

THE HONG KONG POLYTECHNIC UNIVERSITY

Institute of Textiles and Clothing

Job Specification

Posting Date:	7 Sep 2020
Post / Position:	Designer Full-Time (2 year contract)
Company	Stretchline
Nature of Business:	Elastic
Location:	Zhongshan and Hong Kong
Job Description / Responsibility:	<p>The Designer will report to the Manager of Research & Innovation Centre in China and work closely with the Design Manager based in UK, in association with Junior Designer and Design Assistant in the office</p> <p>MAIN RESPONSIBILITIES:</p> <ul style="list-style-type: none">• Design, develop and coordinate seasonal Men's underwear catalogues from cover to cover (2 times a year) Will be presented to customers such as Calvin Klein, Jockey, Hanes, Fruit of the Loom etc. and hosiery catalogue once a year• Design and create seasonal trend-based presentations for our larger intimates and active customer visits based on that particular brand and the current market trends <p>OTHER RESPONSIBILITIES:</p> <ul style="list-style-type: none">• Develop and present presentation boards, develop concept samples, and concept garments to designer brand and established global brands visiting HK or China offices• Design and coordinate seasonal hosiery/stay4sure catalogue• Update global brands/patent literature & presentation materials.• Conduct and create comparative shopping reports geared intimates & active fashion trend & market info• Coordinating and designing a range of garments that best showcase our elastics on a seasonal basis• Develop T&A for projects that meets annual pipeline deliverables• Develop and maintain catalogue of trims that were developed and presented to key customers• Anticipate problems, offer solutions, develop strategies and address issues within the product process• Oversee active and intimates catalogue developments

	<ul style="list-style-type: none"> • Create trend catalogues showcasing novelty designs and updates for different technology and capabilities in China (digital print catalogue, heat embossing etc.) • Remain in tune with market trends, color usage, silhouettes for both intimates and active • Assist in creative ideas for the factory and make sure the brand image is consistent in China office
Salary and Fringe Benefits:	<ul style="list-style-type: none"> • Housing and transport to and from work covered by the company • Exposure to some of the biggest brands in the industry • Travel to visit tradeshow in various countries & complete comparative shopping in various countries
No. of vacancy:	1
Requirement:	<ul style="list-style-type: none"> • College degree in apparel/textiles, manufacturing, or related experience • Excellent listening skills, attention to detail, active follow-through, assertiveness, self-motivation and ability to work in a team environment. • Able to take direction and take the lead • Excellent presentation skills and comfortable with public speaking. • Must be respectful & self-aware (job includes working with a wide range of customers and colleagues from different cultures) • Ability to effectively manage competing projects/problems under work and time pressure • Excellent verbal and written communication skills • Flexibility to cope well with moving and adapting well into new environment
Additional Information:	<p>Opportunity:</p> <ul style="list-style-type: none"> • Working closely with first tier clients like Nike, Lululemon, Calvin Klein and designer brands; • Seasonal shopping trip and tradeshow in Hong Kong, Taiwan, potential shopping trips to Paris, London and presentations around US
Please contact:	Emma Chen
e-address:	Emma.chen@stretchlinehk.com
Closing Date:	19 Oct 2020