

A. Organizational Context:

Job Title	MERCHANDISER / SENIOR MERCHANDISER – PD (KNITWEAR)	Date	MAY 2026
Function	PRODUCT DEVELOPMENT	Location	HONG KONG
Roles Reporting to this position	NONE	Reporting to	TBA (new role)

B. Role Objective

Manage and support the knitwear product development process from concept to production readiness by coordinating sampling, technical development, costing, and cross-functional communication to ensure timely delivery, quality, and alignment with customer requirements.

C. Key Responsibilities & Accountabilities

1. Product Development Coordination

Manage knitwear development activities from concept to pre-production stage.

2. Tech Pack & Technical Review

Review tech packs and ensure development aligns with specifications and requirements.

3. Development & Sampling Management

Coordinate proto, fit, PP, and development sample execution and approvals.

4. Style Follow-up & Tracking

Monitor style progress and ensure milestone achievement within timelines.

5. Consumption & Costing Support

Support consumption calculation and contribute to cost optimization.

6. Sample Review & Comment Execution

Review sample feedback and ensure timely implementation of comments.

7. Cross-functional Partnership

Act as the key connector across design, merchandising, technical, and production teams to ensure seamless execution.

8. Trim & Material Development

Coordinate trim and accessory development to support product requirements.

9. Development Reporting & PLM Updates

Maintain development records, update PLM, PPT, and reporting trackers.

10. Risk Management & Solution Leadership

Anticipate development challenges, mitigate risks early, and deliver practical, speed-to-market solutions.

11. Continuous Improvement & Innovation

Identify smarter development practices, emerging trends, and process enhancements to strengthen efficiency and product competitiveness

Specifications:

Knowledge & Skills

- Knitwear product development knowledge
- Tech pack and sampling understanding
- Costing and consumption knowledge
- Excel and PLM proficiency
- Coordination and communication skills
- Problem-solving and time management
- Design and trend awareness

Personal Attributes

- Detail-oriented
- Strong follow-up and ownership
- Commercial mindset
- Proactive and adaptable
- Analytical and solution-focused
- Team-oriented

D. Key Interactions & Relationships

Internal Interfaces	External Interfaces
<ul style="list-style-type: none">• Product Development Team• Merchandising Team• Design Team• Technical & Quality Team• Production & Planning Team• Commercial & Operations Team	<ul style="list-style-type: none">• Buyers• Factories & Development Teams• Designers• Trim & Material Suppliers• External Development Partners

E. Role Requirements & Specifications

Education	Experience
<ul style="list-style-type: none">• Bachelor of Science in Apparel Manufacturing & Technology, Textile Engineering, Fashion Design, or relevant discipline.	<ul style="list-style-type: none">• 5+ years of experience in Knitwear Product Development, Merchandising, or Garment Development.• Experience in sample management, product development, and cross-functional coordination preferred.

Other Specifications

Salary: Will be competitive depending on candidate’s experience.

Location: Lai Chi Kok

Fringe Benefits: 16days AL, Medical Insurance for self, Discretionary Bonus

Please contact: Krupa Joshi

Email address: krupa@simple-approach.com

Note:

Recent graduates and candidates with less experience may apply as well.

The designation/ job role will be modified accordingly.

=====

Simple Approach is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees

For more information on the company, please visit our website www.simple-approach.com

Trust, Integrity & Ethics • People First • Entrepreneurial Spirit • Customer Centricity

Transparency, Collaboration & Teamwork • Social Responsibility