism Professionals	CLC3281P	2	
Lodging and Accommodation Management	HTM3207	3	
Revenue Management	HTM4337	3	
Business Ethics, Social Responsibility and the Law	HTM4347	3	
Entrepreneurship and Innovation in Hospitality	HTM4310	3	
or		or	
Honours Thesis I	HTM4338	0	
Resort and Spa Hotel Management	HTM4306		
or			
Wine Studies and Oenology	HTM4307	3	
or			
Convention Sales and Service	HTM4314		
Hotel Professional Development	HTM4311	3	
		22 credits or 19 credits	
	Sub-total		
Year 2, Semester 2			
Consumer Behaviour in Hospitality, Tourism and Events	HTM3221	3	
Technology Strategy in Hospitality, Tourism and Events	HTM3224	3	
Strategic Management in Hospitality, Tourism and Events	HTM4349	3	
Food and Beverage Management	HTM4305	3	
or		or	
Honours Thesis II	HTM4339	6	
Environmental Management in the Hospitality Industry	HTM4312		
or			
Restaurant Multi Unit Management	HTM4313	3	
or			
Hotel and Real Estate Development	HTM4348		
Elective Subject – Level 4	HTM4XXX	3	
		18 credits or 21 credits	
	Sub-total		
	Total	61 credits	7 credits

*Senior Year students may take 1-2 subjects during their WIE, provided that approval of both the WIE employer and Programme Leader is obtained

*Senior Year students who are not required to take the GUR Leadership will be required to take the 3-hour online module plus 7 hours of self-study. Students are required to pass an assessment (multiple attempts allowed) as a graduation requirement from the 2022/23 intake cohort.

*Senior Year students are required to take a specially-designed CAR-English language subject with embedded English Reading and Writing Requirements under CAR(A).

Appendix 6: Indicative Progression Pattern of BSc(Hons) in Hotel Management (Senior Year Entry - with Credit Transfer Granted for WIE)

Subject Title	Subject Code	Credit Value	
		Academic	Training
Year 1, Semester 1			
Managerial Concepts in Food and Beverage Operations	HTM3203	3	
Analysing and Interpreting Research	HTM3205	3	
Financial Management in Hospitality, Tourism and Events	HTM3222	3	
Managing Human Resources in Hospitality, Tourism and Events	HTM3226	3	
Professional Development (credit transfer)	HTM3211	0	1
Work-Integrated Education (credit transfer)	HTM3214	0	6
GUR Subject - A specially-designed CAR (A) <i>English Language Subject with embedded English Reading and Writing Requirements</i>	xxxx	3	
GUR Subject – Service Learning		3	
	Sub-total	18 credits	7 credits
Year 1, Semester 2			
English Communication for Hospitality and Tourism Management	ELC3721	2	
Chinese Communication for Hospitality and Tourism Professionals	CLC3281P	2	
Lodging and Accommodation Management	HTM3207	3	
Consumer Behaviour in Hospitality, Tourism and Events	HTM3221	3	
Technology Strategy in Hospitality, Tourism and Events	HTM3224	3	
GUR Subject - CAR (M)	xxxx	3	
	Sub-total	16 credits	
Year 1, Summer Term			
Certification in Hotel Industry Analytics (CHIA)	HTM1000	0	0
Year 2, Semester 1			
Revenue Management	HTM4337	3	
Business Ethics, Social Responsibility and the Law	HTM4347	3	
Entrepreneurship and Innovation in Hospitality	HTM4310	3	
or		or	
Honours Thesis I	HTM4338	0	
Resort and Spa Hotel Management	HTM4306		
or			
Wine Studies and Oenology	HTM4307	3	
or			
Convention Sales and Service	HTM4314		
Hotel Professional Development	HTM4311	3	
	Sub-total	15 credits or 12 credits	
Year 2, Semester 2			
Strategic Management in Hospitality, Tourism and Events	HTM4349	3	
Food and Beverage Management	HTM4305	3	
or		or	
Honours Thesis II	HTM4339	6	
Environmental Management in the Hospitality Industry	HTM4312		
or			
Restaurant Multi Unit Management	HTM4313	3	
or			
Hotel and Real Estate Development	HTM4348		
Elective Subject – Level 4	HTM4XXX	3	
	Sub-total	12 credits or 15 credits	
	Total	61 credits	7 credits

*Senior Year students who are not required to take the GUR Leadership will be required to take the 3-hour online module plus 7 hours of self-study. Students are required to pass an assessment (multiple attempts allowed) as a graduation requirement from the 2022/23 intake cohort.

*Senior Year students are required to take a specially-designed CAR-English language subject with embedded English Reading and Writing Requirements under CAR(A).

SHTM International Student Exchange

SHTM's and PolyU's partners offering hospitality and tourism related programmes

About 40 students each semester will be nominated for outbound exchange

SHTM Exchange Application for 2023-23 Sem 2 Exchange

Deadline – 14 Sep 2023 by 12:00 noon

- ❖ “Call for Application” email sent on 18 Aug 2023
- ❖ All applications and relevant documents should be submitted to General Office.
- ❖ Group interviews will be scheduled from **25-26 Sep 2023 (tentative)**

SHTM Outbound Exchange Process (Semester 2)

Exchange application:
Now till
14 Sep 2023

Selection interviews:
25-26 Sep 2023

Stage 1: Apply for exchange within application period

Application for
Exchange

Selection
interview

Announcement
of interview
result

Nomination for
exchange

Stage 2: Submit exchange application to host university & pre-departure preparation

Sem 2 exchange:
Sep to Nov 2023

Receive "Student
Exchange
Certification
Letter" from GEO

Attend Briefing
Session (by SHTM &
GEO)

Submit application
documents &
learning agreement

Credit transfer
arrangement

Submission of Prior
Agreement for Subject
Selection at Exchange-out
Institution (Form AR41a)

Before departure

Sem 2 exchange:
Nov to Dec 2023

Apply for GEO
Student Exchange
Sponsorship
(submit at least 2
weeks prior to your
departure)

Apply for student
VISA, insurance,
accommodation,
booking for flights

Submit Pre-
exchange essay

Receive acceptance
letter/ email from
host institution

SHTM Outbound Exchange Process (Semester 2)

Stage 3: After departure for exchange study...

Sem2:
Jan 2024 to Jul 2024*
*depends on host
Institution term date

Inform SHTM
International
Student Exchange
Coordinator upon
arrival

Study hard
Play hard

Be a good
ambassador for
SHTM

Stage 4: Return to SHTM

Sem 2 exchange:
Jun to Sep 2024

Submit a post
exchange
report

Submit
transcript
from the host
institution for
credit transfer

Share
exchange
experience
with other
students

Exchange Partners

Country	Institution
Austria	IMC University of Applied Sciences Krems
Finland	JAMK University of Applied Sciences
France	Excelia (La Rochelle Business School)
Germany	Munich University of Applied Sciences
Germany	Worms University of Applied Sciences
Italy	Free University of Bozen-Bolzano
Japan	Ritsumeikan Asia Pacific University
Korea	Ewha Womans University
Korea	Hanyang University*
Korea	Sejong University
Spain	IQS- Ramon Llull University
Switzerland	Lucerne University of Applied Sciences and Arts
Switzerland	University of Applied Sciences of the Grisons (Fachhochschule Graubuden) (FHGR)
Taiwan	I-Shou University
Taiwan	National Kaohsiung University of Hospitality and Tourism

Financial Assistance

- ❖ You can receive a range of financial assistance via PolyU International Student Exchange Sponsorship and Exchange Grant to support your living costs during exchange studies overseas
- ❖ Such fundings will be offered to all eligible applicants and the amount varies across programmes and institutions
- ❖ SHTM also provides additional scholarships for students with financial needs
- ❖ Information on other scholarships can be found in Centre STARS' (SAO) website:

<https://www.polyu.edu.hk/sao/student-resources-and-support-section/scholarships/scholarship-types/>



Sources of Financial Assistance

2023/24 for reference

Destination		GEO Subsidy for Global Exchange (HKD)		GEO Exchange Grant (HKD)
		4 weeks or above AND less than *1 semester	*1 semester / whole year	*1 semester / whole year
Americas		11,000	19,000	15,000
Australasia		11,000	19,000	
Europe		11,000	19,000	
Japan/ Korea		10,000	18,000	
Chinese Mainland	Guangdong	4,100	8,300	Not Applicable
	Outside Guangdong	5,800	10,500	
Taiwan		6,000	11,000	
Other parts in Asia		8,000	15,000	15,000

**Semester refers to study period in exchange university.*

- ❖ Those regions/countries not listed above will be assessed by GEO on a case-by-case basis. For more details, please refer to GEO's webpage:

<https://www.polyu.edu.hk/geo/exchange-and-study-abroad/outgoing-students/semester-exchange/>



Student's Responsibilities

Before Exchange

- ❖ Take care of application for exchange required by the host university
- ❖ Submit your application form, the relevant supporting documents required by the host institution, *SHTM's Learning Agreement*, *Exchange Study Plan*, and *PolyU's Form AR41a* to **Miss Linda Law** (email: linda.law@polyu.edu.hk) before the specified deadline
- ❖ Apply for the necessary visa, book the air tickets, arrange for insurance, and pack
- ❖ Attend the briefing session organized by GEO

During Exchange

- ❖ Be a good ambassador for both SHTM and PolyU
- ❖ Study hard and play hard



University of Waterloo, Canada

“Going on an exchange has widen my horizons. The connections and knowledge better equip me in planning my future career. It has been a precious and honored experience to join the exchange program in the University of Waterloo, Canada in my Year 3 semester 2. Not only has it encouraged me to step out of my comfort zone, but it also helped improving my personal growth.”

By Lai Tin Wing, Maggie (212)

MODUL University Vienna (Austria)



"I just had my most exciting studying journey in Austria! Even though the outbreak of Covid-19 interfered the overall experience, there were many unexpected surprises in Austria, from a stranger treating me a glass of champagne in the Opera House, to a late-night talk with a wanderer on the street! Always open your mind and learn different things, it benefits!"

By Lin Yuean

Griffith University (Australia)



“Although my exchange ended 2 months earlier due to COVID-19, I am still very grateful for this precious opportunity to study at Griffith University in Gold Coast, Australia! I adapted to the new environment quickly and made many new international friends and classmates. Students there are more proactive to share their own opinions which I really appreciate. I become more independent, outgoing and confident, and one bravest thing I did was skydiving! The weather, natural scenery, culture and lifestyle in the city are really attractive to me. This trip for sure has changed me a lot and would be memorable forever in my life. “

By Wong Hei Ching

Bournemouth University (United Kingdom)



"Decided to go for an exchange is the best decision I have ever made in my life and I would like to encourage other students to apply for exchange and I am sure that you won't be regret!"

By Hui On Lo (192)

South-Eastern Finland University of Applied Sciences (Finland)



"I have accomplished several goals during this exchange experience. For my learning experience, I found it inspiring and interesting to study at the host university. The assignment requires students to reflect what they had learnt during the class and how to apply the theory in daily life, which encouraged me to think comprehensively and link the knowledge to my daily life."

By Huang Man Tak (192)

Ecole hôtelière de Lausanne (Switzerland)



“To potential exchange applicants, the most important thing is to really take the leap of faith to go for it. Although it might seem that it is an act of wandering in the unknown universe, just believe that fact that every obstacle you face during your journey will become the lessons in your life, and shape you into a better person in the future.

By Cheung Hiu Lam (192)

University of Westminster (UK)



“Want to enjoy a short-term experience in the worldwide city – London? Here is a chance for you to experience this once in the lifetime experience – explore this ancient yet contemporary city in the coming semester!”

By WOO Yuet Tung, Christy (192)

Georgia State University (USA)



"Everything would be fine, and it is a very good opportunity for them to step out of their comfort zone. This experience is definitely worthy, and it would be a great experience for your personal growth."

By Amy WU (192)

Yonsei University (South Korea)



“The exchange gave me so much more than just a ‘study-abroad’ experience, I learned and grew as a person a lot, be it learning from the lectures I received in Yonsei, or life lessons. “Broadening my horizon” would be an understatement to how the exchange changed my perspective of the world and people around me. I have also made a lot of friends that I went through an incredible journey together. That was when I fully comprehend that home is where you are with people or in places you belong. You can have multiple homes and they just surround you in different atmospheres, yet you still feel an unexplainable joy.”

By Cheung Man Hei (221) 3

Student's Responsibilities

After Exchange

- ❖ Obtain an official transcript from your host institution and submit it to SHTM to process credit transfer.
- ❖ Submit a 1-minute video and 3 photos about your exchange experience.
- ❖ Submit the post-exchange reflection report.

It is your responsibility to share your exchange experience at the following occasions:

- ❖ SHTM outbound exchange information sharing session
- ❖ Welcome back and welcome reception for exchange students
- ❖ PolyU Education Information day
- ❖ SHTM orientation for new in-bound exchange students
- ❖ Serve as a “buddy” for new in-bound/outbound exchange students
- ❖ Organise and host activities for in-bound/outbound exchange students
- ❖ SHTM Student Exchange FB page

Home > Experience and Opportunities

Outbound

Academic Advising for
degree students

Academic Achievement
Award

Career Services

Work-Integrated Education

International Student
Exchange

Club Managers'
Association SHTM Student
Chapter

ESD HK SHTM Student
Chapter

HFTP HK SHTM Student
Chapter

Institute of Hospitality
Hong Kong Student
Chapter

PATA Hong Kong SHTM
Student Chapter

SHTM Event Society

SHTM Students'
Association

The Bacchus : SHTM Wine
Society

SHTM Mentorship
Programme

Outbound Student Exchange >

Exchange

Student exchange allow
management institution

Participating in an overseas

- Broaden their global
- Become more independent
- Explore and develop
- Increase their career
- Enhance their language
- Make friends with
- Study courses to help

Where Can I Go?

When and For How

pend a semester abroad at one of the more than 60 renowned hospitality and tourism
school has established an exchange agreement.

Students an exciting opportunity to:

ounds
for their



<https://www.polyu.edu.hk/shtm/experience-and-opportunities/student-exchange-programme/outbound-student-exchange/>



What do I need to do now?

PLAN FIRST!

Bachelor of Science (Honours)
in Hotel Management – (24442-HMH)
酒店業管理(榮譽)理學士學位

Bachelor of Science (Honours)
in Tourism and Events Management – (24442-HMV)
旅遊業及會展管理(榮譽)理學士學位

Within the
Bachelor of Science (Honours)
Scheme in Hospitality and Tourism (24442)
酒店及旅遊業管理(榮譽)理學士組合課程

Programme Requirement Document

for the cohort of Senior Year students admitted
in the 2023/24 academic year



Review the BSc
program document
and think about your
Specialism
(Hotel Management,
or Tourism and Event
Management)

**Appendix 4: Indicative Progression Pattern of BSc(Hons) in Hotel Management
(Senior Year Entry)**



Subject Title	Subject Code	Credit Value	
		Academic	Training
Year 1, Semester 1			
Managerial Concepts in Food and Beverage Operations	HTM3203	3	
Analysing and Interpreting Research	HTM3205	3	
Financial Management in Hospitality, Tourism and Events	HTM3222	3	
Managing Human Resources in Hospitality, Tourism and Events	HTM3226	3	
Professional Development	HTM3211	0	1
GUR Subject - A specially-designed CAR (A) <i>English Language Subject with embedded English Reading and Writing Requirements</i>	xxxx	3	
GUR Subject - CAR (M)	xxxx	3	
Essential Components of General Education			0
GUR Subject – Service Learning		3	
	Sub-total	21 credits	1 credit
Year 1, Semester 2			
Work-Integrated Education	HTM3214		
Year 1, Summer Term			
Work-Integrated Education	HTM3214	0	6
Certification in Hotel Industry Analytics (CHIA)	HTM1000	0	0
	Sub-total		6 credits
Year 2, Semester 1			
English Communication for Hospitality and Tourism Management	ELC3721	2	
Chinese Communication for Hospitality and Tourism Professionals	CLC3281P	2	
Lodging and Accommodation Management	HTM3207	3	
Revenue Management	HTM4337	3	
Business Ethics, Social Responsibility and the Law	HTM4347	3	
Entrepreneurship and Innovation in Hospitality	HTM4310	3	
or	or		
Honours Thesis I	HTM4338	0	
Resort and Spa Hotel Management	HTM4306		
or	or		
Wine Studies and Oenology	HTM4307	3	
or	or		
Convention Sales and Service	HTM4314		
Hotel Professional Development	HTM4311	3	
		22 credits or 19 credits	
	Sub-total		
Year 2, Semester 2			
Consumer Behaviour in Hospitality, Tourism and Events	HTM3221	3	
Technology Strategy in Hospitality, Tourism and Events	HTM3224	3	
Strategic Management in Hospitality, Tourism and Events	HTM4349	3	
Food and Beverage Management	HTM4305	3	
or	or		
Honours Thesis II	HTM4339	6	
Environmental Management in the Hospitality Industry	HTM4312		
or	or		
Restaurant Multi Unit Management	HTM4313	3	
or	or		
Hotel and Real Estate Development	HTM4348		
Elective Subject – Level 4	HTM4XXX	3	
		18 credits or 21 credits	
	Sub-total		
	Total	61 credits	7 credits

Plan to complete all the GUR
[CAR and Service learning]
(9 credits)

Decide your mode of WIE

Decide whether you will take
Honours Thesis or Capstone
subjects.
Eg (HTM 4338+4339) or
(HTM 4310+4305)

Lev. 4 Elective

Check the credit requirements for
graduation

[^]Senior Year students may take 1-2 subjects during their WIE, provided that approval of both the WIE employer and Programme Leader is obtained.

^{*}Senior Year students who are not required to take the GUR Leadership will be required to take the 3-hour online module plus 7 hours of self-study. Students are required to pass an assessment (multiple attempts allowed) as a graduation requirement from the 2022/23 intake cohort.

^{*}Senior Year students are required to take a specially-designed CAR-English language subject with embedded English Reading and Writing Requirements under CAR(A).

**Appendix 5: Indicative Progression Pattern of BSc(Hons) in Tourism and Events Management
(Senior Year Entry)**

Subject Title	Subject Code	Credit Value	
		Academic	Training
Year 1, Semester 1			
Analysing and Interpreting Research	HTM3205	3	
Meeting Management	HTM3215	3	
Financial Management in Hospitality, Tourism and Events	HTM3222	3	
Managing Human Resources in Hospitality, Tourism and Events	HTM3226	3	
Professional Development	HTM3211		1
GUR Subject - A specially-designed CAR (A) <i>English Language Subject with embedded English Reading and Writing Requirements</i>	xxxx	3	
GUR Subject - CAR (M)	xxxx	3	
Essential Components of General Education			0
GUR Subject – Service Learning		3	
	Sub-total	21 credits	1 credit
Year 1, Semester 2			
Work-Integrated Education	HTM3214		
Year 1, Summer Term			
Work-Integrated Education	HTM3214		6
	Sub-total		6 credits
Year 2, Semester 1			
English Communication for Hospitality and Tourism Management	ELC3721	2	
Chinese Communication for Hospitality and Tourism Professionals	CLC3281 P	2	
Tourism Economics	HTM3208	3	
Exhibition Management	HTM4344	3	
Business Ethics, Social Responsibility and the Law	HTM4347	3	
Attractions and Visitor Management or Practice of Special Events	HTM3209 or HTM4369	3	
Contemporary Issues in Tourism I or Honours Thesis I	HTM4317 or HTM4338	3 or 0	
Elective Subject – Level 4	HTM4XX X	3	
	Sub-total	22 credits or 19 credits	
Year 2, Semester 2			
Consumer Behaviour in Hospitality, Tourism and Events	HTM3221	3	
Technology Strategy in Hospitality, Tourism and Events	HTM3224	3	
Managing Tourism Businesses	HTM4322	3	
Strategic Management in Hospitality, Tourism and Events	HTM4349	3	
Airline Management or Elective Subject in Tourism and Events Related Area	HTM4319 or HTMxxxx	3	
Contemporary Issues in Tourism II or Honours Thesis II	HTM4318 or HTM4339	3 or 6	
	Sub-total	18 credits or 21 credits	
	Total	61 credits	7 credits



Plan to complete all the GUR
[CAR and Service learning]
(9 credits)

Decide your mode of WIE

Decide whether you will take
Honours Thesis or Capstone
subjects.
Eg (HTM 4338+4339) or
(HTM 4317+4318)

Lev. 4 Elective

Check the credit requirements for
graduation

*Senior Year students may take 1-2 subjects during their WIE, provided that approval of both the WIE employer and Programme Leader is obtained

*Senior Year students who are not required to take the GUR Leadership will be required to take the 3-hour online module plus 7 hours of self-study. Students are required to pass an assessment (multiple attempts allowed) as a graduation requirement from the 2022/23 intake cohort.

*Senior Year students are required to take a specially-designed CAR-English language subject with embedded English Reading and Writing Requirements under CAR(A).

Choice of 4 universities

Course Selection Form

Student Name: _____ Student ID: _____

Please list at least 4 courses offered by the host university which you would like to enroll during your exchange semester. (Please refer to the latest information provided by the host department on its respective website)

First Choice:	(Name of the University, Country)	
	Subject Title	Subject Code
1.		
2.		
3.		
4.		
5.		
6.		

Second Choice:	(Name of the University, Country)	
	Subject Title	Subject Code
1.		
2.		
3.		
4.		
5.		
6.		

Third Choice:	(Name of the University, Country)	
	Subject Title	Subject Code
1.		
2.		
3.		
4.		
5.		
6.		

Fourth Choice:	(Name of the University, Country)	
	Subject Title	Subject Code
1.		
2.		
3.		
4.		
5.		
6.		

Language requirements





SHTM Student Exchange

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Intro

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shtm.polyu.edu.hk/students/student-exchange-programme

Posts

Filters

SHTM Student Exchange
21 April · 🌐

"The exchange program provided me with the opportunity to study abroad, which has given me a fresh perspective on the outside world. I will suggest SHTM students who want to go to exchange should do more research about the country in advance. It will be a meaningful chance to experience the country's culture and history. Besides, I will recommend students to practice the country's local language more. Communication with locals might become more convenient and easier. This is ... [See more](#)



Photos

[See All Photos](#)



www.facebook.com/SHTM.Student.Exchange/



www.instagram.com/shtmstudentexchange/



Any questions?





Dr. Ada Lo

Associate Professor
International Student Exchange
Coordinator (Outbound)

E: ada.lo@polyu.edu.hk

T: 3400 2237

O: Room TH602



Dr. Sabrina Huang

Associate Professor
International Student Exchange
Coordinator (Inbound)

E: sabrina.huang@polyu.edu.hk

T: 3400 2192

O: Room TH620

Administrative Support



Ms. Annabel Chan

Programme Manager (Chinese
Mainland)

E: annabel.chan@polyu.edu.hk

T: 3400 2641

O: TH711 General Office



Ms. Linda Law

Executive Assistant

E: linda.law@polyu.edu.hk

T: 3400 2231

O: TH711 General Office