

Legwear / Hosiery Designer

Location: Remote (China-Based Candidates Welcome)

About Alliance Brands Group

Alliance Brands Group is a U.S.-based brand management and product development company specializing in apparel accessories and legwear. We work with leading retailers, national brands, and licensed properties to develop innovative, trend-driven products for consumers worldwide.

We are seeking a talented Legwear Designer to help create commercially successful sock and hosiery collections for major retail customers across North America.

Position Overview

This role is ideal for a designer with a strong background in hosiery, knitting, textile design, or fashion accessories. The successful candidate will combine creativity, trend awareness, and technical knowledge to develop products that balance fashion, comfort, functionality, and commercial appeal.

This is a remote position. Candidates may be located anywhere in China provided they can communicate effectively in English and meet project deadlines.

Responsibilities

- Research global fashion, lifestyle, athletic, outdoor, and seasonal trends.
- Develop original sock and hosiery concepts for men's, women's, and children's collections.
- Create colorways, patterns, graphics, jacquards, placements, and packaging concepts.
- Prepare production-ready artwork and technical specifications.
- Work closely with product development and sourcing teams to refine designs and samples.
- Select yarns, constructions, and knit techniques appropriate for each product category.
- Present design concepts and revisions in English during virtual meetings.
- Maintain awareness of retail trends in North America and Europe.

Qualifications

- Bachelor's or Master's degree in Fashion Design, Textile Design, Knitwear Design, Apparel Design, or a related field is preferred. However, we also consider talented individuals with strong portfolios and relevant experience, even if they don't have a formal degree.
- Strong understanding of hosiery, socks, knitting structures, yarns, and textile construction.
- Proficiency in Adobe Illustrator and Adobe Photoshop.
- Experience creating technical packages and production artwork.
- Ability to communicate clearly and professionally in English.
- Strong organizational skills and ability to manage multiple projects simultaneously.

Application Requirements

To be considered, applicants must submit:

1. Resume (PDF): Include education, relevant work experience, internships, software skills, and English proficiency.

2. Legwear Portfolio: Portfolio must focus primarily on socks, hosiery, knitwear, or related textile products.

Please include:

Original design concepts	Technical drawings	Jacquard and pattern development
Color stories	Product collections	Sample development work
Design process and final outcomes		

Portfolios should contain 4–10 of your strongest projects.

3. Brief Introduction: Tell us Why you are interested in legwear design, your experience with knitwear or hosiery products Your level of spoken and written English. Why this remote position interests you.

What We Offer:

Flexible remote work environment, opportunity to work on internationally recognized brands and retail programs, long-term growth opportunities, exposure to the North American retail market, Performance-based compensation.

How to Apply:

Please email your resume and portfolio

to: remote-jobs@alliancebrandsgroup.com

with the subject: Legwear Designer Application – (Your Name)

or visit

<https://forms.microsoft.com/r/j4YkVRP4CM>

Applications without a portfolio will not be reviewed.

APPLICATION LINK

