



Company: New Media Group (Madame Figaro HK)

Instagram: [@madamefigarohk](https://www.instagram.com/madamefigarohk)

Internship Highlights

- **Duration:** June 2026 – August 2026 (*High-performing students will be considered for contract renewal or full-time opportunities*)
- **Work Schedule:** Minimum 2–3 days per week
- **Remuneration:** \$50 – \$60 per hour
- **Target Audience:** Open to undergraduate students or graduates

Fashion Editor (Intern / Part time)

Responsibilities

- Manage and create daily content for Instagram, focusing on fashion
- Support the creation of fashion articles weekly for the website
- Stay updated with real-time social media trends and ensure timely posting of instant social updates
- Ensure posts are visually appealing and align with the Madame Figaro brand's tone and style
- Track and analyze IG data trends, competitor activities, and the impact of these insights on content strategy to meet KPIs and optimize engagement

Requirements

- Degree in Digital Media, Communications, Marketing, Advertising, Chinese Literature or related discipline is preferred
- Excellent written and verbal communication skills
- Good digital and online knowledge



- Work under pressure, effective communication skills
- Attention to details, result driven and open minded

Ready to Apply?

- **Application method:** Online application
- **Apply Here:** https://www.nmg.com.hk/2026/06/03/fashion_editor/