

I M P R I M A

J O B D E S C R I P T I O N

Prepared for the School of Fashion and Textiles, The Hong Kong Polytechnic University · 23 September 2026

Freelance Fashion Designer / Pattern-Maker — Womenswear Postpartum Trouser Development

POSITION TYPE

Temporary / project-based (freelance)

TARGET APPLICANTS

Graduates with womenswear pattern-making experience; advanced students with genuine trouser/pattern development experience also welcome

COMPANY NAME

IMPRIMA Limited

BUSINESS NATURE / INTRODUCTION

IMPRIMA is a self-funded womenswear label based in Hong Kong, launching in 2027. The brand is built on a simple observation: maternity wear exists, but there is almost no clothing designed for what comes next — the postpartum body. For months (often years) after birth, a mother's body carries disproportionately more volume at the waist than at the hips, yet virtually all women's trousers are cut on hip-based proportions, with stretch fabrics used to paper over the mismatch. Our first product challenges that: a trouser cut for the postpartum waist first, using proportion and pattern rather than elastic.

WORKING PERIOD

Approximately 60–100 hours over 8–12 weeks, part-time. Start date: November 2026, flexible — to be agreed together.

WORKING DAYS / WORKING HOURS

Flexible — freelance engagement; pace and schedule agreed directly with the designer, structured around fit-session availability

WORK LOCATION

Hybrid — remote for design and pattern development; in-person in Hong Kong for fit sessions with live models

ROLE / RESPONSIBILITY

1. Design development — 2–3 silhouette/fabric directions for postpartum trousers, presented as sketches or fashion CADs.

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2. Technical package — full tech pack: measurements spec, construction details, materials and trims, graded size range.
 3. Pattern development — a trouser block drafted from scratch (not adapted from a house block), toile construction, and 2–3 rounds of in-person fit iterations with live postpartum fit models.
 4. Final handover — graded pattern (digital and card) and production-ready tech pack suitable for sampling with a Hong Kong or China sample room.
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R E Q U I R E M E N T S / Q U A L I F I C A T I O N

- Final-year SFT students or graduates in Fashion Design, Fashion Technology, or equivalent
 - A portfolio showing trousers or structured bottoms taken from sketch through to pattern — trouser work will be weighted above all else
 - Demonstrated experience drafting and grading a block from scratch is strongly preferred
 - Working knowledge of CLO 3D, Gerber, or Optitex is a plus
 - Genuine curiosity about designing for real, non-sample-size bodies — and comfort discussing postpartum bodies professionally and respectfully
 - Comfort or functional-wear backgrounds welcome — this is not a couture project
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A P P L I C A T I O N M E T H O D

WhatsApp: +852 9885 8300 or Email: imprimaofficial@gmail.com

S A L A R Y (I F A N Y)

Fixed project fee, HK\$18,000–32,000, commensurate with scope, experience, and whether delivered solo or paired with a specialist pattern maker. Fit-model fees, toile fabric, and sample-room costs are covered separately by the founder.

A P P L I C A T I O N D E A D L I N E (I F A N Y)

Open — rolling basis, no fixed deadline
