



Fashion Design Student Collaboration Opportunity: DIP Running

Position: Fashion Design Student Collaborator (Part-Time / Project-Based)

Company: DIP Limited

Location: Hong Kong (Flexible / Remote available)

Duration: 1-2 months (with potential for ongoing collaboration)

Compensation: Competitive project-based fee

About DIP Running

We are launching **DIP Running**, a premium performance running apparel brand engineered specifically for extreme heat and humid climates. Our mission is to create the most innovative, performance-driven running tops and shorts on the market, combining cutting-edge fabric technology with exceptional design.

The Opportunity

We are seeking a talented **Fashion Design student** from **The Hong Kong Polytechnic University School of Fashion and Textiles** to collaborate on developing our inaugural collection. This is a great opportunity to gain real-world, hands-on experience working with a startup brand from concept to production, building your professional portfolio while contributing to an innovative activewear brand.

Primary Responsibilities:

1. Design Development & Sketching

- Develop detailed **technical flat sketches** (front and back views) production-ready for tech pack and manufacturing of performance running shorts (1-3) and tops (1-3)
- Design thoughtful silhouettes that balance premium aesthetics with athlete comfort and performance.
- Collaborate on innovative ideas:
 - Incorporate strategic **mesh panel placement** in high-sweat zones (underarms, back, sides) to maximize ventilation while maintaining visual appeal.
 - Apply flatlock seam construction principles to eliminate chafing during intense running.



2. Tech Pack Creation

- Produce comprehensive **tech packs** with CAD specifications suitable for supplier sampling.
 - Include technical flat sketches with construction callouts (seams, stitching, mesh placement, logo positioning).
 - Develop measurement specification sheets (spec sheets/POM) for multiple sizes with tolerances.
 - Create Bill of Materials (BOM) detailing fabric compositions, trims, and components.
- Specify construction details including seam types, stitch counts, and finishing requirements.

3. Collaboration & Iteration

- Partner with the DIP Running team through prototype testing and design refinement
- Participate in regular design review sessions (virtual or in-person)
- Ensure all designs meet production-ready standards for manufacturing partners
- Contribute creative solutions to design challenges unique to lightweight, high-performance fabrics

Design Challenges You'll Solve

- Work with ultra-lightweight fabrics (150-180 GSM for tops, <100 GSM for shorts) requiring innovative design to ensure durability.
- Create structural integrity that feels "invisible" to the runner while maintaining premium positioning.
- Balance functional ventilation design (mesh panels, breathable zones) with luxury aesthetics.
- Designing for rapid moisture management in extreme humidity (95%+ environments).

What You'll Gain

Professional Experience:

- Hands-on experience designing performance activewear from concept through to manufacturing.
- Real-world application of skills learned at PolyU SFT (technical design, pattern development, 3D CAD, tech pack creation).
- Understanding of startup brand development and go-to-market strategy.
- Ongoing design collaboration as DIP Running scales



Compensation:

- Competitive project-based fees (negotiable based on scope and experience)
- Support for any required materials, software, or resources

Working Arrangements:

- Flexible remote working schedule (10-15 hours per week based on student's availability) with periodic in-person meetings

Ideal Candidate Profile

Academic Background:

- Currently enrolled in **BA (Hons) Scheme in Fashion** at **Hong Kong Polytechnic University School of Fashion and Textiles**
- Year 2-4 students preferred (completed foundational fashion courses)
- Specializing in **Contour Fashion and Activewear** (preferred), Fashion Design, or Fashion Innovation and Technology

Skills & Competencies:

Technical Skills (Essential):

- Proficiency in creating **technical flat sketches** and fashion illustration
- Knowledge of **apparel pattern design** and garment construction techniques
- Understanding of **activewear materials**, performance fabrics, and their properties
- Ability to create professional **tech packs** with measurements, BOM, and construction specifications

Personal Attributes:

- Passion for **sportswear, activewear, and performance apparel** design
- Understanding of athlete needs and running-specific functional requirements
- Creative problem-solver with attention to detail
- Strong communication and collaboration skills
- Self-motivated with ability to work independently and meet deadlines
- Interest in **sustainable fashion** and eco-friendly materials
- Entrepreneurial mindset and enthusiasm for startup environment



Application Process

To Apply, Please Submit:

1. **CV**
2. **Portfolio** (PDF format, max 10 pages)
 - Technical flat sketches and fashion illustrations
 - Any activewear, sportswear, or performance apparel designs
 - Tech pack samples (if available)
 - Digital design work (3D CAD, AI-generated concepts, etc.)
3. **Availability & Expectations**
 - Expected graduation date
 - Weekly time availability
 - Compensation expectations (project-based fee range)

Submission Details:

- Email application materials to: apply@diprunning.com
- Subject line: "PolyU Fashion Student - DIP Running Collaboration"
- Application deadline: December 19th 2025

Join us in creating the next generation of performance running apparel designed for Hong Kong's climate and the dedicated runners who train through it!