



**POLYU
FASHION
SHOW
2022**

**Intimate Apparel &
Activewear Collections**

POLYU FASHION SHOW 2022
INTIMATE APPAREL & ACTIVEWEAR
COLLECTIONS





Message from the Interim Dean

We hope that our young design talents will be inspired by the 85th anniversary of PolyU and establishment of the SFT and incorporate these two special milestones as part of their unique perspectives on contemporary fashion. We look forward to seeing how new aesthetics can be derived to push the boundaries of avant-garde fashion.



Professor Wai-yeung Wong, Raymond
Interim Dean, School of Fashion and Textiles
Associate Director, Research Institute for Smart Energy
Chair Professor of Chemical Technology
The Hong Kong Polytechnic University

Every year, we have the privilege of hosting the PolyU Fashion Show, which showcases emerging talents among our graduating students. The fashion show is one of the most highly anticipated events in the local fashion industry. The long-standing tradition of this event continues this year, but with a very important new change. To mark this momentous occasion, a total of 32 collections of our flagship programme, the BA (Hons) Scheme in Fashion and Textiles, will be presented. These include collections of 21 Design & Knitwear students, and 11 Intimate Apparel and Activewear students.

The 2020 and 2021 PolyU Fashion Shows were unfortunately cancelled due to the ongoing COVID-19 pandemic. To celebrate and acknowledge their innovative spirit and vision, we are also including the selected collections of 14 alumni in the show this year.

This year is a special year for PolyU. Not only is PolyU celebrating its 85th anniversary, but the Institute of Textiles and Clothing (ITC) has been established into an independent school – School of Fashion and Textiles (SFT). During our 65 years legacy, SFT has been instrumental in aligning with the mission of PolyU in many ways, including ground breaking innovations, effective pedagogies, and critical contributions to scholarship.

Finally, I would like to take the opportunity to acknowledge the support of our alumni and industry partners, which is always appreciated and necessary. Your contributions are a recognition of the value of our School and have an important role in enabling the School to continue to have positive impacts in society.



Hong Kong Intimate Apparel Industries' Association

香港內衣業聯會
HKIAIA



*Together
We Make
a Difference*

HKIAIA would like to express our sincere gratitude for the continued contribution of Institute of Textiles and Clothing (ITC) to our industry and extend our heartfelt congratulation on the upgrade of ITC and establishment of the School of Fashion and Textiles (SFT) at The Hong Kong Polytechnic University (PolyU). It is a great honor for HKIAIA to support SFT on the PolyU Fashion Show 2022.

The PolyU Fashion Show has been a remarkable annual event offering graduates an important platform to showcase their talents, creativity and innovations as well as demonstrate their skills and technical knowledge for fashion, knitwear, intimate apparel and activewear. It is amazing to see how students present their collections and interpret aesthetics and functionality in their designs each year. This annual show is always one of the major events of local fashion education that links up graduates with industry players for future career prospects and cooperation in the lingerie, intimate apparel and activewear.

We cannot wait to view the wonderful works from this year's passionate young artisans and look forward to welcoming new talents to the intimate apparel industry.

Having recognized the dedication of ITC in the past years, HKIAIA is excited to explore more opportunities for collaboration with SFT again in the future and looks forward to this flagship school within PolyU continuing to nurture young talents, broaden students' horizons and strengthen their development in terms of both academic and practical fashion experience. Inline with Chairman Xi's address during the



Message from HKIAIA

inauguration of 6th-term Government of the HKSAR, we shall care about the young people, we shall guide them to take the advantage of our unique position and to enjoy the backing of the motherland while staying connected with the world. Thus creating a favorable environment in which they could thrive in bridging the East & West.

Once again, we extend our warmest congratulations to SFT and we wish every success to the PolyU Fashion Show 2022!

Mr. Benson Yau

Chairman, Hong Kong Intimate Apparel Industries' Association
Managing Director, American Phil Textiles Limited



INNOVATION ALWAYS

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POLYU FASHION SHOW 2022

INTIMATE APPERAL &
ACTIVEWEAR COLLECTIONS

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Inner

People judge others based on their appearance. However, they might be able to understand each other's potential if they look deep inside their heart. Through self-observation, you might be able to understand more about the real you and cherish how special you are. Meanwhile, by touching, people can connect with their inner world. The meaning of "Inner" can be very remarkable and deep, affecting and even saving the lives of others. Conversely, it can also be very small, and only able to soothe sadness on a dark night, eventually settling as a form of self-awareness.



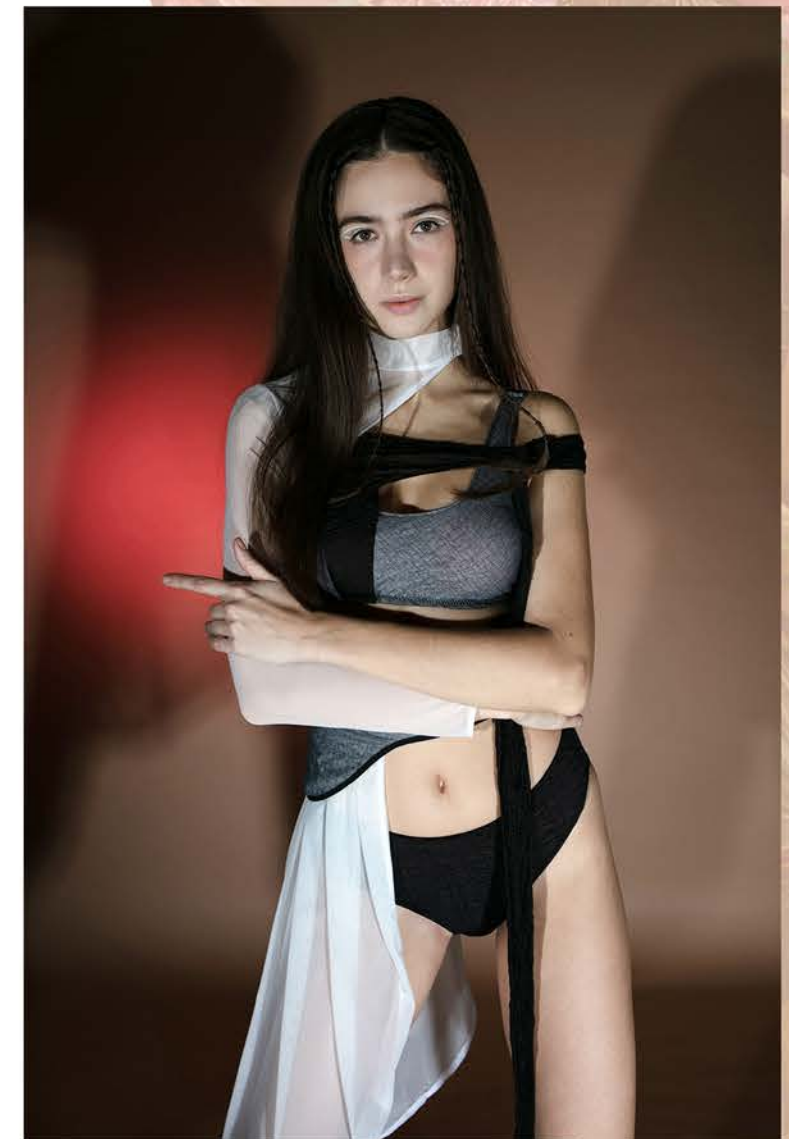
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KUN

This collection is inspired by a mythical beast – KUN ,which is a legendary creature in Chinese literature – ‘Enjoyment in Untroubled Ease’. ‘In the northern ocean there is a fish, which is named Kun. No one knows how big it is.’ Kun is a powerful beast in the sea, and mysterious.

In this collection, sparkle elements and pearls are used to express the spectacular and majestic feelings of Kun. Evening dress design elements are also used in the designs of this collection. The aim is to present the grand and luxury atmosphere of the ocean and the power of Kun.



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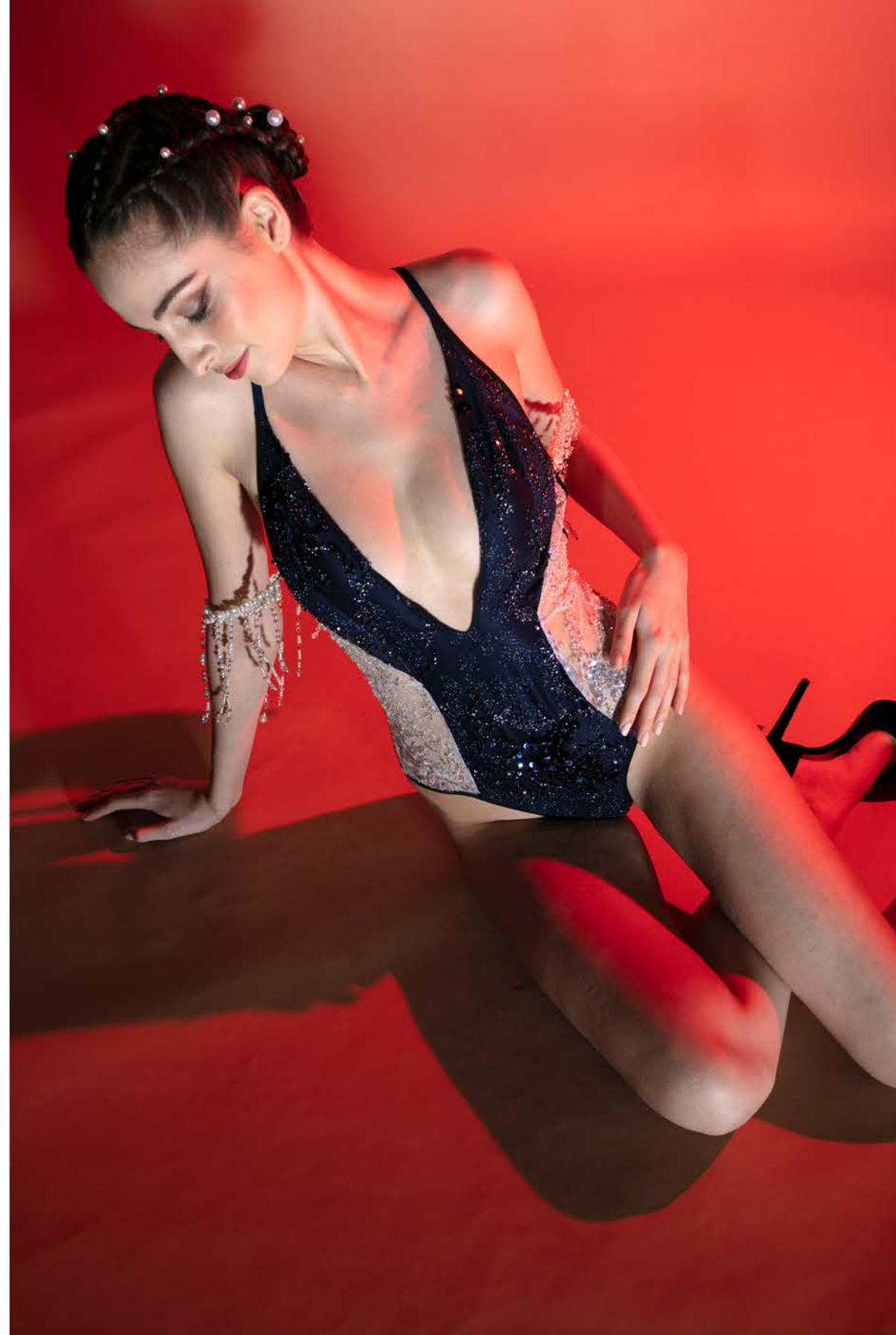
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**Production Sponsors - Pioneer Elastic (Hong Kong) Limited
- L&A Lingerie Limited**



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British Retro

The mid-1700s culture of Scotland serves as the inspiration for this collection. The elegance and simplicity of plaid patterns contributed to their popularity in Britain during the 1970s.

Clothing covered in tartan fabric was advertised in fashion magazines during the Victorian and Edwardian eras. During that time, tartan had transitioned from being mostly associated with menswear to playing a significant role in womenswear. Due to its association with the British aristocracy and military, tartan developed an air of dignity and exclusivity.

My aim is to create a sense of luxury and simplicity in my collection design. Red, green, and blue are the hues used. The collection also makes extensive use of accessories. They serve to finish the overall aesthetics and boost the delicateness of the design.



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Bamboo

This collection is inspired by bamboo, which represents junzi (gentleman) in the Chinese culture. Besides the symbolic meanings of bamboo, which are integrity, unyielding, upright and unafraid, the bamboo forest is also a peaceful place for hermits to seek tranquil when they suffer from frustration. In modern society, a noble attitude and the mental health of individuals are often neglected in a fast-paced environment and lifestyle.

In this collection, bamboo craftsmanship is integrated with modern beachwear design in the application of print designs and weaving with fabric strips. The various techniques applied to represent bamboo weave bring different textures and contrasts. To emphasise peace and vitality, green and white are adopted as the main colours for this collection.



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Bloody Mary

My collection is named Bloody Mary. The theme is inspired by the horror story of the English Queen Mary I. There was a rumour that Queen Mary I would kill young ladies and drink their blood to keep her beauty. Through this story, I started to think about whether bloody things can be expressions of beauty, and I merged the concept of 'bloody' with 'beauty'. I explored the texture of human organs as well as blood vessels, lungs, intestines, cells, etc. and applied them to my collection designs. I also expressed the silhouette and appearance of human organs with specially designed fabric to emphasize the weird feelings that they give. I am willing to share this weird beauty concept with a bloody view.



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Blossom

The pale pink base is like a cozy garden on skin, placing a brilliant flower in bloom on the top to express vitality, beauty, and gladness. There is an intense contrast which can be likened to women. They can be feminine and gentle, but also bloom vividly. Although good things like blossoming may not happen all the time and may not stay forever, cherish them while they are here.

The collection is inspired by one of favourite poems, "Stay strong through your pain, grow flowers from it, you have helped me, grow flowers out of mine so, bloom beautifully dangerously, loudly, bloom softly, however you need, just bloom"

— Rupi Kaur



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THE BONDING



There was a place where the bounded body exuded a distinct beauty. Nothing remained but love and yearning... All the blossoms wilted. The art of fetters; a look at the exploration between giving and receiving. Joy fled the grips of control... Beautiful as imagined. At this very instant, love can be finally expressed.
- "I want you to the bone."

This collection is about showing women who enjoy being bounded and crave love. In addition to this bold perspective, this series includes the art of traditional Japanese bondage and leather products, to create aesthetic and sexual contradiction to increase the appeal.



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Production Sponsor - Hop Lun (HK) Ltd.



Disco Dream

Disco Dream is a sportswear collection inspired by the 1970s disco culture. Disco is short for discotheque which is a French word that means recorded music for dancing. Disco was a huge trend with catchy rhythms and pulsating beats, and became the sound of an entire generation. The disco culture encouraged self-expression through dance while also serving as an outlet for people who felt unheard or oppressed by society. There was a certain amount of excitement when you got dressed up with a shiny top, big Afro hairstyle and platform shoes. Join us to travel back to the good old times!

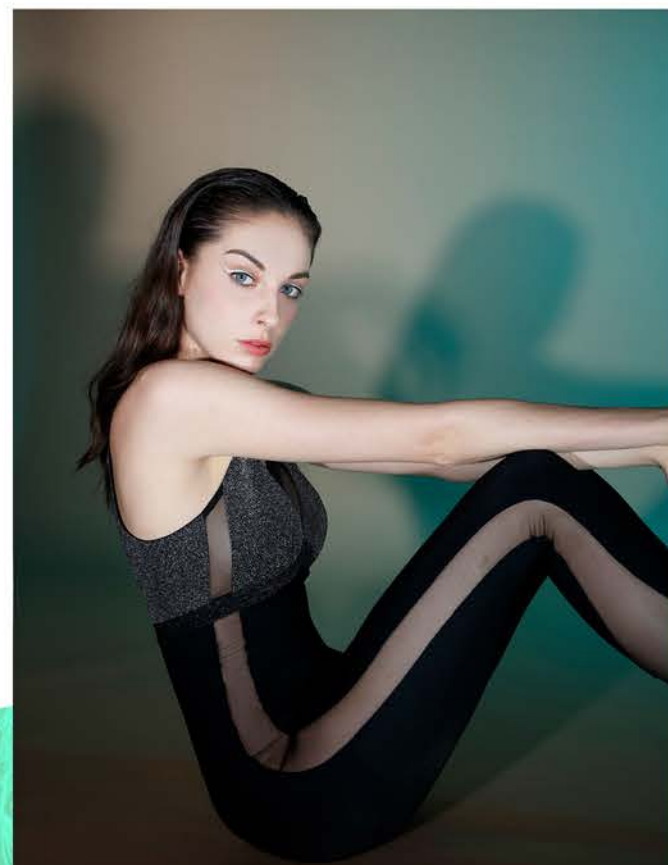


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Production Sponsor - Delta Bogart Lingerie Ltd.

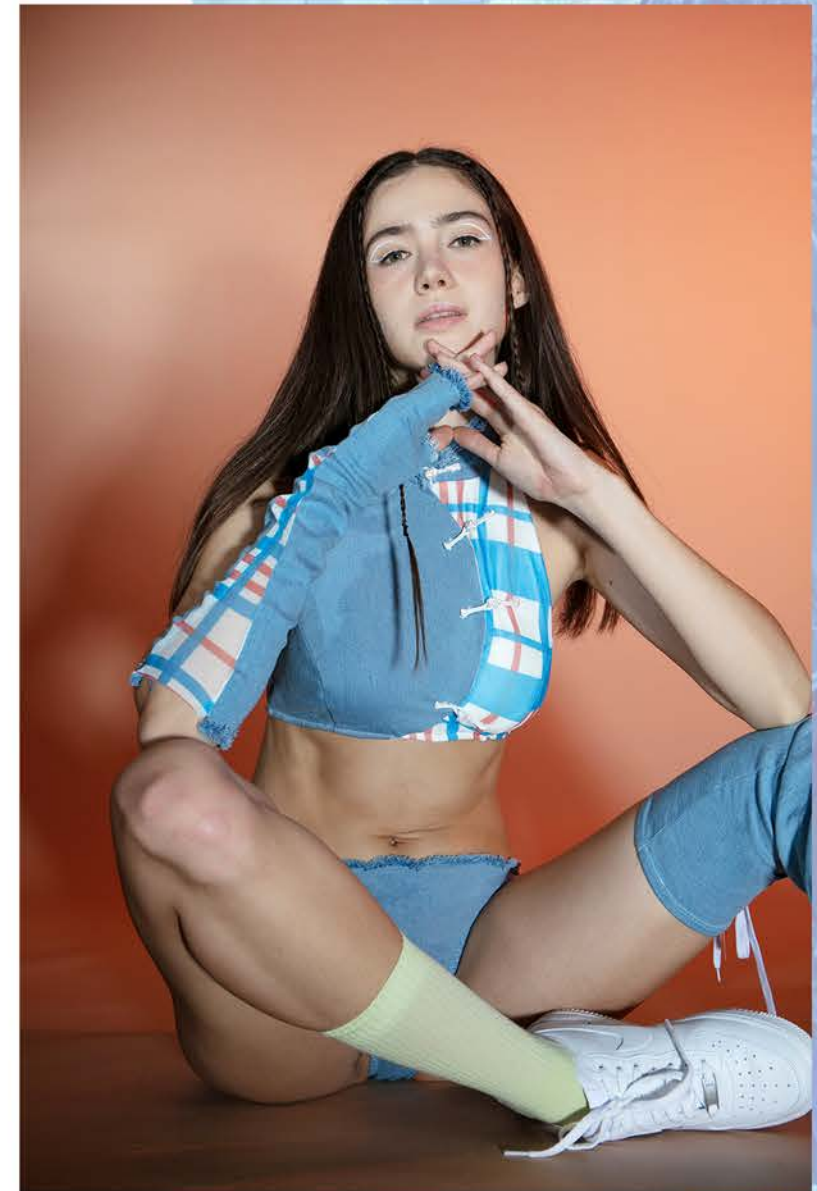


Home Kong

The inspiration for the collection comes from my home, Hong Kong, which has much historical and cultural value. Rich histories fade away over time. So we must protect each historical and cultural element in Hong Kong. The design is simple with an ordinary mood. The colours are red, white and blue since after the handover of Hong Kong's sovereignty, Hong Kong people hope to find their identity. The "red, white and blue plastic bag" is inspired by Hong Kong sentiments. The tailoring of this collection makes reference to the cheongsam to enhance the sense of design and make the image more distinct.



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Material Sponsor - Stella Blu Textile Ltd.



Sakuran

"Somehow...I just know how to excite men..."
The collection is inspired by a movie called "Sakuran". The movie presents the life of an Oiran. "Oirans" were the highest-ranking sex workers in the Edo period of Japan. In the Yoshiwara red light district (Yuukaku), they had everything but love and freedom.

The collection is mainly designed and constructed with floral and wave embroideries. The floral embroidery represents the luxurious life of these courtesans and the Camellia flower represents their desire for love. The golden colour is used for the Japanese wave embroidery which presents the inner world of Oirans under their gorgeous look. Lonely, lost and hopeless ...



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Production Sponsor - Hop Lun (HK) Ltd.



Cold Hands, Warm Heart

"Cold hands, warm heart" is an idiom that states those who appear to be cool actually have kind and loving personalities. Likewise, orange and blue colours are the warmest and coldest colours, respectively. They are opposite colours but work well together. This combination is used in this collection to meld in multiple ways with all-over energetic prints, chunky yarn and asymmetrical constructions. They show the diversity of women in different aspects and their sophistication. People have both faces of active and passive, and young and mature. Just be yourself.

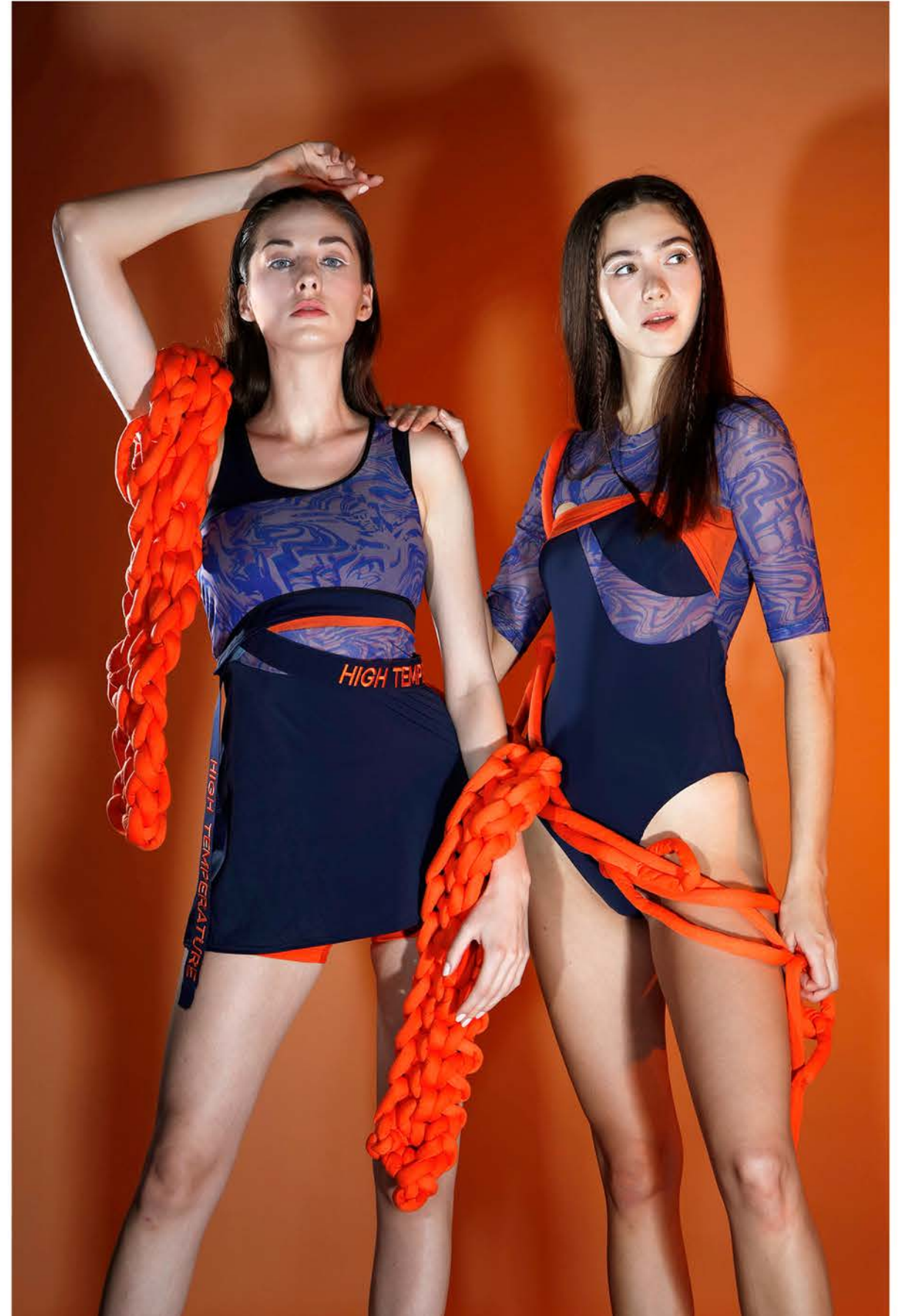


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Production Sponsor - NIKE





Production Sponsor - Cerie International Limited

Valencia

"She was magnificent. She wasn't so much a person as an event, a gigantic presence."
— Michelle Tea, Valencia

Natural courtship has always been dominated by males, showing male prowess to the fullest; females have long been passive, and maybe they should turn around and release their charms completely.

Valencia is a woman who possesses braveness, charm, sexiness and confidence. She has inspired the theme of this lingerie collection which shows her different sides. The three sets of lingerie show her noble, sexy and elegant sides respectively, echoing the beauty of women. The silhouette and design elements are inspired by peahens, using bright feather-like blue-green decoration and black base as the keynote, with a semi-transparent thin mesh fabric to restore the most sincere and naked self-confident beauty of women.



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BACHELOR OF ARTS (HONOURS) SCHEME IN FASHION AND TEXTILES INTIMATE APPAREL AND ACTIVEWEAR

Programme aim

This programme educates and trains students to become competent professionals with active roles in the development of the intimate apparel and activewear industries in Hong Kong and overseas markets. Through the programme, students learn about the latest intimate apparel and activewear design and technology in an active classroom. Expert seminars, practical workshops, live model fitting, factory visits and summer internships also help students to gain a better understanding of the textiles, design, pattern, production and business environment in real life.

Call for support

For nurturing future lingerie designers, we sincerely invite you to support the PolyU Intimate Apparel and Activewear Fashion Show in the coming years. Cash donation, material sponsorship, design mentorship, technical mentorship and equipment support are most welcome. Should you require further information, please contact Dr. Joanne Yip/ Ms. Nico Liu of School of Fashion and Textiles at tel. (852) 2766 6500.

Visit our website

<https://www.polyu.edu.hk/sft/asia/en/>



ACKNOWLEDGEMENT

PolyU Fashion Show 2022
- Intimate Apparel and Activewear Working Group

Ms. Nico Liu
Dr. Joanne Yip

Awards & Scholarships

HKIAIA Promising Young Talent Award
Pioneer Design Award

Legend Swimwear Factory Limited Scholarship
Triumph Talent Scholarship
Yintak Outstanding Design Scholarship

Judges

Ms. Ale Lau
Chief Designer
Yintak Intex Co. Ltd.

Ms. Hoi Ni Leung
Head of Creation
Pioneer Elastic (Hong Kong) Ltd.

Ms. Karen Ng
Secretary
Hong Kong Intimate Apparel Industries' Association

Ms. Nicola Shears
Head of Creative Design Asia
Triumph International Services (APAC) Limited

Mr. Ryan Yeung
Chief Designer
Legend Swimwear Factory Limited

Makeup & Hair Stylists – Brochure Photoshoot

Ms. Jennifer Lau
Ms. Karla Choi
Ms. Ishtar Tsang | GFC Make Up Team

Photographer

Mr. Gary Mui | GMKO WORKS

