

VITEL INTERNATIONAL HONG KONG LIMITED

Rm 1-3, 11/F, TAI TUNG BUILDING, 8 FLEMING ROAD, WANCHAI, HONG KONG | Tel: 22734320



Job Titles :

- Brand Marketing Intern

Job Highlights :

- Train up an entrepreneur mindset with “Real-world” work experience
- Practical brand building experience in up-and-coming “quiet luxury” field
- Qualified student will be offered a permanent position
- Lifestyle and niche beauty industry
- Office located in Wan Chai

About The Company :

Unlock your potential and be part of our VITEL Family!

VITEL INTERNATIONAL HONG KONG LTD a well-established leading brand management company specializing in distributing over 30 niche and ingenious brands from all over the world to HK, Taiwan and China! Currently we are providing an opportunity for ambitious students who want to obtain substantial experience in Brand Marketing and Management. Candidates of the program will be assigned to different roles that best suit their skills and competencies.

Our brand portfolio (HK): Absolution, Bamford, BONDI WASH, BLOOMY LOTUS, Christophe Robin, Culti Milano, Dr Jackson's, Ervaviva, Fornasetti, GROWN ALCHEMIST, Izola, kerzon, Kiki Health, L:a Bruket, L'OBJET, Maison Louis Marie, Neal's Yard Remedies, NEOM, Seasons, uka

Responsibilities:

- Involve in marketing strategies and communication planning and assist in execution to achieve sales growth and awareness building, including digital and product marketing tactics, PR communications and CRM initiatives etc;
- Assist in building relationship with potential parties from lifestyle / creative / other luxury sectors for co-branded partnership opportunities;

- Provide administrative and clerical support regularly, such as preparing presentation and report materials, reviewing sales performance and conducting data analysis
- Conduct marketing research and provide qualitative insights such as competitor analysis, product competency and comparison
- Work closely with internal stakeholders such as Retail and Operation team, Training Department and Merchandising & Logistic team to execute brand and pricing strategies
- Other ad hoc duties as assigned

Requirements:

- Undergraduate in Marketing/ Business Administration/ Language or other relevant disciplines
- Good marketing sense in digital marketing channels
- Strong willingness to learn, a good team player and enjoy striving in a fast-paced environment
- Passionate in discovering niche brands, brand building and attention to details
- Excellent communication skills, good command of spoken and written skills in Cantonese, Mandarin and English
- Proficiency in MS Office, MS Excel, Word, PowerPoint, familiar use of Adobe Suite is a plus.
- Able to work from 3 to 4 days a week

Interested students, please apply with full resume to : rachel.lam@vitel.com.hk