

Parallel 51

About Us

We are a growing ladieswear fashion brand that values timeless design over fast-changing trends. Our aesthetic is minimalist, chic, and effortless – focusing on versatile high-quality pieces rather than heavily seasonal collections. Sustainability is at the heart of what we do, from mindful fabric selection to creating pieces designed to last. We encourage our consumers to do more with less, and engage in more mindful consumption of fashion.

We're looking for an intern to oversee our sustainability efforts, with a strong interest in fashion, sustainability, and business acumen.

If you are passionate about joining an emerging fashion brand that values style and sustainability, we'd love to hear from you.

The Role and what's expected

We are currently recruiting for a Fashion & Sustainability Part-Time Intern.

This role will help analyze our current status and progress on sustainability, and make measured suggestions as to how we could improve.

Areas of Focus:

Impact Report

Analyze our brand, ask the right questions, and dissect our audit reports accordingly, to determine what information is most relevant to most consumers, to then put together an impact report for the brand, showing relevant information in an informative, digestible and visually appealing way.

B Corp Certification

Help our brand embark on becoming B Corp Certified

Social Media

Work on our social media efforts with regards to sustainability, and make calculated determinations in order to elevate our social media presence and reputation on channels including Instagram and LinkedIn

Fashion & AI

Engage in research in an ongoing manner, on the intersect of fashion and digital/AI and sustainability across our value and supply chain, and look at ways in which we can implement action

What we're looking for in you

- Current student based in Hong Kong, with an interest in fashion, sustainability, and mindful design practices. Some work experience is a plus
- Ability to read related reports, extract relevant information to publish, and present it in a compelling and appealing way to consumers
- Ability to take technical fashion information and present it in a way that consumers would want to read it
- Open to learning and integrating AI and digital tools into the sustainability process, including social media and reporting
- Enthusiastic, adaptable, and eager to grow professionally within an emerging ladieswear fashion brand that values quality and thoughtfulness over speed

Why Join Us?

- Hands on experience in a growing conscious fashion brand
- Flexible work hours with room for creativity and development
- Hybrid work location between home and office (pending needs of the business)
- Opportunity to make sustainable practices part of the narrative within compelling business initiatives
- A chance to shine as a sustainability professional with strong business acumen
- Food and travel compensation will be provided
- For reference, our IG handle: @parallel51official

How to Apply

- Submit your resume and a short self-introduction to jamespgc@speedsourcing.biz