







## **FOREWORD**

On behalf of the School of Fashion and Textiles (SFT), it is my great pleasure to welcome you to the PolyU Fashion Show the privilege of hosting the PolyU Fashion Show, which showcases emerging talents among our graduating students. The Show is one of the most the local fashion industry. The long-standing tradition of this event continues this year, where a total of 30 collections from graduating students in BA (Hons) Scheme in Fashion and Textiles, will be presented, including 13 students who majored in Design, 7 students in Knitwear Design and 10 students in Intimate Apparel and Activewear.

SFT has the most distinctive excellence in fashion education, nurturing high-calibre fashion students with creative talents define new aesthetics and push

and global perspectives. Our students have access to stateof-the-art facilities, a diverse and experienced faculty, and 2023. Every year, we have a vibrant creative community that fosters their growth as independent designers, thinkers, leaders, and entrepreneurs. They are also given the opportunity to engage with different cultures highly anticipated events in and styles, techniques and methods, and innovative ideas. Their collections have therefore integrated the skills and knowledge they have obtained in their academic journey at SFT, our flagship programme, the together with their integrative interpretations of issues facing the world.

> This year's fashion show is a testament to their hard work. dedication, and passion for fashion. We hope that our young talents will pursue successful careers on the international fashion stage, and we look forward to seeing how they

the boundaries of what fashion is and what fashion can do.

Finally, I would like to take the opportunity to express our appreciation for the support of our alumni and industry partners, which has been an integral part of this event and the education at SFT. I have to keenly acknowledge that the Show cannot be put together without the great efforts of our staff members and students. I would also like to convey my sincere gratitude to all our sponsors and judges for their support and time. Your contributions and involvement play an important role in enabling the School to continue to prosper, advance, and have a positive impact on

Erin Cho

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This year's fashion show is a testament to their hard work, dedication, and passion for fashion



HKIAIA truly appreciates that SFT, after being upgraded from Institute of Textiles and Clothing (ITC), has continued to contribute to the nurture and educational development of the young talents for our fashion industry. Being one of the major local

annual fashion events, the PolyU Fashion Show has been providing the new generation a valuable chance to showcase their capacity, creativity and practical knowledge for fashion, knitwear, intimate apparel and activewear, as well as to connect with the industry players for exploring their career prospects in this field. It has been a pleasure and excitement to see the graduates' collections with their innovative works that combine both aesthetic and functional elements. We are looking forward to meeting the new young talents with their amazing passionate designs this year and welcoming them to the intimate apparel industry.

HKIAIA is pleased to explore collaboration opportunities with PolyU SFT again in the coming future in order to continue to encourage and support the next generation in all ways.

At last, we wish a big success to the PolyU Fashion Show 2023 and may the graduates grow with the Intimate Apparel Industry!

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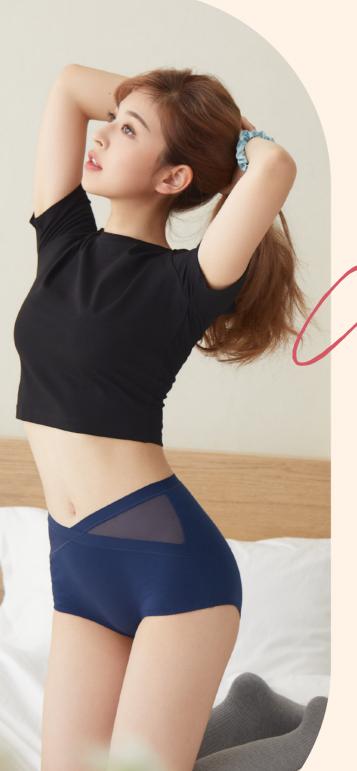
Chairman, Hong Kong Intimate Apparel Industries' Association Managing Director, American Phil Textiles Limited



Established in 1990, Nameson Group is one of the leading knitwear manufacturers in the PRC. We offer one-stop services including raw material development and procurement, product design, sample manufacturing, high-quality production, quality control and timely delivery of products to our clients. Over the years, we have built an excellent business reputation and have been supplying quality knitwear products to internationally renowned apparel brands such as UNIQLO, Tommy Hilfiger and Lands' End.







/ear your comfort

Eve's Wish is an Asian women's lingerie brand founded in Hong Kong. We specialize in creating comfortable underwear that caters to the unique needs of women. Our passion lies in designing innovative and highly functional lingerie products with a focus on "comfort plus." Our flagship antibacterial underwear series ensures both comfort and hygiene. With over 40 years of experience in lingerie manufacturing, we pay meticulous attention to detail in fabric selection, cutting, and functionality, all in pursuit of the ultimate comfort. Our mission is to provide timeless comfort and care for your body, empowering you with confidence and well-being.



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Support educational programs, workshops and open sources for students of all ages, corporates and public. 為各階段的學生、企業和公眾,提供教育活動、 工作坊和共享資源。



Co-create impactful projects with designers and corporates to promote sustainable innovations.

與設計師和企業共同創作帶有正面社會影響的項目,同時促進可持續創新。



Gather like-minded people together with events & showcases to build a strong community. 透過活動和展覽,凝聚志同道合的夥伴,建立協作社群。

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Join our community now! 成為我們的一份子!





STrongher Braveher BOLDHER

#TheNewBeautiful

We believe in a new kind of beautiful that's good for everyone and all of you – mind, body and soul.

You are what you believe. Let's empower each other to enrich lives.









### ABOUT

Hong Kong Fashion Designers Association (HKFDA) was founded in 1984 by a group of successful and enthusiastic local fashion designers. As a non-profit making and self-financed organization, it aims to unite fashion designers, with both professionalism and expertise, to develop and better both their careers and the industry within and beyond the territory. With continuous support from the industry and fellow designers in the past 39 years, the Association is reputed not only as an official organization of Hong Kong fashion elites who provide expertise services, it is also recognized as one of the leading fashion organizations in Hong Kong, mainland China and other cities in the South Pacific Region, Highly applauded by the public and the media, the most renowned and recognized annual events held by HKFDA are our shows and exhibitions such as "The Fashion Visionaries" and "JUXTAPOSED", Fashion Atelier Certificate Programme, as well as the Ten Best Dressed Personalities Award.

### AWARDS FOR FASHION GRADUATES

Besides dedicating the efforts in the commercial sector, HKFDA continuously contributes to the Fashion Design academic bodies in Hong Kong, such as the Hong Kong Polytechnic University (PolyU); Hong Kong Design Institute (HKDI); Technological and Higher Education Institute of Hong Kong (THEi); and Caritas Bianchi College of Careers (CBCC), by offering HKFDA Young Talent Awards and Creativity Awards to outstanding students. These awards are selected annually by the HKFDA judging panels from their respective graduation fashion shows. Furthermore, HKFDA also organizes fashion seminars and discussion groups to incubate them for their entries to the Fashion Industry.

### BE A MEMBER OF HKFDA

HKFDA offers memberships solely to well-established designers with solid fashion design background and relevant academic qualifications; or to those recommended by our existing members. Outstanding fresh design graduates would also be invited to join the Association to add new design force to the fashion industry.







Flinders Merino represents a group of Merino woolgrowers running sheep properties in the Flinders Ranges region of South Australia.

The Flinders Ranges is approximately 1,350,000 square kilometres and is located 400 kilometres north of Adelaide.

The wool growers utilise best practice and care when producing wool. Environmental and ethical standards all assist in forming the base of successful and sustainable living in the rolling hills and flats of the beautiful Southern Flinders Ranges of the Australian inland.

The concept aims to build on the natural wool-growing attributes to ensure benefits are delivered to customers.



## DIAMOND SPONSORS





## **GOLD SPONSORS**









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### SCHOLARSHIP SPONSORS

HAIR & MAKE-UP **SPONSOR** 









## PRODUCTION SPONSORS





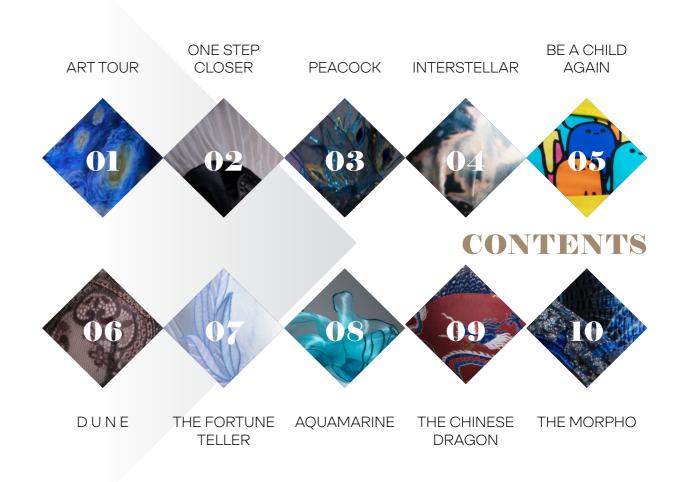




















## **ART TOUR**

Modern society is critical towards the body shape of females. Look at historical European artworks. The females are portrayed with full and round figures. They do not have the "perfect thin bodies" of today's society, yet they are confident and satisfied with their body. This raises some questions: Why is today's define the "perfect body"?

Using the theme "Art Tour", I add elements of traditional European paintings and exhibition halls to my lingerie collection, comparing the female figure to artwork. The collection suggests that society should look at the female figure from an appreciative perspective. Everyone has different views society so hard on female and perspectives towards bodies? Who has the right to artworks, like choosing which art exhibition to visit. Despite

the differences in viewpoints, we should continue to respect different body shapes and encourage women to appreciate and love their body.

The perfect body is not merely slim and svelte but comes in all shapes and sizes. Females should self-define their own

- WINGO

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The perfect body is not merely slim and svelte but comes in all shapes and sizes









# ONE STEP CLOSER

Love is a game. In this game, people may have totally different experiences, as love can bring both incredible happiness and intense pain. It is a game that requires courage, vulnerability, and some people may experience love as a fairy tale, for others, it can be a challenging and tumultuous journey. This design collection is inspired by

the ballroom dancing social events of the 19th and early 20th centuries in the Western world. A love story can start with one dance step, and the story between two people can be a leap of faith. However, the a willingness to take risks. While ending of this game can be either a win-win or lose-lose situation.

- ELOISE

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Love can bring both incredible happiness and intense pain









## PEACOCK

of beauty, grace, and adaptability. They are powerful communicators who can poise and charm. Peacocks are natural performers who can

Peacocks are the epitome when they display their tail feathers of shimmering shades of blue and green.

influence those around them My collection combines the with their impressive displays. refined charisma of peacocks They are like elegant ladies who and the exquisite delicacy of can adapt to any situation with modern women, both of whom share an air of independence and confidence in their truest steal the spotlight effortlessly state. By incorporating the

glamorous demeanour and characteristics of peacocks, my designs show the natural appeal and allure of peacocks while inspiring the audience to embrace their own authenticity and individuality, just like these magnificent birds.

- DAISY

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My collection combines the refined charisma of peacocks and the exquisite delicacy of modern women



# **CHARLOTTE**

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**SHAMS** 

WONG Shams Assistant Designer

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## INTERSTELLAR

"Interstellar" is a 2014 science time dilation in their quest to fiction film directed by Christopher Nolan. The movie protagonist, Cooper, and his

save humanity.

who embark on a mission aesthetically pleasing scenes through a wormhole to find in this film masterpiece, this a new habitable planet. The lingerie collection combines film explores themes of love, elements of softness and sacrifice, and time, as the story warmth with textured materials. Delicate fabrics are used to crew navigate the vastness of evoke a sense of intimacy and space and the complexities of connection, while geometric shapes and celestial motifs add a futuristic and otherworldly aura. The inspiration for the colours are drawn from the space scenes of Interstellar and its haunting soundtrack, thus incorporating a range of dark navy, blue, grey and ivory tones to create a sense of depth and dimension.

- CHARLOTTE

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This lingerie collection combines elements of softness and warmth with textured materials









# BE A CHILD AGAIN

With the immense amount of has an inner child inside of them. ourselves in today's society, did through this collection. you ever wish that you could be a child all over again?

Through this collection, I hope that everyone would enjoy their life, without stress or worries, and do something every day that makes you feel like a child again. Everyone

responsibility that we put on I want to wake up your inner child

- SUM YU

Everyone has an inner child inside of them



# SEFINA

MUI Nok Hang, Sefina Designer

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## DUNE

The inspiration for this fears is the way to truly achieve collection comes from a quote your desired dreams. in DUNE, a sci-fi classic: "I must not fear. Fear is the mindkiller. Where the fear has gone there will be nothing. Only I will remain."

Inspired by the boundlessness of deserts, the collection embraces the elements of machineries used in a desert and merges them into lingerie Dreams make good stories, but design, in the hopes of creating everything important happens a brand new perspective to when we are awake. Facing our interpret the appearance of lingerie. The theme of the collection is to encourage individuals, that even though one's goal is in the far, far future, and we might not be able to see it, it will eventually appear.

- SIDIFINA



Even though one's goal is in the far, far future, and we might not be able to see it, it will eventually appear



## RAINIE

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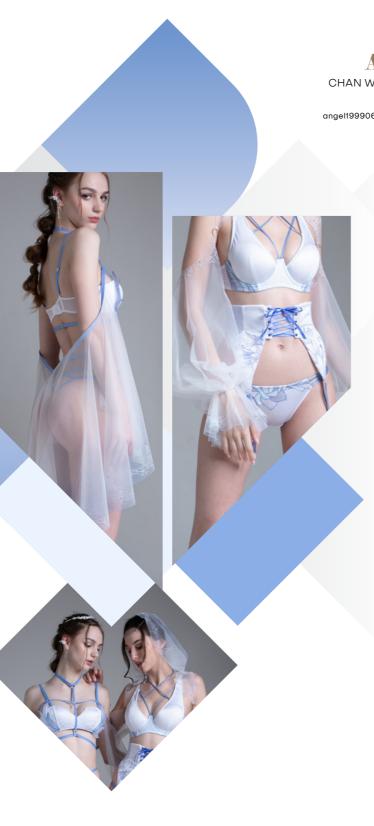
ig: @rainiewky\_



## ANGEL

CHAN Wing Suet, Angel Assistant Designer

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# THE FORTUNE TELLER

of humans about the meaning of their existence and destiny. Each card contains a series of unique symbols and elements, Gothic cathedrals. imbued with profound meaning, providing guidance and enlightenment to those seeking answers.

This collection is inspired by a mysterious and captivating six of the character cards in art form, and this collection the Tarot, which is an eternal pays tribute to their beauty method of divination that has and intrigue. The elements of deeply fascinated the curiosity the Tarot are presented in a stunning patchwork fashion, inspired by the intricate stained glass windows found in grand

These magnificent works of art fill the interior of cathedrals with mystical coloured light, which symbolizes the Holy The Tarot cards themselves are Spirit, while also telling the stories of the Bible to the illiterate masses. Similarly, this collection of clothing serves as a gateway for the audience to experience different realities, transporting them to a world of fantasy and wonder.

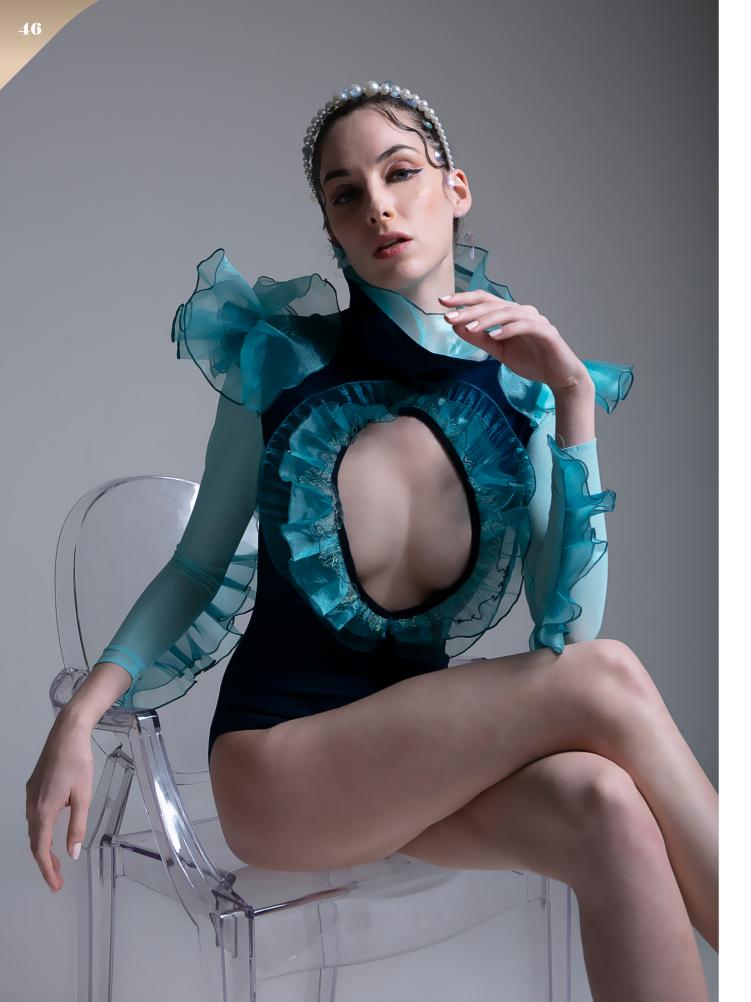
This collection proves the limitless possibilities of human imagination, as where there is fantasy, there is fashion.

- RAINIE

A gateway for the audience to experience different realities, transporting them to a world of fantasy and wonder









# AQUAMARINE

Aquamarine is a blue coloured gem and its name is derived from the Latin words 'aqua' (water) and 'mare' (sea). There is a legend that this beautiful seabed and has the essence of seawater. The theme of this the ocean and the sirens. In addition, the theme is inspired

many elements of ruffles are used in the design to express the movement and beauty of the sea.

gemstone is produced on the Many people think that mermaids and the sirens are similar mythical creatures. design takes inspiration from Although they both have fishtails, their aura and charm are very different . Mermaids by the waves of the ocean, so are usually depicted as friendly

creatures while the sirens seduce sailors with their song and lure them to their death. Their song also reflects the mysteriousness and power of the sea. Thus, the theme of this collection also conveys that the sirens are symbolic of beauty and power, and represent the ocean's essence.

-JOEY

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The sirens are symbolic of beauty and power, and represent the ocean's essence









## THE CHINESE DRAGON

The theme of this collection the design. Chinese dragons is called The Chinese appear in paintings and Dragon. Chinese dragons embroideries, and throughout are mythological creatures in this collection. The garments Chinese folklore. Traditionally, incorporate Chinese elements, they symbolize nobility, for example, a Chinese collar, honour, luck, and success. In Chinese lantern, and Chinese the Chinese culture, people who are exceptional and outstanding are likened to a In addition, the design dragon.

In this collection, red and the embroidery threads and blue are the main colours of accessories. These represent

palace architectural features.

embellishments are gold and silver in colour, such as

the shining scales of a dragon, which also highlight a noble and elegant feeling. The entire series uses transparent fabric for the jackets and skirts, so that the models seem to flutter in the wind when wearing this design, and can capture the dynamics of a dragon flying in the sky.

- KBILLY



People who are exceptional and outstanding are likened to a dragon









## THE MORPHO

Life is full of ups and downs, circumstances change rapidly and reality may seem to have lost all hope. Sometimes, we think things are getting out of hand, and the world takes away so many things from us that to signify that we have already are important and defeats us badly. Then, we start to worry and it is now time to prepare about the future and pray for a light that can guide us through darkness. Butterflies,

especially blue butterflies, are a symbol of rebirth, transformation, change, and hope. In this collection, the morpho butterfly is a metaphor of rebirth. This butterfly is used gone through the tough times, ourselves and fight against the disruption. Just like the morpho butterfly, staying gloomy

doesn't mean we're weak. It means that we are reserving our energy and waiting for the moment that would let us shine brightly. Don't underestimate yourself, you are much stronger than you think.

- HARRIET

We are reserving our energy and waiting for the moment that would let us shine brightly

## BACHELOR OF ARTS (HONOURS) SCHEME IN FASHION

## CONTOUR FASHION AND ACTIVEWEAR

This specialism aims to provide students with the necessary academic and practical knowledge of contour fashion and activewear, including the integration of design and technology aspects. Students are guided to attain first-hand experience of the latest technologies, modern materials and industrial practice. With increasing trend of well-being and work life balance with strong demand of athleisure apparel products, new subject contents such as technical design and skills required for a wider range of sportswear products are developed to strengthen students' hands-on opportunities for pattern design and garment fit, and in-depth technical knowledge for activewear design.

## Call for support:

For nurturing future designers, we sincerely invite your support in the coming years. Cash donation, material sponsorship, design mentorship, technical mentorship and equipment support are most welcome. Should you require further information, please contact the general office of School of Fashion and Textiles at tel. (852) 2766 6500.

Visit our website

https://www.polyu.edu.hk/sft/asiia/en/



## **ACKNOWLEDGEMENT**

### JUDGES AND AWARDS

### **HKIAIA Overall Grand Award**

Ms Karen NG Secretary, Hong Kong Intimate Apparel Industries' Association

### **Yintak Outstanding Talent Award**

Ms Ale LAU Chief Designer, Yintak Intex Company Limited

### JUDGES FOR IAA PREJUDGING

### **Cerie International Limited**

Ms Sarah MARLAND

## Hop Lun (HK) Ltd.

Mr Allen WONG

### Legend Swimwear Factory Ltd.

Ms Vivian LEE Ms Irene NG

### NIKE 360 Holding B.V.

Ms Vivian KWAN Ms Brenda LO Ms Victoria MUI

### Parawin Industries Limited

Ms Abbie BUT Ms Kiki YU

# Triumph International Services (APAC) Limited

Ms Suki CHU Ms Nicola SHEARS

## **Yintak Intex Company Limited**

Mr Dominc CHENG Ms Ale LAU Ms Julian SZETO

# SFT FASHION SHOW WORKING GROUP 2023

## Chairman

Dr Joe AU

## **Deputy Chairman**

Dr CP HO

#### Members

Dr Man CHEUNG
Dr Tsai-Chun HUANG
Dr Jin LAM
Ms Jackie LEUNG
Ms Nico LIU
Dr Kawai LO
Dr Haze NG
Dr Joanne YIP

### **Technical Support**

Ms Rachel LAU Ms Teenie NGAN Ms Suki SIU Mr Calvin TIU

### **Marketing Support**

Ms Yuki CHENG Ms Iris CHEUNG Ms Tina HO Ms Anne HON Ms Emily NGO

#### IAA BROCHURE & VIDEO

### Photographer

Gary MUI @ GMKO WORKS

# Videographer (Show opening video) IXGrapher

### Hair & Make-up

Rohini GURUNG Sirming WU @ GFC Make Up Team

### Models

Sara S. & Sarah W. @ PRIMO

### Brochure Design Fonzy

Names are in alphabetical order



