



P O L Y U

2019

I N T I M A T E

F A S H I O N

S H O W



POLYU 2019

INTIMATE FASHION SHOW

FOREWORD FROM ITC HEAD

The 6th PolyU Intimate Fashion Show is a continuous joint effort and collaboration of the industry and the Institute of Textiles and Clothing (ITC). I would like to express my deepest gratitude to the Hong Kong Intimate Apparel Industries' Association (HKIAIA),

diamond and cash sponsors, as well as materials and production sponsors for their substantial donation and generous support.

The creative works of 12 graduating students majoring in Intimate Apparel and Activewear were showcased at the 6th PolyU Intimate Fashion Show on 20th March 2019 at the Kai Tak Cruise Terminal, Kowloon Bay. I also want to thank the tremendous support of Interfilier Hong Kong for providing us the venue. The creative works demonstrate the students' talent in creativity and passion for intimate apparel and activewear design.

As the first institute in the Asia Pacific to offer intimate apparel tertiary education, ITC has been training high-calibre professionals for the industry. ITC is committed to deliver excellent academic and development activities to nurture young talents.

While we embark on this era of change, we hope that our students serve the profession and improve the quality of life and health of its members by shaping the future of the intimate apparel industry. I wish our students every success in their future endeavors and making impactful contribution to the intimate apparel and activewear industry.

Professor Jintu Fan

Head, Institute of Textiles and Clothing
Chair Professor of Fiber Science and
Apparel Engineering
The Hong Kong Polytechnic University

MESSAGE FROM HKIAIA

It is a great pleasure for HKIAIA to support The Hong Kong Polytechnic University (PolyU) - Institute of Textiles & Clothing (ITC) in organizing the 6th PolyU Intimate Fashion Show: Up-and-Coming Designers on 20th March 2019 at the Kai Tak Cruise Terminal, Kowloon Bay.

HKIAIA truly appreciate the contribution of PolyU ITC to educating and nurturing young talents to be innovative in the intimate apparel design. HKIAIA is proud to show our support whilst this show offers students with a valuable chance to meet industries' players and broaden their horizons for planning the future career development in the Intimate Apparel Industry. We are also impressed with the students' collections which showcase their creativity and effort to turn inspirational ideas to practical pieces.

We look forward to working with PolyU ITC again on the intimate apparel development in the near future. We are also excited to see more great works from students and hope that

the new talents in future generation will join with us.

At last, HKIAIA wishes all participants a memorable show and may the new talents keep their passions alive and grow with the Intimate Apparel Industry!

Ms. Angie Lau

Chairman, Hong Kong Intimate Apparel
Industries' Association
Chief Executive Officer, Clover Group
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POLYU 2019 INTIMATE FASHION SHOW SHOW SEQUENCE



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THE HONG KONG
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Faculty of
Applied Science & Textiles
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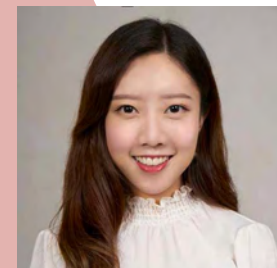
INSTITUTE OF TEXTILES & CLOTHING
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HKIATA



GARDEN OF EDEN

I always wondered whether the story would have turned out differently if Adam and Eve did not take the forbidden fruit. The tragedy of banishing Adam and Eve from the Garden of Eden and therefore the presence of God which led to the fall of humans would have never happened. I used a floral design with an embroidered mesh, nude lace, and butterfly motif to express the original world of purity. A pastel pink colour is used throughout the entire collection to create the feelings of fantasy and femininity. However, each outfit is designed with the bondage harnesses to symbolize the existence of evil which also contrasts the purity theme of the lingerie. I believe that the role of Adam and Eve is to remind people to stay away from taboo items. And someday, we will save ourselves from our sins and return back to the Garden of Eden.



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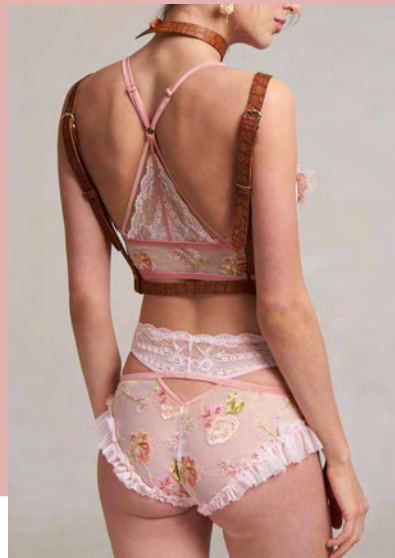
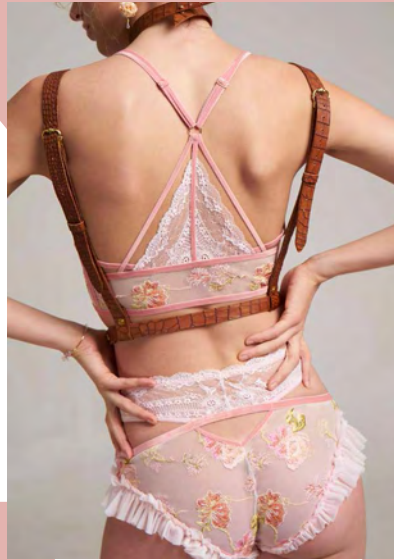
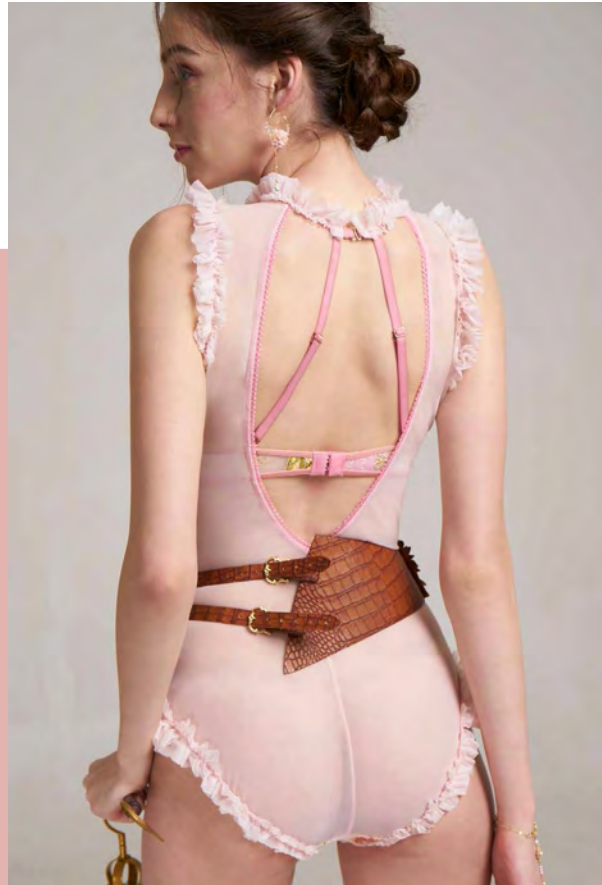
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01
SONYA
CHAN



DENT DE LION

The theme of this collection is "Dare to imagine, Dare to be". Dandelions are a weed that can spread everywhere starting with just a tiny seed. Although they appear to be weak and fragile, they are actually full of vitality. They grow robustly and relentlessly as much as possible by taking flight. The little seed becomes a flower eventually and transforms into a large blossom. The seeds whirl, dance and rotate in the sky. This is so liberating and relaxing. In fact, the world is full of possibilities. At O (zero), the possibilities are endless. Black and white are the main colors of the collection which represent the core color tone of dandelions. The golden color is the highlight of the designs and provides a shining effect. The designs mainly play with different kinds of elastic by overlapping, crossing and interlacing them to form the shape of a dandelion. Floral lace with a floating flower on top is beaded for a more fancy style. Three dimensional printing is used in this collection to 3D print the corset and cup which replaces the conventional fabric used for lingerie. The use of 3D printing with detailed patterns and cut out designs create an interesting texture with the soft lace and mesh fabric. The design also supports the breasts and waist.



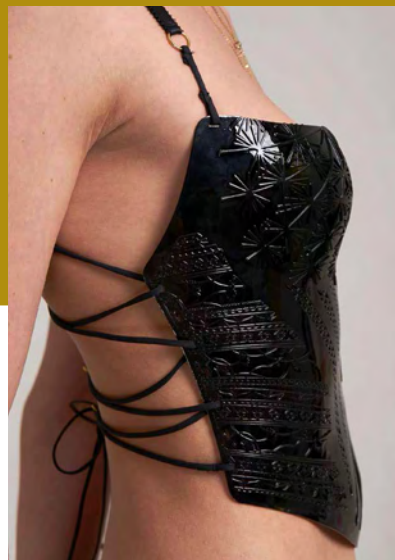
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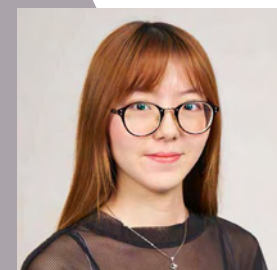
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02
CLAIRE
CHUNG



SHADOW LOVE

This collection is inspired by traditional Chinese shadow art. Shadow puppets are a theatrical form of art. The facial expressions and headwear of the puppets and delicate mask patterns are enticing. This collection explores the relationship between "light" and "shadow" against the translucent screen light and puppets in the shadow play. To provide a looming atmosphere, black and white are the main colors used to create a hazy effect. Dramatic emotions are integrated into the designs with the use of shadow pattern printing, hollow elements and detailed Chinese knots on soft sheer fabric including powernet, chiffon, satinette and lace. Also, legendary love story elements are integrated into the sexy lingerie to create a whimsical and mysterious oriental style along with feelings of femininity in this collection.



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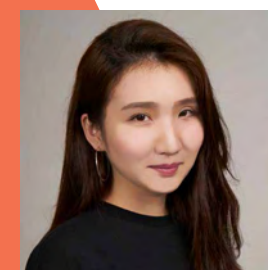


INFINITY JOURNEY

The theme of my collection is called Infinity Journey because it means that after students graduate, there are still many challenges that are waiting for them in society, so there are infinite challenges. I used the infinite exploration journey of an astronaut to analogize the challenges that graduating students may face in the future.

The graphics and colors were inspired by the interior and lights of space stations. The colors are mainly black, neon orange and reflective silver, which provide a futuristic feeling.

I do not want to limit myself and design a specific type of sportswear. In fact, each outfit represents the physical movement of a variety of different sports. I imagined that this collection could be worn in space for sporting activities. There is no gravity in space. So there is some asymmetry in the design, just like the dichotomy of the real and virtual world to rethink the rules for designs.



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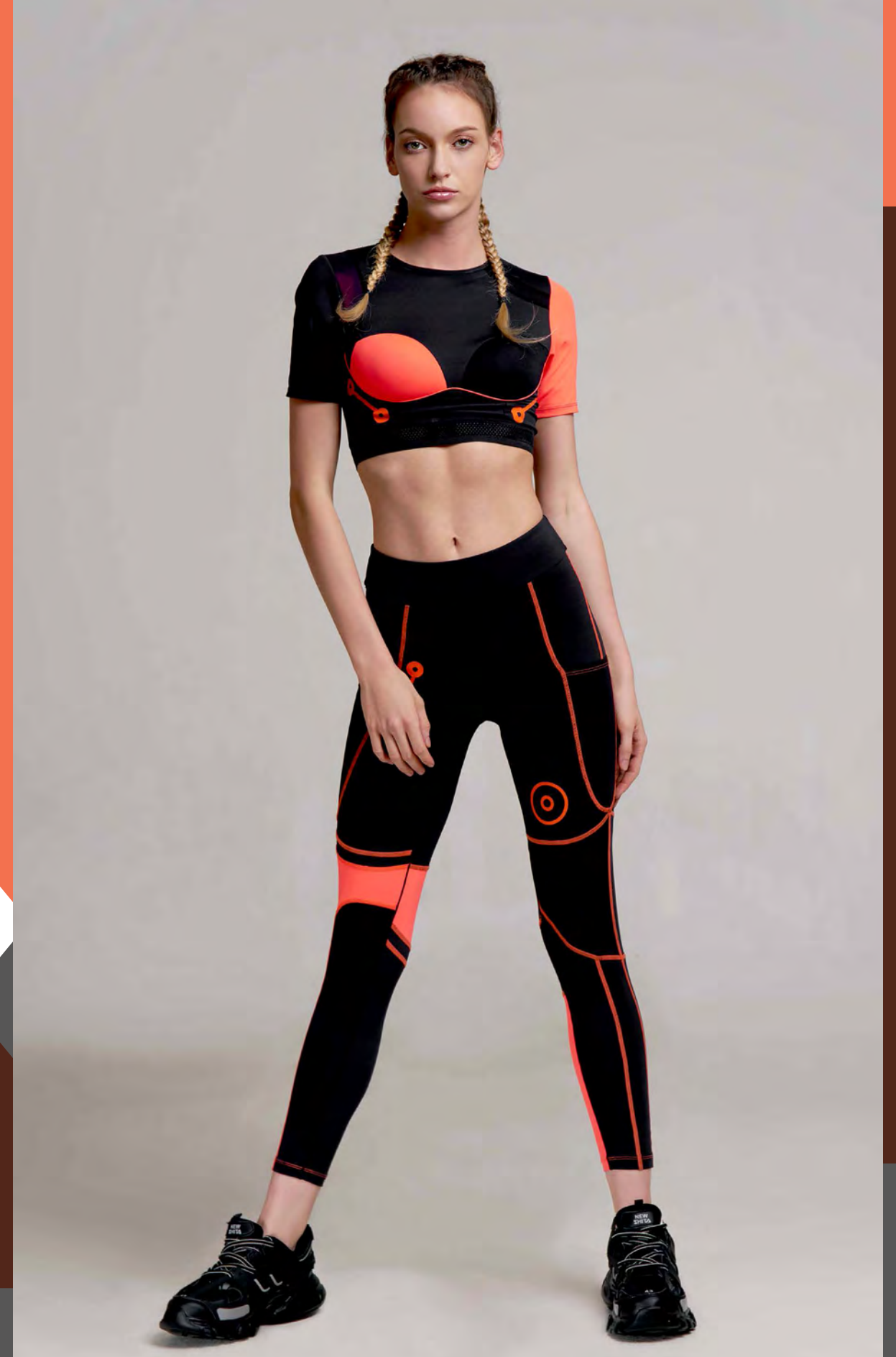
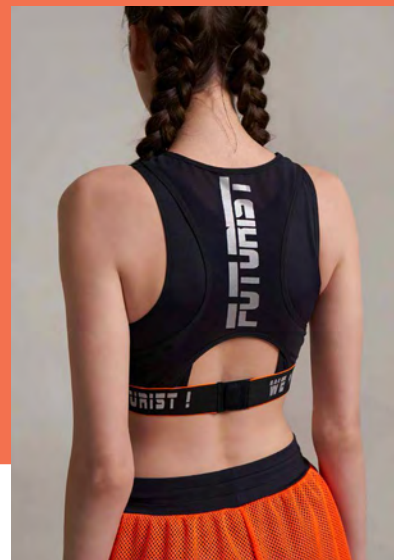
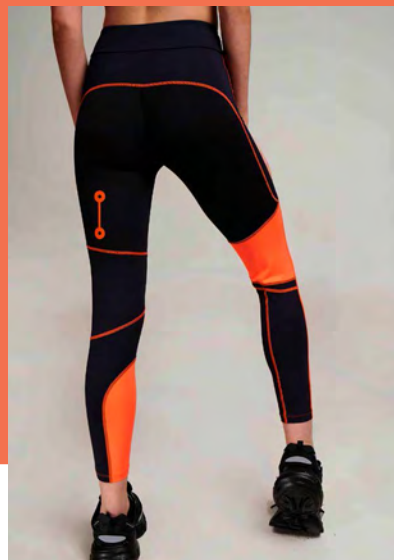
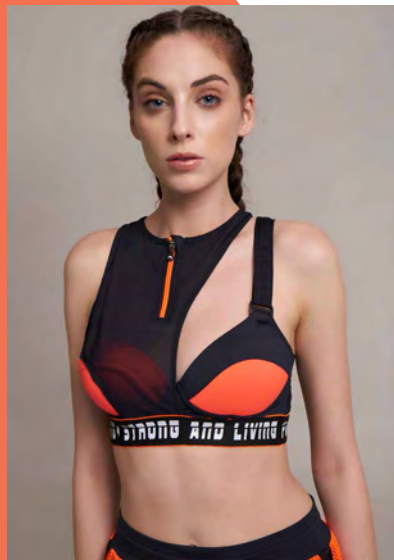
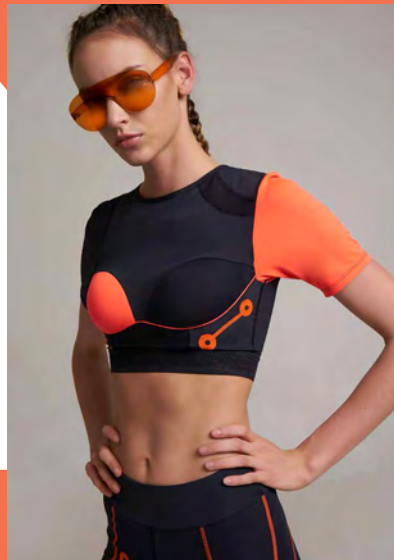
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04
ALISON
CHO



FLORAL BALLETO

I am very excited to share my lingerie collection which features nature, flowers and ballet. Different photography collections of ballerinas which have captured the beauty of the dancers inspired my collection called Floral Balletto which incorporates a see-through and floating design. The items might not be really worn every day because lingerie is a thing of beauty so when it is worn, you have to be in a better mood, and in fact, can even be worn as a garment in itself. Using thin mesh fabric that flatters the body as well as 3-D petals or flowers that are hand stitched onto the pieces together with appliqués, I have created a magical and surreal feeling for the collection. This is a very feminine collection and some of the beautiful embellishments are meant to be shown.



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05
CRYSTAL
WONG



FEARLESS BRAVERY

My collection is called Fearless Bravery. There are never ending challenges in our life. But we must be brave and accept the challenges. The blue jay bird is brave and strong even though its body is small. It will chase and fight predatory birds like owls and notice other small predatory birds coming. It can break nuts and seeds with its powerful feet. I want to show their brave and powerful image through my sportswear. Meet challenges head-on ourselves, no matter our size. I have made a digital print for my design that feature feathers and a gradient effect. Also, I have mixed and matched the signature colours of a blue jay bird which are very attractive and contrasting.



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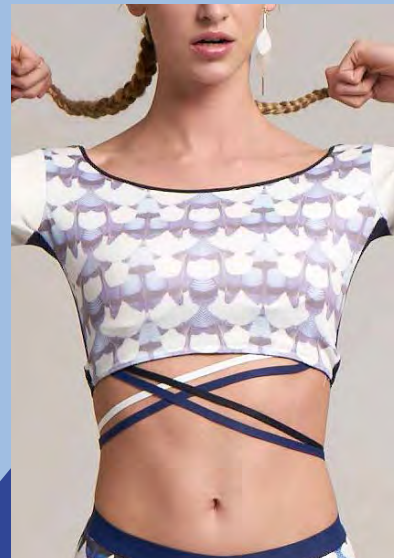
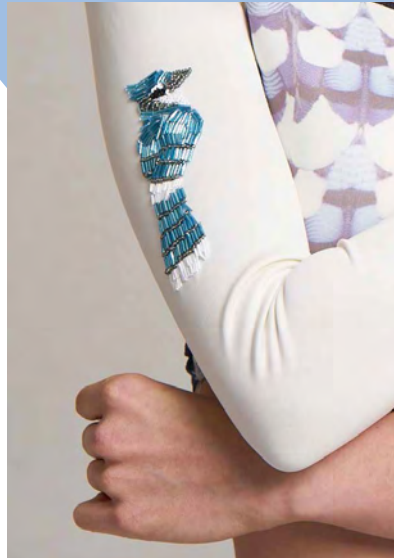
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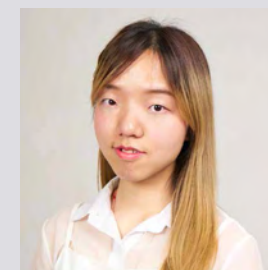
06
IRENE
CHAN



LITTLE ROOM 0.5

Everyone has his/her own comfort zone. Mine is in a zen style room, filled with marbles, and a hand-woven sitting mat placed in the middle with a rectangular window behind me. When you step into this room, you can feel that you have escaped from 'reality' and entering Shangri-la. Where would you find your Shangri-la? It should be a place where you feel secure and comfortable, soothes your pain and free from distraction.

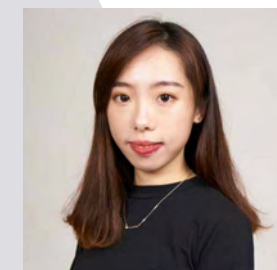
To illustrate this concept, a warm grey and white tone is used to replicate a cozy atmosphere. At the same time, pearls are utilized to not only embody the marbles in my zen room but give a sense of subtle elegance. The crisscrossing crochet work reinterprets the warmth of the rattan mat through the use of yarn to give different effects. Do they remind you of a relaxing moment? When was the last time that you were in your comfort zone? Now is the time to think back and find your comfort zone through my garment. This is my 'Little Room 0.5'.



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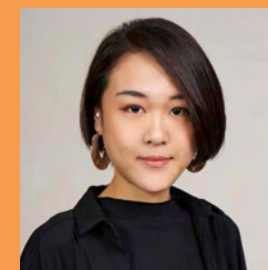
07
LILY
NG



URBAN ABORIGINAL

This swimwear collection was first inspired by the reflection of the sunlight on the water which gave me this image: an Aboriginal girl is slowly walking along the beach and enjoying the cooling wind during her own leisure time. She is bathed in the warmth of the orange and yellow sunset against a bustling urban scene that towers behind the beach.

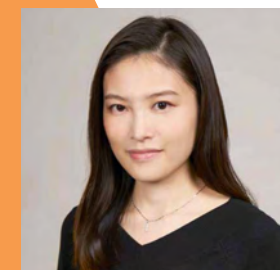
My swimwear collection is created for today's independent women who are strong and love themselves. The design features intricate details made possible by cutting, overlapping, inserting and extending panels and then rejoining them back together. This is analogous to our life experiences. The design concept crops the swimwear in different ways, much like nature which is unpredictable.



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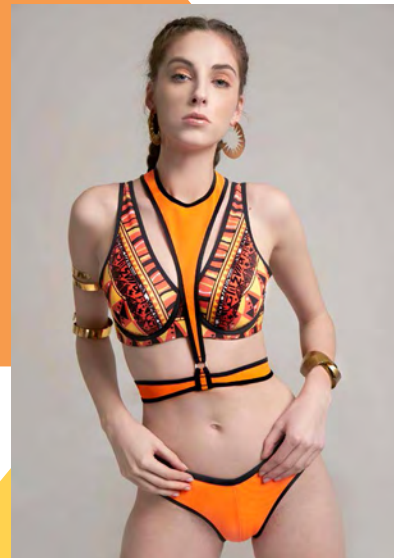
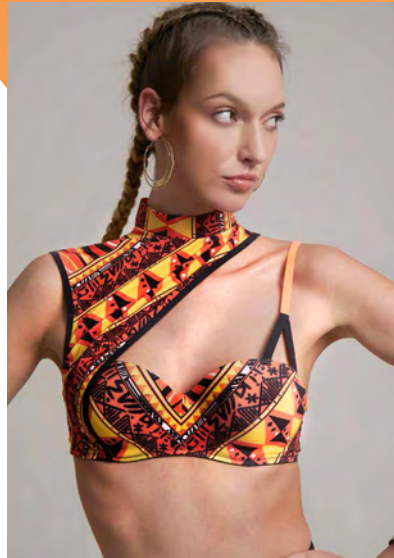
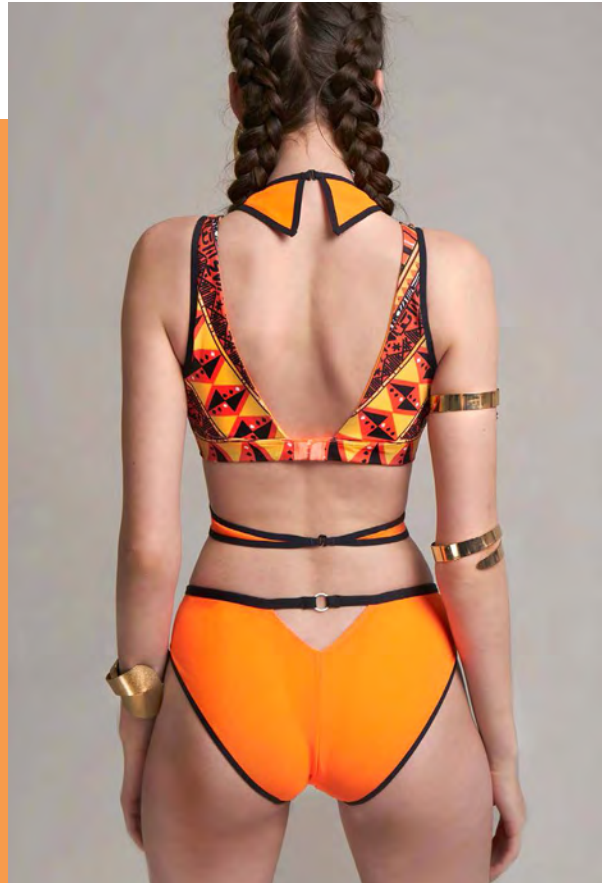
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08
COCO
KÖÖN



OLD HAVANA

Old Havana is a lingerie collection inspired by the traditional dress of Cuban women.

The Cuban traditional dress mostly consists of bright colors and light fabrics, usually layered with pleats and ruffles on the sleeves, skirt and neckline. The garment fits the body closely and has a deep plunging neckline.

This collection combines these design features of the Cuban dress into lingerie such as puff sleeves and ruffles at the bottom with 2 contrasting colors of olive and pumpkin. Also, a repeating pattern with flower details highlights the outfit to give the collection a retro modern style.



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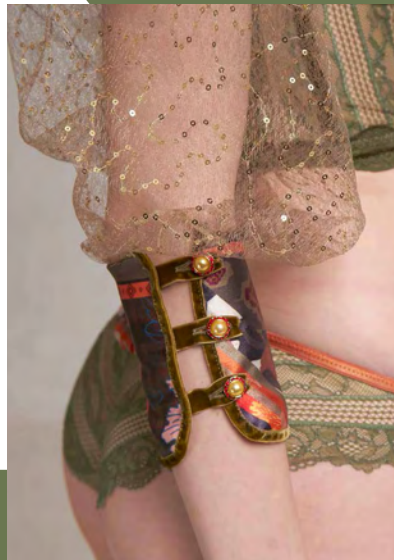
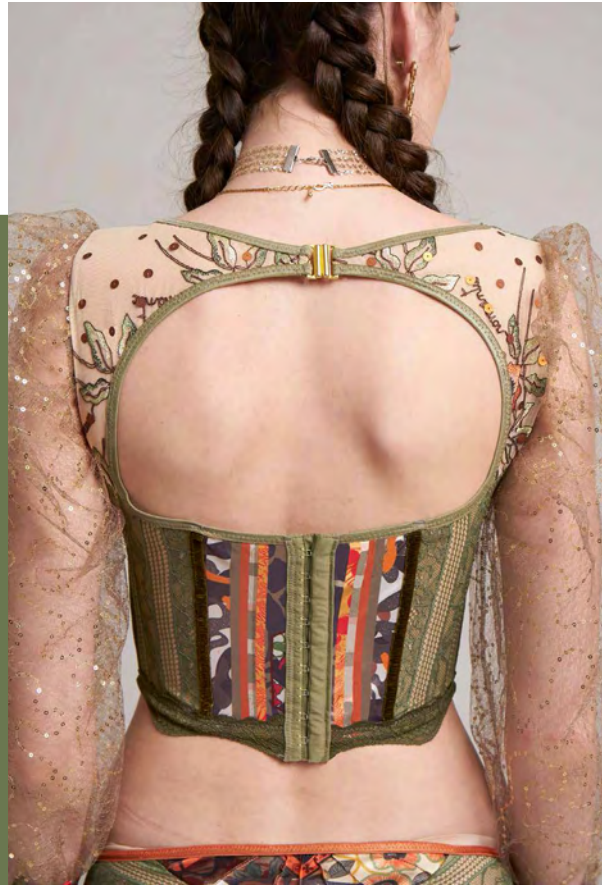


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09
JESS
CHEUNG



10 MEET ME AT THE CEMETERY GATES

My collection is inspired by a French romantic movie called "Blue is the Warmest Color".

My collection speaks to the lesbian love story in the movie which features two girls who grew up together, hung out together and fell in love with each other which changed their world completely. The powerful attraction and blazing love and desire occupied their body and mind. In their seemingly perfect world, this first awakening of love would not be in reality accepted by society.

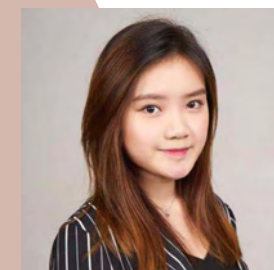
The message behind my story is that every relationship has its own vulnerability and sadness. Actually, everyone just wants a stable relationship regardless of who we are as "Love has no labels. Love has no gender". In this collection, I used chiffon, organza, lace and transparent TPU fabric to recreate the mood of the movie. The color scheme of the collection is dusty rose, dusty purple, white and grey.



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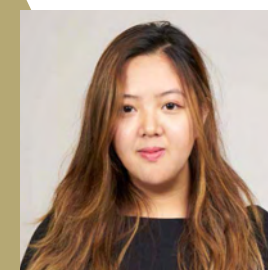
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10
LOKLAM
LAW



BLACK SWAN

My lingerie collection is inspired by the movie "Black Swan" which highlights feminism and advocates for the social value of females. The features of the characters are captured through this lingerie collection with a high-end style design that includes attached feathers and rhinestones, to immortalize the ethereal and noble characteristics of the black swan. The design imitates the posture of the swan and exudes feminine charm. The perspective fabric draped across the female body is the most attractive feature and sexiest. The silhouette, feathers and color are used to depict the black swan. Besides, gold is used with the black color to give a luxurious feeling.



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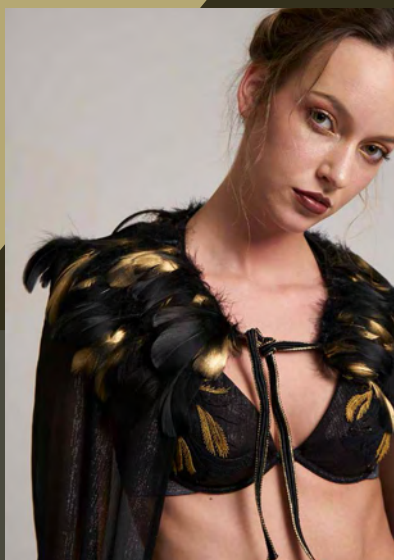
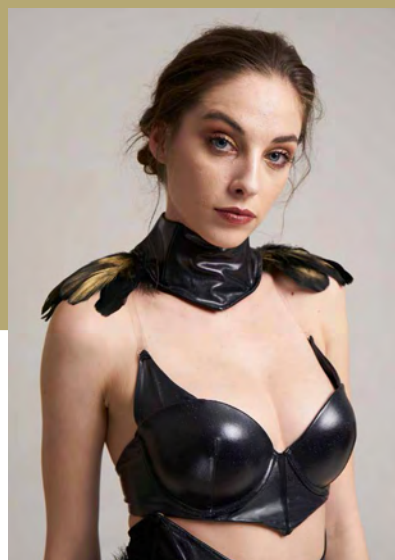
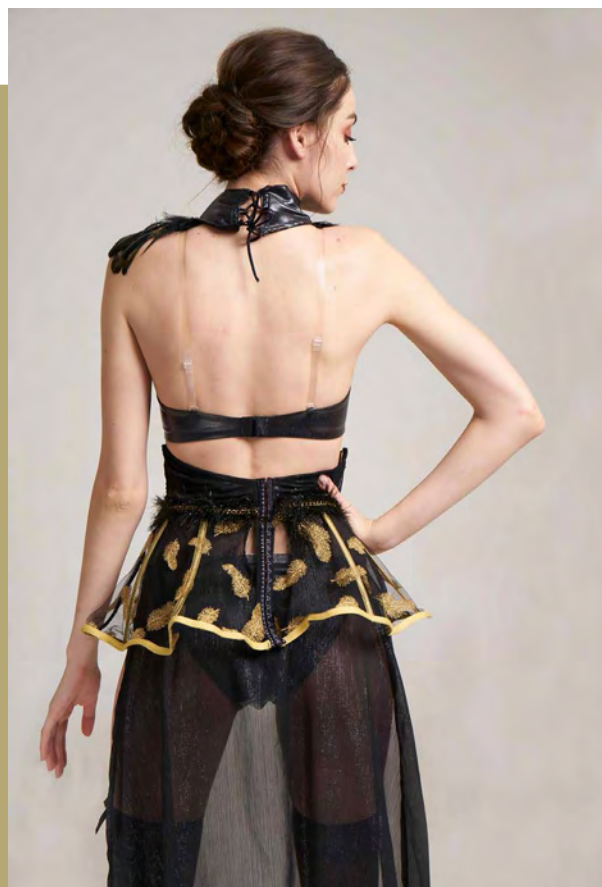
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11
ELIZA
FUNG



THE QUEEN

My collection which is called THE QUEEN was inspired by Elizabeth I and her fashion style. A noble and vintage feeling is portrayed with the use of red wine velvet, black lace and gold hardware. For the details, laser engraving is used on the velvet fabrics to impart a diamond pattern and beads are attached. The light and see-through lace balances the velvet fabric. The straps and see-through lace complete this sexy and gorgeous collection. Elizabeth I was known as Good Queen Bess because of her strong will, intelligence, popularity, and personal character. This collection tells every girl that she can be a queen and rule over her own kingdom. She has the power to create her own business and future. Every girl should be her own powerful leader and like a queen who is elegant, intelligent, courageous and calm.



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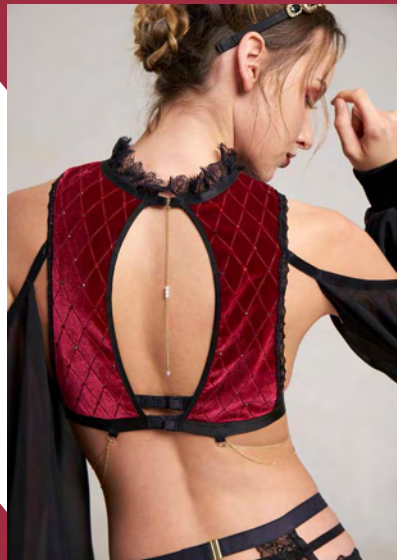
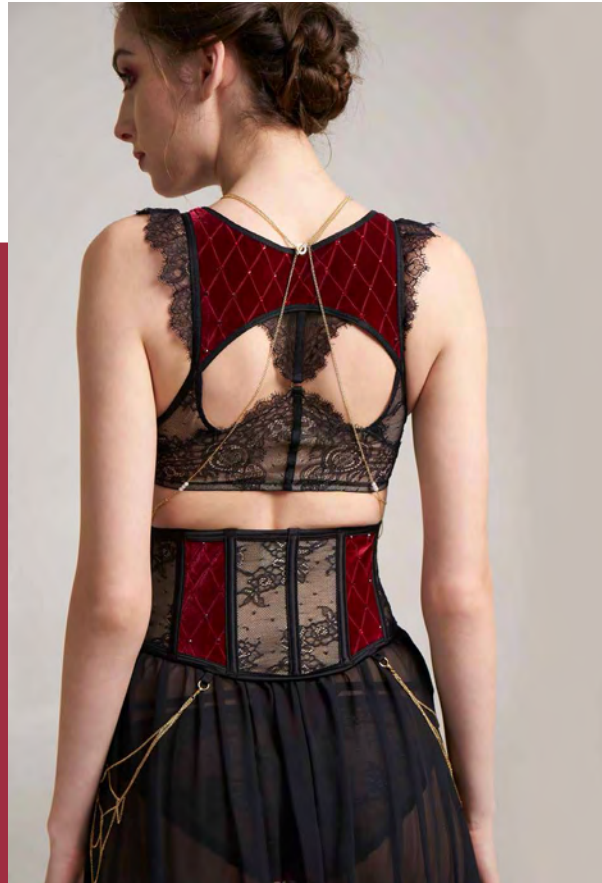
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12
JEAN
LO



BACHELOR OF ARTS (HONOURS) SCHEME IN FASHION AND TEXTILES INTIMATE APPAREL AND ACTIVEWEAR

ACKNOWLEDGEMENT INTIMATE FASHION SHOW WORKING GROUP 2019

Programme aim

This programme educates and trains students to become competent professionals with active roles in the development of the intimate apparel and activewear industries in Hong Kong and overseas markets. Through the programme, students learn about the latest intimate apparel and activewear design and technology in an active classroom. Expert seminars, practical workshops, live model fitting, factory visits and summer internships also help students to gain a better understanding of the textiles, design, pattern, production and business environment in real life.

Call for support

For nurturing future lingerie designers, we sincerely invite you to support the PolyU Intimate Fashion Show in the coming years. Cash donation, material sponsorship, design mentorship, technical mentorship and equipment support are most welcome. Should you require further information, please contact Dr. Joanne Yip/ Dr. Kristina Shin/ Ms. Nico Liu of the Institute of Textiles and Clothing at tel. (852) 2766 6500.

Chairman

Ms. Nico Liu

Members

Dr. Joanne Yip
Dr. Kristina Shin
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Mr. Allen Wong / Hop Lun (HK) Ltd.
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Ms. Vicki Wong / Regina Miracle International (Holdings) Ltd.
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Ms. Christie Ho / Design Consultant

Judges at the Intimate Fashow Show 2019

Ms. Anne Mok / President of Luen Thai International Group Ltd.
Ms. Jos Berry / Founder and Creative Director of Concept Paris
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Mr. Walter Ma / Renowned Fashion Designer and Vice Chairman of HKFDA

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Art Direction

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Photographer

Gary Mui @ GMKO WORKS
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Brochure Design

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