



Fashion Graphic Designer

Job Overview:

We are seeking a creative and detail-oriented Fashion Graphic Designer to join our design team. This position offers flexibility for full-time or part-time, ideal for professionals with strong design vision and a passion for fashion graphics. The designer will develop visual concepts, textile prints, and brand assets that align with our creative direction and seasonal collections.

Employment Type: Full-Time / Part-Time

Key Responsibilities:

- Conceptualize and design seasonal graphics, prints, and patterns for apparel and accessories;
- Collaborate with fashion designers, product designers and product developers to align graphic directions with collection themes;
- Prepare print-ready artwork and specifications for production;
- Research market and visual trends to inspire fresh and relevant designs;
- Ensure consistency in branding across digital and print assets.

Requirements:

- Bachelor's degree in Graphic Design, Fashion Design, or related discipline;
- 1–4 years of relevant experience in fashion, apparel, or retail design;
- Proficiency in Adobe Illustrator, Photoshop, and InDesign;
- Sound understanding of textile printing, materials, and color systems;
- Strong sense of composition, attention to detail, and time management;
- Ability to collaborate effectively in both office and remote settings.

Preferred Qualifications:

- Experience with fabric printing, embroidery, or garment embellishment design;
- Strong hand-drawing or illustration ability;
- High adaptability to project-based or cross-brand assignments.

Interested parties please share your CV & Portfolio with us at recruit@hk.workingunit.com