



HIGH FASHION GROUP

SENIOR DESIGNER

ABOUT US

High Fashion Group is a vertically integrated manufacturing company with expertise in high-end luxury textile and apparel production. Our manufacturing excellence, commitment to craftsmanship, and agile development capabilities make us a trusted co-creation partner for some of the world's most prestigious luxury brands. To foster closer and more strategic partnerships with our brand clients, we are seeking design talent who can bridge brand vision with manufacturing capability — translating aesthetic direction into exceptional, market-ready collections.

POSITION

Senior Designer – Corporate Marketing and Product Development

ROLE OVERVIEW

The Senior Designer will serve as the primary creative liaison between our company and our luxury brand partners. This is a dual-facing, strategic role at the intersection of design innovation and business development. You will lead design-led proposals to unlock new commercial opportunities, co-create collections that align with brand aesthetics, and champion the design narrative from initial trend inspiration to finished product. You will also play a supporting role in shaping corporate marketing communications, such as major tradeshow, and crafting product marketing collateral.

KEY RESPONSIBILITIES

Design & Brand Co-Creation

- Lead design proposals across trend, themes, design details, sampling through to finished collection.
- Act as creative interface with overseas brand clients, maintaining proactive communication on design intent, revision feedback, and milestone deliverables.
- Ensure all styles are aligned with each brand's aesthetic and seasonal direction.
- Navigate global trend cycles, co-develop mood board, design briefs, and presentation decks that compellingly communicate creative concept to brand stakeholders.

Technical Development

- Work closely with the sample room on fittings, technical specifications, and sample iterations.
- Apply strong fabric and material knowledge to elevate product quality.

Business Development Support

- Prepare design-focused proposals and presentations to support new business opportunities.
- Contribute design insights to pitch decks and client-facing materials.

Corporate Marketing

- Support tradeshow, product marketing packs and brand promotion collateral.

REQUIREMENTS

- 5–8 years of experience in luxury fashion design or a high-end manufacturing environment. Less experience will be considered as designer.
- Strong portfolio demonstrating expertise in luxury fashion market.

- Excellent trend awareness, styling sensibility, and fabric knowledge.
- Confident presenter with strong written and verbal communication in English.
- Proficient in Adobe Creative Suite; AI design tools a plus.
- Willingness to travel to factory and potential customer meetings.

L O C A T I O N

- Hong Kong based, Occasional travel to DG & HZ factories

V A C A N C Y

- 1 vacancy

S A L A R Y

- Negotiable

C L O S I N G D A T E

- 3 months

C O N T A C T

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