



HIGH FASHION GROUP

SENIOR PRODUCT DEVELOPER

About Us

High Fashion Group is a vertically integrated manufacturing company with expertise in high-end luxury textile and apparel production. Our manufacturing excellence, commitment to craftsmanship, and agile development capabilities make us a trusted co-creation partner for some of the world's most prestigious luxury brands. To foster closer and more strategic partnerships with our brand clients, we are seeking design talent who can bridge brand vision with manufacturing capability — translating aesthetic direction into exceptional, market-ready collections.

POSITION

Senior Product Developer

ROLE OVERVIEW

We are now inviting a passionate Senior Product Developer to join our Sweater section of our marketing team — someone who thrives in a fast-paced, design-driven environment and enjoys bridging creativity with business execution.

KEY RESPONSIBILITIES

- **Support Product Development Cycles:** support the consolidation of fabric and garment collections.
- **Customer Presentation & Marketing Support:** Create and deliver visually compelling presentation materials, lookbooks, and product decks for international fashion clients.
- **Trend & Market Insights:** Conduct ongoing research on global fashion trends, material innovation, and competitive products to inform new concept proposals and R&D directions.
- **Visual Storytelling:** translate company product selections into powerful visuals and layouts that resonate with global customers.
- **Cross-functional Collaboration:** Liaise with internal teams — including merchandising and sample room — to ensure smooth communication and on-time product execution; work with external mills for fabric development and sourcing.
- **Sample & Documentation Management:** Oversee the organization of samples, swatches, and technical documentation to maintain accurate records of each project.

REQUIREMENTS

- **Experience:** 5 - 8 years of experience in fashion, textiles, or garment product development. Fresh graduates will be considered for junior roles.
- **Technical Skills:** Proficient in Adobe Illustrator and Adobe Photoshop. Strong PowerPoint or Keynote skills for creating client-facing presentations.
- **Language Proficiency:** Good command of English and Mandarin for effective communication with international clients and cross-border teams.

LOCATION

- Hong Kong based, Occasional travel to HZ factory

VACANCY

- 1 vacancy

SALARY

- Negotiable

CLOSING DATE

- 3 months

CONTACT

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