



旭日集團  
GLORIOUS SUN GROUP

## Research & Development Officer

### Job Specification

#### *Key Responsibilities:*

1. Conduct comprehensive analyses of economic, business, and technological trends, with a specific focus on the Hong Kong and Chinese markets within the context of the textiles and clothing industries.
2. Keep abreast of policy changes in Hong Kong and China, particularly those affecting the textiles and clothing sectors.
3. Collaborate with internal and external stakeholders, taking the initiative in both ongoing and ad-hoc research projects.

#### *Essential Qualifications:*

- A university degree in Business, Fashion & Textiles, or a related field.
- 1-2 years of relevant work experience preferred
- A stable, committed, and proactive approach to work, with a strong desire to learn quickly and a genuine interest in analytical tasks.
- Good command of both written and spoken English and Chinese, including Mandarin.
- Willingness to work in both Guangdong Province and Hong Kong.

#### *Preferred Qualifications:*

- A background in market research or policy analysis.
- Experience in the textiles and clothing industry.
- Proficiency in data analysis tools and software.
- Ability to work independently as well as part of a team.
- Strong communication and presentation skills.

#### *Application Process:*

Please submit your CV and a cover letter detailing your relevant experience and interest in the role to [raylau@glorissun.com].

Applications will be reviewed on a rolling basis, and shortlisted candidates will be contacted for an interview.

### ***About Us:***

Jeanswest is a well-established denim brand from Australia that has garnered a significant following among young shoppers. The brand was acquired by Glorious Sun Group in 1990 and made its debut in Mainland China in 1993, quickly becoming a popular choice for casual wear.

Jeanswest has expanded its presence not only through a network of physical stores worldwide but also by launching an e-commerce platform in 2019. This strategic move has allowed the brand to leverage 'Big Data', 'Omni-channel retailing', and an efficient logistics system to enhance the shopping experience for its customers.

As of now, Jeanswest maintains an online presence on major e-commerce platforms such as Tmall, Taobao, VIP.com, WeChat, Jindong, Douyin, Kuaishou, Pinduoduo, and Dangdang. This robust online footprint, combined with the brand's commitment to staying current with e-commerce trends, has helped Jeanswest to amass a substantial fan base.

Jeanswest has surpassed an annual turnover of 4 billion RMB, reflecting the brand's continued growth and success in the casual apparel market. This figure is a testament to the brand's ability to adapt to changing market conditions and consumer preferences, solidifying its position as a leading player in the denim and casual wear industry.