



Company Introduction:

At UNIFI3D, we believe that the fusion of fashion and technology can unlock endless possibilities. We are dedicated to pushing the boundaries of creativity and transforming the way fashion is designed, produced, and experienced. Our state-of-the-art 3D solutions empower fashion brands, retailers, and vendors to bring their visions to life with unparalleled speed, precision, and sustainability.

We are a team of designers, artists, technologists, and industry veterans. We have helped over 120 brands and retailers around the world start their digital transformation. But we are just beginning. Join us on our journey to create a digital future for the fashion industry!

Post Title: Digital Content Creation (3D Design) Fresh Graduates/Interns

No. of Vacancy: 3

Job Description:

Are you ready to unleash your creativity and make a splash in the fashion world? As a Digital Content Creation (3D Design) Fresh Graduates/ Interns, you will be having an excellent opportunity to develop your skills in 3D design, gain exposure in the fashion industry, and identify untapped opportunities. This is your golden ticket to gaining hands-on experience, pushing boundaries, and creating unforgettable fashion campaigns.

Job Responsibilities:

- Responsible for the multiple projects from trend research, product concept, theme / fabric boards and sketch creation.
- Follow up seasonal graphic trend, fashion graphics.
- Assist comment on all printing strike off and samples etc.
- Collaborating with the CLO Design Team to bring new projects, events, and ideas to life.
- Provide support to the team on creative digital presentations of product incorporating imagery editing, gifts and videos for customers.

Qualifications/ Requirements:

- Proficient in multimedia software, including Adobe Illustrator and Photoshop is a must.
- Experience in operating 3D software such as CLO, Vstitcher are preferred.
- Good fashion sense and strong graphic skill is a must.
- Self-motivated, be passionate on trendy and young designer labels, and able to work independently.
- Fluent Chinese (Cantonese/ Mandarin) or English communication skills (writing and verbal).

Working Location / Company Address:

7/F Hong Kong Spinner Industrial Building Phase I & II, 800 Cheung Sha Wan Rd., Kowloon, Hong Kong

For inquiries, please contact Jeanie Chui at (JeanieChui@lfxdigital.com).