

## Job Information

Post Title	Product Manager (Ladies/Kids/Shoes)
Company Name	Bossini Enterprises Limited
Business Nature / Introduction	Bossini International Holdings Limited (stock code on The Stock Exchange of Hong Kong Limited: 592) and its subsidiaries bossini is a renowned apparel brand owner, retailer and franchiser in the region. bossini is a leading apparel brand owner, retailer and franchiser in the region. Headquartered in Hong Kong, bossini has established an extensive international operating platform and distribution network that has extended to around 900 outlets over 30 countries, spanning from Southeast Asia, the Middle East, Europe to as far as Central America.
Work Location	Shenzhen
Role / Responsibility	<ul style="list-style-type: none"> <li>• Play an active role in formulating product strategies and development that are aligned with company business plans;</li> <li>• Responsible to drive and manage the execution of the whole process of product planning projects including product development, cost control, product review and order placement;</li> <li>• Stay tuned with mainland and global fashion market trend and capable to analyze emerging fashion trends and develop seasonal concepts as well as build them into seasonal collection with brand identity;</li> <li>• Identify target market for designs based on product planning and positioning;</li> <li>• Collaborate closely with Merchandise team on marketing and sales plans; and</li> <li>• Foster effective collaboration and communication with different parties of internal and external.</li> </ul>
Requirements / Qualification	<p>Preferred Qualifications: Research postgraduate/taught postgraduate/undergraduate/sub-degree graduates in the following fields of study:</p> <ul style="list-style-type: none"> <li>• Design</li> <li>• Intimate Apparel and Activewear</li> <li>• Knitwear Design and Technology</li> <li>• Retail and Marketing</li> <li>• Technology</li> </ul> <p>Additional Requirement:</p> <ul style="list-style-type: none"> <li>• Degree holder in Fashion Design, Marketing, Management or related discipline;</li> <li>• Minimum 5 years' relevant experience in product planning or buying, with at least 2 years in managerial capacity;</li> <li>• Experience in PRC retail market is a Must;</li> <li>• Sharp business acumen and fashion sense;</li> <li>• Excellent negotiation, project planning and execution skills;</li> <li>• Strong analytical skills, sensitive to the market and customer needs;</li> <li>• Confident and a good team leader;</li> <li>• Good interpersonal and communication skills;</li> <li>• Proficiency in Cantonese, Mandarin and English (spoken and written); and</li> <li>• Station in Shenzhen and willing to travel.</li> </ul>

Application Method

Interested parties please send your resume with portfolio/website link to [recruitment@bossini.com](mailto:recruitment@bossini.com) and quote “Application for Product Manager” as subject of email. To know more about us, please visit <https://corp.bossini.com/>

All information provided will be treated in strict confidence and used for recruitment purposes only.